



# Memphis Traffic Talk

Formerly Rail 'n' Road

[trafficclubofmemphis.com](http://trafficclubofmemphis.com)

Publication of Traffic Club of Memphis

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## **Speaker Meeting**

**Date:** Tuesday, March 14, 2006

**RSVP:** **Required by Noon, Wednesday, March 8<sup>th</sup>**  
**Due to FedEx Security policy, no walk-ups will be admitted – NO EXCEPTIONS – Present your driver's license at the Guard gate for entry.**

**Speaker:** Glenn Sessoms, Vice President, Southern Region – Air Ground Freight Systems

**Topic:** FedEx Update

**Place:** FedEx World Headquarters, Winchester and Hacks Cross Road, Memphis, TN. Use the Winchester Road entrance **ONLY**

**Time:** Check-in/Networking 6:00 to 6:30 PM  
Dinner at 6:30 PM

**Menu:** Provided by the FedEx Kitchen

**Tariff:** \$25.00 TCOM members and guests **with** reservations  
\$30.00 TCOM members and guests **without** reservations  
\$20.00 Transportation Educators and Students  
**\$35.00 Dinner & 2006 Dues for NEW MEMBERS!**  
**\$ 5.00 Each for a Life Member and One Guest!**

**Please RSVP for each meeting. This will ensure that we have the proper number planned for dinner, and that we do not incur additional costs for extra seating. Your cooperation will be appreciated.**

## **PRESIDENTS MESSAGE**

Once again, we had a packed house at our last TCOM meeting. This is especially impressive since we changed our meeting time to include a luncheon instead of dinner. As I expressed in a previous message, the larger the attendance we have at our meetings, the less chance we have of increasing our cost to the membership. For that I commend your efforts, and keep up the good work.

At our February luncheon, Jim Wadlington, VP of Sales, Cleo Wrap provided us with a unique perspective regarding the seasonal logistics industry. I was naïve to the fact of how fast China could copy our products, and then produce them more competitively than we can here in the United States. I can honestly say that I left the meeting a little wiser than I had arrived. Thanks to Cleo Wrap for their time, and for donating the nice door prizes.

Our next meeting is the annual FedEx Update at the FedEx World HQ. FedEx historically has had a great presentation in their state-of-the-art facility. Please make every effort to attend. FedEx will prepare the meal in their cafeteria on the premises. Due to increased security, please RSVP no later than Noon on March 8<sup>th</sup>. Also, you will need to produce a valid ID at check in. Hope to see you there.

The first of our bi-annual golf outings is fast approaching. Please contact Bob Glenn, our Golf Chair for 2005 – 2006. If you have any questions, or would like to contribute by sponsoring holes, entering golf teams, donating door prizes, or volunteering, please reach out to Bob. His contact information is listed in the Board Member section of the website. We have a good time at these outings, and all the proceeds go to our Scholarship Foundation which provides scholarships to the students who meet the scholarship criteria.

As the kids are out for Spring Break during the next few weeks, I wish you and your families a safe and happy Spring Break.

John R. Brewer  
President  
The Traffic Club of Memphis

### **Mission Statement:**

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

# Spring Golf Classic

Mark your calendars for our annual Spring Golf Scramble benefiting the Traffic Club of Memphis Educational Foundation.

Tuesday, May 9, 2006

Memphis National Golf Club

12:45 Shotgun

Golf Fellowship Awards Social Silent Auction

Form your own team or join in the fun, and meet some new friends. Our spring and fall events have generated the funds to support awarding 23 scholarships totaling \$15,000 in the last three years. Your participation will insure our ability to continue these worthwhile commitments.

**\*\* On-line application will be available soon on your clubs website! \*\***

***C U there!***

## TCI Transportation Person of the Year Award

Guidelines for the Memphis Traffic Club Nominee:

Recommendations must be submitted using the club's 'Nominate Someone Great' application form. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet and the biographical information sheet, so please be clear, concise and factual, as publicity of the selection will be made to the media. Selection will be made by the Director of Scholarship/TCI Advisor and the President.

**The application must be received or postmarked by April 30<sup>th</sup>.**

Announcement and presentation of the Club's nominee for TCI

Transportation Person of the Year will be made at our June meeting.

