



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

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SPRING GOLF TOURNAMENT

Date: Monday, May 10, 2010

RSVP: 12 Noon, Friday, May 7, 2010 via our website
www.trafficclubofmemphis.com

Only First 144 Reservations will be accepted!

Place: Memphis National Golf Club
2700 Houston Levee Road
Collierville, TN 38017
901-853-8058

Time: 1:00 Shotgun Start

Tariff: \$110.00 – Includes lunch at check-in, range balls, door prizes, drink tickets, most accurate drive, closest to the pin, hole in one prizes and dinner.

Additional Options:

Hole Sponsorships
Corporate Sponsorships
Dinner Only Option

This benefits our Scholarship Educational Foundation.
Through 2009, we have awarded over **\$36,000** in scholarship money.

WE ARE REQUIRING ALL TEAMS TO PRE-PAY FOR THIS EVENT VIA PAYPAL ON OUR WEBSITE OR VIA CHECK POSTMARKED BY FRIDAY, MAY 7, 2010! NO PAYMENT WILL BE ACCEPTED AT CHECK-IN

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

Could the month of May get any more jam-packed?

We have weddings, graduations, BBQ, outdoor concerts, festivals, end of school, vacation planning, and especially the [Traffic Club of Memphis Spring Golf Scramble on May 10th](#). This is the time to reward your employees, customers and yourself with a refreshing spring afternoon of golf, fellowship and door prizes. There is not a better venue to strengthen working relationships than on the links. Don't miss this unique opportunity to promote your brand and interact with key decision-makers by investing as a sponsor. Board Member France Gasquet is working diligently to make this a fantastic outing. Your support and sponsorships fund the Traffic Club's college scholarship program for future logistics professionals. Bob Glenn is probably practicing at the driving range as we're reading this newsletter. We have some folks who can really hit the ball, so be there with your "A Game" and some sunscreen!

Our April meeting at the Racquet Club sold out and featured speaker Jon Dierberger with the Federal Motor Carrier Safety Administration who shared valuable information on the CSA 2010 initiative. Jon provided a compelling message for motor carriers to hire, train and monitor safe drivers. As the economy and weather heat up there will be more drivers on the nation's highways and we all need to focus on safe driving.

Your board has received a lot of positive feedback regarding the quality speakers for our 2010 meetings and will continue to focus on providing timely and relevant presentations. We welcome feedback and creative suggestions for future topics.

I look forward to seeing you at Memphis National Golf Club!

Marty Morelli
President

ARE YOU "LINKEDIN" YET?

The Traffic Club is excited to announce that it now has a LinkedIn group! LinkedIn is a professional networking website that allows you to easily connect with club members, colleagues and industry experts. If you are already a member of LinkedIn, just login to your personal account and use the search bar in the upper right hand corner to search under 'Groups' for 'Traffic Club of Memphis'. Click the Traffic Club of Memphis link on the results page and join the group. If you are not a member of LinkedIn, you can go to www.linkedin.com, create a profile, and follow the instructions to find and join the Traffic Club of Memphis LinkedIn group. A link will then appear on your personal LinkedIn profile for easy access.

If you have questions, please contact Mason Wilson, Director of Member Relations, or club member Steve Gilmore.

mwilson@bakerdonelson.com
sgilmore@vaco.com

DUES REMINDER

******EFFECTIVE 1/1/10, THE MEMBERSHIP ROSTER WAS PURGED AND THOSE WHO HAVE NOT RENEWED CAN NO LONGER LOG IN AS A MEMBER. PLEASE RENEW YOUR MEMBERSHIP ASAP AND YOUR ACCOUNT WILL BE RE-ACTIVATED!******

Membership dues for the 2010 term are now due. Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are only accepted via our website.
- 2) Pay with check or cash at our next meeting on November 30th.
- 3) Mail a check to the club's P.O. Box

NEW MEMBERS

David C. Skinner
Mgr. Customer Value Added Services
Hamilton Beach Brands, Inc.
5461 Davidson Rd.
Memphis, TN 38118
901-797-0365
dave.skinner@hamiltonbeach.com

Patrick Jeffery Bower
Consultant
Bower Consulting
137 Grace Dr.
Flowood, MS 39232
662-417-4958
pjbower@network-one.com

Important Member Relation Announcements

Our Member Relations Director, Mason Wilson, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY BIRTHDAY TO:

Allison Bloodworth – C H Robinson – 5/6
Ken Opperman – Eagle Systems – 5/6
James Etter, Jr. – DDN – 5/10
Carter Tate – Centrix Logistics – 5/20
Ruby Burks – National College – 5/22
Richard McDuffie – Central Logistics – 5/28

HAPPY ANNIVERSARY TO:

John Brewer – Green Mountain Consulting – 5/16
Geoffrey Smock – G & D Integrated, Inc. – 5/4
Rhonda Mitchell – ABF – 5/21

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Jim Deweese via email at jdeweese@abf.com and this information will be added to our website

2010 Event Calendar

Sep - Fall Golf Classic – Date TBA
Oct 12 - Speaker Meeting – TBA
Nov 9 - Elections/Speaker Meeting – TBA
Dec 3 - Christmas Party

TCI INFORMATION

Transportation Clubs International ("TCI") is a professional association consisting of transportation clubs, associations, companies and individuals in the United States Canada and Mexico.

TCI member clubs are populated by recognized experts in transportation, logistics and supply chain management involving freight and people.

TCI and its predecessor, Associated Traffic Clubs, dates from the early 1900s. Rich in tradition but committed to changing with the times, TCI has earned a reputation as the preeminent transportation industry organization.

While in the Memphis area, we encourage you to continue supporting our club. However, if you are traveling to other states, we encourage you to check the TCI website, www.trafficclubsinternational.com and see if there is a related Club holding an event that may work into your schedule!

Current activities happening with TCI include a raffle ticket program that supports their nationwide Scholarship program. Tickets are \$2.00 each or 3 for \$5.00. Prizes include:

Grand Prize=Laptop Computer 32" LCD TV (winner's choice)

1st Prize= Garmin Nuvi GPS

2nd Prize= Nikon Coolpix 10 mp Digital Camera

3rd – 9th Prizes= Visa Gift Cards

TCI is also hosting a cruise aboard the Carnival Imagination for a combination vacation/educational trip leaving Miami on Friday September 24 and returning from Nassau Bahamas on Monday September 27. This cruise will involve Saturday in Nassau and Sunday at sea where there will be their annual transportation seminar including speakers and their scholarship luncheon.

For information on their raffle tickets or the cruise, please contact Ken Opperman.

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Member Transportation Clubs International*

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