



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

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Organized 1913

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Speaker Meeting

- Date:** Tuesday, January 10, 2006
- RSVP:** **Required by noon, Monday January 9th**
- Speaker:** Dave Nelson, President, AIMS Logistics
- Topic:** The Evolution of an Industry
- Place:** Holiday Inn Select
5795 Poplar
Memphis, TN 37119
- Time:** Check-in/Networking 6:00 to 6:30 PM
Dinner 6:30 PM
- Menu:** Chicken Marsala and Grilled Halibut, Dinner Salad,
Oven Roasted Potatoes, Southern Style Green Beans,
Rolls, Desert, Coffee and Tea
- Tariff:** \$25.00 TCOM members and guests **with** reservations
\$30.00 TCOM members and guests **without** reservations
\$30.00 Non-members
\$20.00 Transportation Educators and Students

Please RSVP for each meeting. This will ensure that we have the proper number planned for dinner, and that we do not incur additional costs for extra seating. Your cooperation will be appreciated.

We've also been promised an Elvis Trivia contest by Ted Barham, AIMS Logistics, in honor of Elvis' birthday.

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENTS MESSAGE

Due to scheduling conflicts in the past, this was my first year to attend the Traffic Club of Memphis Christmas party and needless to say I was impressed. The Racquet Club did an excellent job with the room as well as the catering. But more important than that, I got to see a lot of smiling faces of our membership, some of which I had not seen at our regular meetings. Everyone was having a good time with the DJ playing a mixture of Christmas songs and contemporary; receiving door prizes; catching up with old friends; and participating in our annual ornament exchange. A special thanks to the generous donations of door prizes from individuals and the companies they represent. In addition, we were able to raise a sizeable donation of money and gifts for Porter Leath, which I am sure, are much appreciated. Christmas time should be a time spent not only with family, but with good friends as well and I look forward to seeing all of you again next year.

As we round the corner into another New Year, I like to take time to reflect on the passing year. Did I reach my goals? How many successes did I achieve? How many challenges did I face? I also like to look towards the New Year and set new goals (some of which I did not accomplish during the previous year). Not just New Year's Resolutions that often are forgotten the first month, but goals that will continue to challenge me throughout the entire year. One of the challenges that I issue out to each and every one of you is to make the Traffic Club of Memphis one of your yearlong goals. Attend the meetings and participate in the golf outings. Take an active role in making a difference in what your Club does in 2006. Let's make this the best year yet for our Club.

As many of us are aware, with each New Year comes an increase in costs of services and goods we receive. The Traffic Club of Memphis is no exception to this inevitable process. The location where we hold a majority of our speaker meetings (Holiday Inn Select) has submitted a cost increase to us. This cost increase is minimal compared to overall increase that they are taking across the board, mainly due to our outstanding and long-term relationship that we have with them. The amount we charge our members to attend is strictly to cover the cost of the meal and the rental of the room. Our money for the scholarships we award each year comes from the golf outings. The Board and I have opted to keep the speaker meeting cost as it is. We will review again after first quarter and see if an increase is necessary. This is why attendance is so critical. Although the cost per plate is dependent on the number of attendees, we also have some flat costs. If attendance is high, this offsets the overall costs of the meeting for the Traffic Club and therefore we do not have to pass on the increase to our membership. Increasing cost to our membership is something that I do not want to do if at all possible.

I wish you and your family a safe and effective year in 2006 and look forward to seeing you at our next meeting.

John R. Brewer
President

Christmas Party Recap

We had 33 members and guests in attendance. A special ***Thank You*** to the following:

Past President and current member Sherrye Britt for the beautiful table decorations again this year.

The companies and/or individuals that donated door prizes, and to those of you who donated toys or cash to Porter Leath Childrens Home. The Traffic Club of Memphis donated cash and gifts valued at \$360.00. Thanks to the following companies who donated door prizes:

The Traffic Club of Memphis
Cleo Wrap
Eagle Systems
Yellow Freight
FedEx Freight
And to any others we may have missed

DUES Reminder

Membership dues for the 2005-2006 term are now due. Please renew or join our club as soon as possible. You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are ONLY ACCEPTED VIA OUR WEBSITE!**
- 2) Pay with check or cash at our next meeting on December 9!**
- 3) Mail a check to the club's P. O. Box!**

Please also take a few minutes to ensure that your listing on our roster is up-to-date. Thanks for your continued support and membership for 2006!

Welcome New Members

Ray Rice
Total Logistics Consultants
4800 Southridge Blvd, Suite 1
Memphis, TN 38141

ATTENDANCE DOOR PRIZE!

In order for your board to show our appreciation for your attendance at our monthly meetings, we will continue to award one door prize with a value of at least \$50.00 at each monthly speaker/tour meeting. Each attendee at our monthly speaker meeting will be issued a numbered ticket and we will draw the winning ticket at the conclusion of our meeting. **YOU MUST BE PRESENT TO WIN!!!** We will recognize the company that sponsors this award both in the MTT newsletter and also announcing their support at our monthly meeting. Companies that are interested in sponsoring this monthly prize please contact our membership director, Sherri Tipton @ 842-1050 or stipton@cornerstone-systems.com and enter on the subject line DOOR PRIZE to get signed up on the list. There are only seven (7) meetings per year that are available for sponsorship. Sign up now!

2006:

January 10	Sponsorship Available
February 14	Sponsorship Available
March 14	Sponsorship Available
April 11	Sponsorship Available
May 9	Spring Golf Tourney, No sponsor needed.
June 13	Sponsorship Available
Sept 12	Fall Golf Tourney, No sponsor needed.
Oct 10	Sponsorship Available
Nov 14	Sponsorship Available
Dec 1	Christmas Party, No sponsor needed.

2006 Event Calendar

January 10-	Dave Nelson, Aims Logistics, Inc.
February 14-	Rick Rodell, Cornerstone Systems
March 14-	FEDEX WORLD HEADQUARTERS
April 11-	Speaker Meeting
May 9-	Spring Golf Scramble (tentative date)
June 13-	Speaker Meeting
September 12-	Fall Golf Scramble (tentative date)
October 10-	Speaker Meeting
November 14-	Speaker Meeting/Election Night
December 1-	Christmas Party (tentative date)

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