### 2006 Event Calendar

January 10- Dave Nelson, Aims Logistics, Inc.  
February 15- Jim Wadlington, Cleo Inc.  
March 14- Glen Sessoms, FedEx  
April 11- Rick Rodell, Cornerstone Systems  
May 9- Golf Outing, Memphis National 'Legends'  
June 13- Kay Brockwell, Crittenden Cnty Economic Dev.  
September 12- Golf Outing  
October 10- Speaker Meeting  
November 14- Speaker Meeting/Election Night  
December 1- Christmas Party, Racquet Club

## Welcome New Members

Michael Quinn  
Transportation Manager  
Treadways Corp  
2000 Campus Lane  
East Norriton, PA 19403  
610-615-8000

Dennis Schaedle  
Account Manager  
C. H. Robinson Worldwide  
8000 Centerview Pkwy  
Memphis, TN 38018  
901-205-5090

Mark Doane  
Director of Business  
Transport Industries  
9014 Deer Valley Cove  
Cordova, TN 38018  
901-752-0876

Heather Aichele  
Sales  
Ryder  
4121 Delp St.  
Memphis, TN 38118  
901-259-0200

David Perry  
Logistics Manager  
Troxel Company  
11495 Hwy 57  
Moscow, TN 38057  
901-877-6984

Judy Hyde  
Account Executive  
Yellow Corp  
3914 E Shelby Dr.  
Memphis, TN 38118  
901-362-4426

Cynthia D. Jones  
Sales  
Ryder  
4121 Delp St.  
Memphis, TN 38118  
901-259-0206

Brewster Smith  
Sales  
Ryder  
2945 Mattox St.  
Tupelo, MS 38801  
662-213-0932

## ATTENDANCE DOOR PRIZE!

In order for your board to show our appreciation for your attendance at our monthly meetings, we will continue to award one door prize with a value of at least \$50.00 at each monthly speaker/tour meeting. Each attendee at our monthly speaker meeting will be issued a numbered ticket and we will draw the winning ticket at the conclusion of our meeting. **YOU MUST BE PRESENT TO WIN!!!** We will recognize the company that sponsors this award both in the MTT newsletter and also announcing their support at our monthly meeting. Companies that are interested in sponsoring this monthly prize please contact our membership director, Sherri Tipton @ 842-1050 or [stipton@cornerstone-systems.com](mailto:stipton@cornerstone-systems.com) and enter on the subject line DOOR PRIZE to get signed up on the list. There are only seven (7) meetings per year that are available for sponsorship. Sign up now!

### 2006:

January 10 Cornerstone Systems  
February 14 Cleo, Inc.  
March 14 FedEx  
**April 11 Sponsorship Available**  
May 9 Spring Golf Tourney

**June 13 Sponsorship Available**  
Sept 12 Fall Golf Tourney  
**Oct 10 Sponsorship Available**  
**Nov 14 Sponsorship Available**  
Dec 1 Christmas Party

# Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis  
Member Transportation Clubs International*

## Officers

President	John Brewer <a href="mailto:jbrewer@hotus.com">jbrewer@hotus.com</a>	Helen of Troy	662-449-2554 xt: 2573
Vice President	Larry Mays <a href="mailto:lmays@cleowrap.com">lmays@cleowrap.com</a>	Cleo Wrap	369-6637
Sec. Treasurer	Ken Opperman <a href="mailto:kopperman@eaglegrp.net">kopperman@eaglegrp.net</a>	Eagle Systems, Inc.	367-2490
Editor	Sandra Cole <a href="mailto:Sandra_cole@transplace.com">Sandra_cole@transplace.com</a>	Transplace	395-8806

## Board of Directors:

Member Relations	Perry Pounders <a href="mailto:perry@mid-southtransport.com">perry@mid-southtransport.com</a>	Mid-South Transport	332-8600
Media Relations	Jim Stricker <a href="mailto:Jim.stricker@ets.exel.com">Jim.stricker@ets.exel.com</a>	Exel Transportation	461-6703
Golf	Bob Glenn <a href="mailto:Bob.glenn@maitruck.com">Bob.glenn@maitruck.com</a>	Mid-America Intl	854-5270
Membership	Sheri Tipton <a href="mailto:stipton@cornerstone-systems.com">stipton@cornerstone-systems.com</a>	Cornerstone	842-1050
Scholarship/TCI	Leslie James <a href="mailto:Leslie.James@fedex.com">Leslie.James@fedex.com</a>	FedEx Freight-East	346-4400
Speaker	Nick King <a href="mailto:nking@portofvirginia.com">nking@portofvirginia.com</a>	Virginia Port Auth	377-3983
Advisor	Dan Pallme <a href="mailto:dpallme@comtrakinc.com">dpallme@comtrakinc.com</a>	Comtrak	541-8072

**The Traffic Club of Memphis  
P. O. Box 751781  
Memphis, TN 38175-1781  
(901) 794-6004**