



MEMPHIS TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

PUBLICATION OF TRAFFIC CLUB OF MEMPHIS

ORGANIZED 1913

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June 2005

MEMPHIS REDBIRDS BASEBALL!

- Date:** Wednesday June 22, 2005
- Time:** Buffet from 12noon until end of first inning of game!
Game time 105 first pitch!
- RSVP:** Friday, June 17
*****NO EXCEPTIONS AS WE MUST SURRENDER
ANY TICKETS NOT PURCHASED BY THIS
DATE*****
- Topic:** Buffet of Ball Park Food and Baseball
- Place:** AutoZone Park
Corner of 3rd and Union Ave.
- Menu:** All you can eat buffet of:
1/3 lb. Char-grilled Burgers, Ball Park Franks, BBQ
Beans, Savory Cole Slaw and Potato Chips, Fresh Sliced
Watermelon, Turner Dairy Ice Cream Cups and Coca-
Cola Soft Drink Products.
- Tariff:** \$25.00 for buffet wristband and game ticket
per person for members and/or guests by
Friday June 17th

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENTS MESSAGE

I have used this platform many times to talk about several programs that we have worked on to better the Traffic Club of Memphis. One such event is the upcoming Redbirds Day with lunch. It is a never attempted event for the Traffic Club and we are trying to make a tradition out of it. A lot of our meetings are very structured and we were trying to come up with another event during the summer where we can visit on a more informal basis. Come on out to the Matinee game with the Redbirds. The event is a break even for the Club so please get your tickets. We must sell at least another 25 tickets to break even!

One of the most successful golf tournaments was held last month with a record-breaking number of sponsors. In this day and age of budgets, it is truly remarkable that so many companies and friends of the Traffic Club of Memphis came out to support this event and make it successful. The profit from the golf tournament is the single most important revenue source for the number of scholarships that are offered by your Club. Just this week, the Tennessee Board of Regents announced an anticipated 10% tuition hike in the State schools. Every little bit we can give these kids may make the difference in the lives of these individuals and leave a legacy for the transportation future. I can remember when I was a senior at the U of M and paid \$476 for a semester. In less than 20 years, tuition has increased 430%. Unbelievable!

Gotta go and get another Educational IRA for the kids! Hopefully I'll see you soon on June 22nd at lunch!

Dan Pallme

Scholarship Applications Deadline June 30th!

With your continued support of our Club at both our monthly meetings and our twice-yearly golf scrambles, once again this year, your Club is accepting applications for scholarships of up to \$1000.00 to be awarded to deserving applicants. The applications will be accepted with a **deadline of June 30th, 2005**. All applicants will be contacted by **August 15th 2005** with information concerning whether the applicant was successful and if so, how much will be awarded to that applicant. For further information, please visit your Clubs website at www.trafficclubofmemphis.com and click on scholarships or contact John Brewer, your board Scholarship Chairperson.

TCI ANNUAL CONFERENCE

Our parent organization, Transportation Clubs International is committed to promoting education in transportation logistics domains within the supply chain management concept. Their annual conference will be Thursday September 15-2005 through Saturday September 17, 2005 at the luxurious South Shore Harbour Resort and Conference Center just outside of Houston, TX in League City, TX. Full conference tariff is \$350.00 per person with a special spouse tariff of \$295.00. Special room rates of \$99.00 single/double are available before August 19th and are good two days before and after the conference. Benefits of attending the TCI Conference are Educational Presentations by Transportation Industry Leaders, Club Services and Club Development Workshop, a "MUST" for all TCI Clubs and a terrific opportunity to network and build business and Club contacts. Speakers confirmed at this time include various RR, Steamship, Port and other transportation industry leaders. For more information concerning this wonderful conference, confirmation of speakers and events, please visit their website at www.transportationclubsinternational.com. We hope to see you there!

Spring 2005 Golf Scramble Recap!

What a wonderful day of golf was had by all on Tuesday May 10th at Memphis National Golf Club. Sunny and 86 degrees made the day almost as hot as some of the team's scores. We want to recap the sponsors of the event:

HOLE and DOOR PRIZE SPONSORS

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VOLUNTEERS

Ron Bourgoin
Brian Evans
Sherry McAplin
Eric Opperman
Joe Pulliam

Ram Tools
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NEW MEMBER CONTEST PAYS \$100.00 JUNE 22ND!

Once again this year, your club had a membership contest that began on February 1 and ended on May 31, 2005. Those eligible for the \$100.00 award will be entered into the drawing to be held at our Redbirds gathering. Each entrant must have signed up at least two **new** members and that member receives one entry in the drawing. After this initial entry, they received one additional entry for each additional **new** member you sponsor! Good luck and thanks for the new members created by this contest!

New Members

Tracey Lynn Bruner – Area Sales Manager
UPS
3101 New Brunswick Rd.
Bartlett, TN 38133
901-385-6001
901-385-6070(fax)
tbruner@ups.com

Jon Howard Veneklas - Sales
Cornerstone Systems, Inc
8188 Timber Hill Trail
Cordova, TN 38016
901-491-7779
jveneklas@cornerstone-systems.com

Eric L. Sudberry – Account Manager-Logistics
Transplace
2165 Spicer Cove, Ste 6
Memphis, TN 38134
901-395-8843
901-395-8954(fax)
eric.sudberry@transplace.com

ATTENDANCE DOOR PRIZE!

