



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

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April 2006

Speaker Meeting

Date: Tuesday, April 11, 2006

RSVP: **Required by Noon, Monday, April 10th**

Speaker: Rick Rodell, Chairman and Chief Executive Officer,
Cornerstone Systems

Topic: Is the Transportation World Being Turned Upside Down?

Place: Holiday Inn Select
5795 Poplar
Memphis, TN 37119

Time: Check-in/Networking 6:00 to 6:30 PM
Dinner at 6:30 PM

Menu: Chicken Piccatta, Grilled Halibut, Oven-Roasted
Potatoes, Vegetable Medley, Garden Salad, Rolls,
Desert, Iced Tea and Coffee

Tariff: \$25.00 TCOM members and guests **with** reservations
\$30.00 TCOM members and guests **without** reservations
\$20.00 Transportation Educators and Students

Please RSVP for each meeting. This will ensure that we have the proper number planned for dinner, and that we do not incur additional costs for extra seating. Your cooperation will be appreciated.

PRESIDENTS MESSAGE

Over the last several years, I have had the privilege of attending the annual FedEx meeting numerous times. Each year FedEx graciously accepts us into their home, serves us a fabulous dinner, and then educates us on their latest innovations and new business directions. Also, we had a large turnout, which I was pleased to see as well. Thanks to Fed Ex for hosting us.

You, the membership, have lived up to your end of the bargain. You have participated at the meetings. We have seen record attendance at every meeting during the first quarter. Over the next few weeks, we will be reviewing the cost structure of our dinner meetings. We assure you that we will work hard to see that the costs do not increase. I would like to personally thank the membership for their continued support of this fine organization.

For those of you who may have been out of pocket for the last few months, our Spring Golf outing is approaching. I would like to urge each of you to participate, by securing a team to play in the scramble, donating door prizes, hole sponsorships, or just volunteering. Bob Glenn, Director of our Golf Tournament would welcome your support. You may contact him via the TCOM website (www.trafficclubofmemphis.com). This year's tournament looks like it will be a fun and exciting time for all, and the funds raised go to a good cause, the Traffic Club Scholarship fund.

This month's speaker will be Rick Rodell with Cornerstone Systems. Please make reservations to attend this informative dinner meeting.

I urge you to keep up the good work. We are seeing participation at our meetings, and we have new members joining weekly. Everywhere I look, people are becoming excited about the Traffic Club of Memphis.

Thanks again,

John R. Brewer
President

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

Spring Golf Classic

Mark your calendars for our annual Spring Golf Scramble benefiting the
Traffic Club of Memphis Educational Foundation.

Tuesday, May 9, 2006
Memphis National Golf Club
12:45 Shotgun

Golf

Fellowship

Awards Social

Silent Auction

Form your own team or join in the fun, and meet some new friends. Our spring and fall events have generated the funds to support awarding 23 scholarships totaling \$15,000 in the last three years. Your participation will insure our ability to continue these worthwhile commitments. An information flyer is included with this months MTT.

**** On-line application is now available on your clubs website! ****

C U there!

Welcome New Members

Mike Mason
National Account Manager
Interstate Distributor Company
8100 Eastgate Blvd
Mt. Juliet, TN 37122

Rick Bowerman
Audit Manager
AIMS Logistics
311 Moore Lane
Collierville, TN 38017

Laura Miller Johns
Health Services Manager
Concentra Medical Centers
3965 S Mendenhall G-6
Memphis, TN 38115

Pam Beck
Transportation Broker
Global Logistic Solutions
570 Morrison Rd.
Rossville, TN 38066

Larry Hanson
Sr. Traffic Analyst
FedEx
3680 Hacks Cross Rd
Memphis, TN 38125

Tara Wright
Area Sales Manager
Concentra Medical Centers
3470 Landers Rd
N. Little Rock, AR 72117

Woody Janssen II
National Accts. Manager
Aims Logistics
311 Moore Ln.
Collierville, TN 38017

