



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

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June 2004

Speaker Meeting

Date: Tuesday, June 8, 2004

Reservation: by noon Monday, June 7, 2004

Place: FedEx World Headquarters
Hacks Cross and Winchester
Memphis, TN 38125

Time: Social Hour 6:00 to 6:30 pm
Dinner 6:30 pm

Menu: Something delicious from the FedEx kitchen

Tariff: \$25.00 for members and guests
\$20.00 for students and educators
\$30.00 for non-members
\$5.00 special fare for life members

Speaking this month will be Bill Logue Senior Vice President FedEx Express on the year at FedEx and a glance into the future. It is important to attend this meeting that you make your reservation. Security must have you on a list to be admitted. Walkups will *absolutely-positively* be turned away.

This Month's Quote: Achievement is largely the product of steadily raising one's level of aspiration and expectation.—
Jack Nicklaus

President's Message

As we reach the end of another May, I am reminded once again of the importance of our global as well domestic transportation presence in Memphis. We have become an important player in the international marketplace by virtue of our strategic location and the availability of a balanced mix of transportation services sufficient to allow us to play a role in both the export and import of products from this region and our growth in this capability seems assured. The recent announcement of a truck part operation in Marion, AR , and the future possibility of a truck factory in the same area are clear proof of the desirability of using this region as an intermodal hub, a fact proven out by the decisions of the CN, the BNSF, and the Union Pacific to expand those capabilities in this area. Added to the imminent construction of the I-69 corridor and a possible new rail bridge, Memphis future in this area seems assured. In light of these facts, we would all do well as professionals to work hard at internationalizing our viewpoint and making our knowledge global in breadth.

A good first step would be to attend June's briefing at Federal Express, a major player in the International marketplace and one of Memphis's own. I hope to see you all there. Have a great summer!

Last month we had an excellent golf tournament and I would like to recognize Leslie James who put it all together. I would also like to thank our volunteers, sponsors, contributors and players, without which we would not be able to put on the tournament at all.

Dennis Sweeney

New Member Contest

Attention Traffic Club Members!

In order to grow our organization, we would like to announce a Membership Contest that will run from today through May 15th. The winner of the contest will win a cash prize of \$100.00! The rules of the contest are as follows: To be eligible, a member must sign up at least TWO new members for whom your name will be entered in the drawing for the \$100.00 prize. After the first two new members that you sponsor, you will receive one additional entry for each new member that you sponsor. The more new members that you sign up, the better are your chances of winning. It is imperative that the new member put his/her sponsor's name on their membership form. At the completion of the contest, the winner's name will be drawn from all of the entries that were received. The winner will be announced at the club meeting on June 8th at the FedEx World Headquarters.

This is a great opportunity for everyone to help grow our organization. So please ask everyone you know that is involved in our industry to join and enjoy the benefits of being a member of The Traffic Club of Memphis! We currently have four qualifiers for the contest and we wish them luck on June 8th.