In order for your board to show our appreciation for your attendance at our monthly meetings, Sherri Tipton, our membership director, has suggested and your board has decided to start awarding one door prize at each monthly speaker/tour meeting. Each attendee at our monthly speaker meeting will be issued a numbered ticket and we will draw the winning ticket at the conclusion of our meeting. **YOU MUST BE PRESENT TO WIN!!!** We will recognize the company that sponsors this award both in the MTT newsletter and also announcing their support at our monthly meeting. Companies that are interested in sponsoring this monthly prize please contact our membership director, Sherri Tipton @ 842-1050 or stipton@cornerstone-systems.com and enter on the subject line DOOR PRIZE to get signed up on the list. There are only seven (7) meetings per year that are available for sponsorship. Sign up now!

2005:

June- Redbirds, No sponsor needed.
September- Golf Tourney, No sponsor needed.
October- **Staffmark**
November- **Sponsorship Available**
December- Christmas Party, No Sponsor needed.

2006

January-
February-
March-
April-
May- Golf Tourney, No sponsor needed.

CONGRATULATIONS TO REE RUSSELL **2005-2006 CANDIDATE FOR TCI PERSON OF YEAR!**

Your club as our "nominate someone great" candidate has nominated Ree Russell for this years TCI Transportation Person of the Year! From her 2004 bio sketch:

"Spanning a career of more than two decades with the federal government's export promotion agency, Jeanne-Marie (Ree) Russell serves as the local head of the U.S. Department of Commerce's international trade office in Memphis, TN. This one-person "standalone" office is commonly known as the "Memphis export office" and is housed at the Global Centre at Christian Brothers University's School of Business. An "honorary satellite" office has been awarded to the Memphis USEAC for rural export resource and initiative visits at the Center for Global Studies, University of Tennessee at Martin, for use in CY's 2003 and 2004.

Ree counsels West Tennessee business executives in pursuing international business opportunities in keeping with the Department's objective of expanding the export of U.S. goods and services. Ree stages numerous conferences, seminars and workshops in Memphis and the Mid-South and also nationally. Her organization's Senior Commercial Officers often visit the Memphis USEAC to collaborate with the large variety of industry and service sectors in the West Tennessee arena.

Ree was the National Leader of U.S. Commercial Service Asia/Pacific Team for FY 2001, winning various Commerce awards in the role, and continues as a national team China Liaison in FY 2004. Major domestic A/P Team meetings have been in Chicago, Denver and Los Angeles with her facilitation. She also serves on many advisory boards of Memphis international clubs and educational organizations. These include the Memphis in May International Festival Country Selection Committee, the Memphis Regional Chamber of Commerce International Business Council, the Dean's Executive Advisory Board of the University of Memphis Fogelman College of Business and Economics, and the Christian brothers University Global Center advisory Board.

Among her numerous awards, Ree was presented the first and only Memphis Ambassador Award. Her television appearances on the subject of export trade include spot appearances on local channels. Media coverage in the daily Commercial Appeal newspaper and the weekly Memphis Business Journal is on-going, with the latter listing her in their prestigious MBJ Top 20 "book of lists" for the last decade (the latest being Top 2004 Economic Development Agencies). She is often asked to speak or moderate at local international seminars and conferences, including Rotary, Kiwanis, The Memphis Regional Chamber, area universities along with our club!

Prior to joining the federal government, Ree was responsible for the export of a broad line of industrial biochemical and food products sold to over 63 countries for the former Sheffield Division of Humko Sheffield Chemical (once a Kraft, Inc. – owned Memphis firm). The company won the prestigious E-Star Award for Excellence in Exporting during her tenure, primarily due to healthcare/biochemical exports from its Norwich, NY plant. This graduate of Vanderbilt University enjoys playing the piano and the pipe organ!" Ree is currently assigned to the Charlotte, NC hub regional office. There she counsels clients in the power and energy sector, also architecture, construction and engineering, and the ever-vibrant transportation industry.

Our club is a member of Transportation Clubs International and since 1984, member clubs are asked to nominate a candidate to be considered for this prestigious award. It is awarded yearly at the TCI annual Congress and is designed to recognize significant contributions by an individual in the field of Transportation, Traffic or Logistics. It is awarded to focus attention upon local, national and international excellence. TCI solicits nominations from affiliated traffic-transportation in the United States, Canada and Mexico. Three out of the last four years, our club has nominated Dr. Neal Southern, Jim Van Endye and Mike Bruns for this award and each of them were awarded the honor of being the TCI Transportation Person of the Year! Deadline to nominate for this years award was April 30th!! Congratulations once again to Ree Russell!!!

2005 Event Calendar

September 13(?) – Fall Golf Scramble
October 11 – Speaker meeting
November – 8 Election Night/Speaker meeting
December 2 – Christmas Party

Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

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