Mary Fryman
Transportation Broker
Global Logistic Solutions
570 Morrison Rd.
Rossville, TN 38066



The Traffic Club Of Memphis
Spring Classic Golf Tournament

Tuesday May 9, 2006

Memphis National 12:45 Shotgun

Fun in the Sun-Benefiting our College Scholarship Fund

Golf Awards Banquet Silent Auction Skill Awards Special Events
Range Balls Mulligans 2 Drink Tickets Door Prizes

\$110 Per player

\$100 Hole Sponsorship

Corporate Sponsorships

Gold \$1500 - 3 Teams, Hole Sponsorship and Skill Sponsorship

Silver \$1000 - 2 Teams, Hole Sponsorship and Skill Sponsorship

Bronze \$500 - 1 Team, Hole Sponsorship

Registration Form

Name Company

Player 1 _____
2 _____
3 _____
4 _____

Hole sponsor Yes
Name for Sign _____

Checks Payable to:
Traffic Club of Memphis

Forward form (and check) to Attn:
Bob Glenn
%Diamond Companies
1940 E. Brooks Rd.
Memphis, Tn. 38116

Deadline for registration May 1st, 2006

For your convenience and our ease at tournament check-in, please prepay through the membership website and PayPal or forward your check prior to the tournament.

Questions Contact Bob Glenn @ 901-384-1430 bob.glenn@maitruck.com

Reserve your team Early-This event traditionally sells out. Don't be left out. **Late enrollment will be at \$125 per player**

INSTRUCTIONS: Fill out this form online, print and FAX to (901) 346-0385.

ATTENDANCE DOOR PRIZE!

In order for your board to show our appreciation for your attendance at our monthly meetings, we will continue to award one door prize with a value of at least \$50.00 at each monthly speaker/tour meeting. Each attendee at our monthly speaker meeting will be issued a numbered ticket and we will draw the winning ticket at the conclusion of our meeting. **YOU MUST BE PRESENT TO WIN!!!** We will recognize the company that sponsors this award both in the MTT newsletter and also announcing their support at our monthly meeting. Companies that are interested in sponsoring this monthly prize please contact our membership director, Sherri Tipton @ 842-1050 or stipton@cornerstone-systems.com and enter on the subject line DOOR PRIZE to get signed up on the list. There are only seven (7) meetings per year that are available for sponsorship. Sign up now!

2006:

January 10 Cornerstone Systems
February 14 Cleo, Inc.
March 14 FedEx
April 11 Sponsorship Available
May 9 Spring Golf Tourney

June 13 Sponsorship Available
Sept 12 Fall Golf Tourney
Oct 10 Sponsorship Available
Nov 14 Sponsorship Available
Dec 1 Christmas Party

TCI Transportation Person of the Year Award

Guidelines for the Memphis Traffic Club Nominee:

Recommendations must be submitted using the club's 'Nominate Someone Great' application form. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet and the biographical information sheet, so please be clear, concise and factual, as publicity of the selection will be made to the media. Selection will be made by the Director of Scholarship/TCI Advisor and the President.

The application must be received or postmarked by April 30th.

Announcement and presentation of the Club's nominee for TCI Transportation Person of the Year will be made at our June meeting.

SCHOLARSHIP INFO UPDATE!

As most of you are aware, we have been working with the IRS in order to receive our 501c3 non-profit status for our Traffic Club of Memphis Scholarship Foundation. We are in the final stages of receiving this designation. With that being the case, we have had to revise our scholarship criteria in order to meet these federal guidelines. Please review the scholarship page for the new list of criteria. If you have any questions, please contact Leslie James!

2006 Event Calendar

April 11- Rick Rodell, Cornerstone Systems
May 9- **Golf Outing, Memphis National 'Legends'**
June 13- Kay Brockwell, Crittenden Cnty Economic Dev.
September 12- **Golf Outing**
October 10- Speaker Meeting
November 14- Speaker Meeting/Election Night
December 1- Christmas Party, Racquet Club

Memphis Traffic Talk

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