New Members

Ron Barton
Director of Operations
TCX, Inc
Memphis, TN

Marcellus W. Lewis
Dispatch Manager
Staffmark Transportation
Memphis, TN

Allison Bloodworth
Transportation Sales Rep
C.H. Robinson
Memphis, TN

Doug Christofersen
Sales Manager
C.H. Robinson Warehouse
Memphis, TN

John Strange
Branch Manager
C.H. Robinson Worldwide
Cordova, TN

Rock Janda
Owner
POP Solutions Group
Memphis, TN

Tony Guerro
Sales
Yellow Transportation
Memphis, TN

Golf Tournament Results

First Flight

1st Place

Wayne Atkins
Jay Luther
Lou Rouden
Ron Clayton

2nd Place

Jim Jacobs
Mike Williams
Brad Harrison
Mike Johnson

3rd Place

Greg Willis
Terry Taylor
Shawn O'Sullivan
Leon Smith

Second Flight

1st Place

Steve Nye
Frank King
Dave Stewart
Mike Preston

2nd Place

Ken Opperman
Jeff Lang
Anne McMahon
Al Hursey

3rd Place

Stuart McDowell
Tony Kent
Jamie Wade
Jay Ward

Third Flight

1st Place

Daniel Kuhlman
Bill Barbour
Wayne Hamm
Jerle Davis

2nd Place

Jeff Burns
Pat Suchy
James Mayfield
Mike Mauvessi

3rd Place

Shannon Hicks
Scott Asher
Scott Bouchard
Art Bednarek

Sponsors

Hole In One Sponsors: Dobbs Nissan and Katt Worldwide

Hole Sponsors

Eagle Systems
Riviana Foods

Cline-Maxcy
Pacer Stacktrain

Cornerstone Systems
SOS Global Express Inc

Door Prize Donations

BTT
Memphis National
Cleo Wrap
Logo Chair
Intercraft
FedEx
Eagle Systems
Cline-Maxcy
Cornerstone Systems
Wang's Mandrian House

POP Solutions Group
Aims Logistics
Holiday Inn Select
Yellow Transportation
Cooper Lighting
Pro-Mos
Nike Golf
SOS Global Express
Pacer Stacktrain
TBC

Exel
Overnite
Comtrak
Roadway
TIP
AutoZone
Team Sports
Transplace
Xtra Lease

Golf Tournament Volunteers

Charlton Crocker
Sandra Cole
Bobbi Whaley
Jim Stricker

Daren McDowell
Eric Opperman
Allen Earnest
Donna Melton

Scholarship

Did you know the Traffic Club of Memphis gave away a record number of scholarships and money in 2003? The Traffic Club of Memphis issued \$6, 500 to 9 recipients.

It is the time of year to submit your paperwork into the Traffic Club of Memphis to be considered for a 2004 scholarship. The deadline is June 30th. I have enclosed the purpose and guidelines for the scholarship program. Please contact Dan Pallme at 331-4028 if you have any questions.

The purpose of the Traffic Club of Memphis Scholarship Program is to promote the continuation of professionalism in the traffic, transportation, logistical field by annually awarding at least one scholarship of up to \$1,000 to a full-time college student pursuing higher education in this area of study according to the following guidelines:

The Traffic Club of Memphis Scholarship Guidelines:

A scholarship or (s) of up to \$1,000 will be awarded with special consideration given using the following selection:

Applicants that will be Full-time students will be considered first, then Part-Time students according to the following:

- Applicants enrolled in a degree program with a declared major in the traffic, transportation, logistical field based on the overall qualifications as submitted from their application form.
- Applicants that are Club members based on their longevity of membership in the club and the overall qualifications as submitted from their application form.
- Applicants that are immediate family members of a Club member based on the longevity of the membership in the club of the Club member and the overall qualifications as submitted from their application form.
- Applicants' qualifications as submitted from their application form.
- Scholarship will be for tuition and/or books with payment made directly to the school.

- Scholarship will be for the school term beginning with the fall term and can be used through the following summer term.
- Scholarship will be considered secondary to any other received scholarship or (s) and/or any company reimbursement program.
- Applicant may attend any higher learning institution.
- Applicant must submit their application by June 30th with presentation made by August 15th.
- Selection will be made by the Scholarship Board Director, President and one other Board Director (preferably a past Scholarship Board Director).
- Publicity of the Scholarship Program will be through the club newsletter, meetings announcements, Club's Hotline phone, web page, and other means available by the Club.

For an application, please go to the trafficclubofmemphis.com website and launch on scholarship information. Good Luck!

TCl Person of the Year

The Traffic Club of Memphis is extremely proud to have nominated winners in this category in 2 of the previous 3 years. This year the Traffic Club of Memphis has nominated Mike Bruns of ComTrak. Everone in the Club would like to congratulate Mike and wish him the best of luck in the international competition. Thanks to Dan Pallme and the selection committee for picking such a capable candidate.

Mark Your Calendar

May 15, 2004	Membership contest ends
June 8, 2004	Bill Logue, FedEx
June 30, 2004	Deadline for scholarship applications
September 14, 2004	Fall golf outing
October 12,2004	Speaker meeting
November 9, 2004	Speaker meeting
December 14, 2004	Christmas party

Credit Card Payment

The Traffic Club of Memphis can now accept credit cards when making reservations for functions. Pay Pal allows you to use your American Express, Discover, MasterCard, or Visa when making reservations on the internet. Remember, the only way you can currently use your credit card is by using PayPal on the Traffic Club website.

Memphis Traffic Talk

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Officers and Board

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Visit our website at trafficclubofmemphis.com

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.