



MEMPHIS

TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

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Panel Discussion

Date: Tuesday, March 9, 2004

Reservation: by noon Monday, March 8, 2004

Place: Holiday Inn Select, River City Ballroom
Poplar and I-240
Memphis, TN 38119

Time: Social Hour 6:00 to 6:30 pm
Dinner 6:30 pm

Menu: Buffet of Salad, Barbeque brisket or Baked chicken, garlic
mashed potatoes, vegetable medley, dessert
Ice tea, coffee, and water

Tariff: \$25.00 for members and guests
\$20.00 for life members, students and educators
\$30.00 for non-members

This month we have a special presentation. A select panel will discuss the new hours of service regulations for truck drivers. Scheduled to participate: Chris Stotts, General Manager, JB Hunt; Perry Pounders, Director of Operations, Mid South Transport; Carl Thomas, Managing Director of Safety, GO, FedEx Freight East; Joel Henry, Director of Sales and Marketing, Comtrak; Sonny Smith, Safety Investigator, DOT.

This Month's Quote: My father gave me these hints on speech-making: "Be sincere... be brief... be seated". – James Roosevelt

President's Message



Jim Jacobs, our February speaker, pictured here with Lisa Brown

I just returned from a meeting of the Memphis Uniport Board. This group acts as an advisor to the Memphis Chamber and will act in that capacity with the newly formed Regional Logistics Council just getting underway. An interesting question arose!

Logistics and Transportation forms a major portion of the business segment in the Memphis area. We claim to have more than 100 carriers of various types operating in this area and a large number of public warehouses and 3 PL's as well but the Chamber of Commerce seems to feel that there is not a strong representation from the Logistics

field and particularly the Transportation segment. Obviously, our carriers have as much to gain from economic development of this community as anyone else. So what is the problem?

I really didn't have any answer to offer but I'd like to know as well. One of the objectives of the Traffic Club is to support the growth of the industry in our community and I believe we can serve as a conduit for informing the Chamber and others about what our industry needs and what it would take to increase the participation of the Transportation segment. I do believe our membership would be an excellent source of input about this question and need your support in helping with this research. I invite any and all readers of this message to share their comments and opinions on what might be done to improve perceptions and realities on both party's parts. Please contact me and share your views – you can phone me at 901-388-8140 or e-mail me at dennissweeney2@msn.com. Your input is important and will be welcome and we will try to use it to everyone's advantage – both industry and community.

Thanks for your support,

Dennis Sweeney

New Member Contest

Attention Traffic Club Members!

In order to grow our organization, we would like to announce a Membership Contest that will run from today through May 15th. The winner of the contest will win a cash prize of \$100.00! The rules of the contest are as follows: To be eligible, a member must sign up at least TWO new members for whom your name will be entered in the drawing for the \$100.00 prize. After the first two new members that you sponsor, you will receive one additional entry for each new member that you sponsor. The more new members that you sign up, the better are your chances of winning. It is imperative that the new member put his/her sponsor's name on their membership form. At the completion of the contest, the winner's name will be drawn from all of the entries that were received. The winner will be announced at the club meeting on June 8th at the FedEx World Headquarters.

This is a great opportunity for everyone to help grow our organization. So please ask everyone you know that is involved in our industry to join and enjoy the benefits of being a member of The Traffic Club of Memphis!

New Members

Steve Tuttle Intl. Development Manager Alexander International / Memphis, TN	Mary Jones CEO Freight Mgmt Experts / Memphis, TN
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Michelle Murphree Sales Star Transportation / Olive Branch, MS	Shannon Hicks Sales Manager Menlo Worldwide / Memphis, TN
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Bill R. Shinault
Customer Service
Total Transportation of MS/Memphis, TN

Susan Minten
Traffic Coordinator
Medegen / Gallaway, TN

Upcoming Events

March 9, 2004	Panel discussion on Hours of Service
April 13, 2004	TBA
May 11, 2004	Spring golf tournament
June 8, 2004	Bill Logue, FedEx

Council of Logistics Management Meeting

Speaker: Elijah Ray
President of Council of Logistic Management Int'l. and
Sr. V.P. - Customer Solutions, Standard Brands

Where: Holiday Inn – University of Memphis
3700 Central Ave
Memphis, TN

When: March 18, 2004
12:00 Noon

Price: \$30.00 (Students & Educators) \$ 20.00

**The Traffic Club of Memphis invites you
to our Spring Golf Outing at
Memphis National
(2700 Houston Levee Road Collierville, TN)
Tuesday, May 4th 1pm shotgun start**

**Cost is \$100 a person to
include:
range balls, 18 holes of golf,
cart, putting contest, 2
mulligans, 2 drink tickets,
dinner, and door prizes.
Hole Sponsorship is available at
\$100 a hole**



Proper Golf Attire Required

Player 1 _____ Company _____
Player 2 _____ Company _____
Player 3 _____ Company _____
Player 4 _____ Company _____

Hole Sponsorship: Yes _____ Name on Sign _____

**To reserve your spot in the tournament please fax your application to
901-344-2100 attn Leslie James or call 901-346-4400/901-647-2264.
Applications can also be found at www.trafficclubofmemphis.com. They
can be completed and mailed to: Traffic Club of Memphis, PO Box 751781
/ Memphis, TN 38175. All money is due by Friday, April the 30th at
5pm. A \$10 premium will be added to all entries received after April
the 30th. Please have the names of your players at time of payment to
ease check in at club.**

****Chances to win golf for four with cart from Memphis National for a
\$10 donation****

Memphis Traffic Talk

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Officers and Board

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Visit our website at trafficclubofmemphis.com

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.