



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

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SPRING GOLF TOURNAMENT

Date: Monday, May 9, 2011

RSVP: 12 Noon, Friday, May 6, 2011 via our website
www.trafficclubofmemphis.com

Only the First 144 Reservations will be accepted!

Place: Memphis National Golf Club
2700 Houston Levee Road
Collierville, TN 38017
901-853-8058

Time: 1:00 PM Shotgun Start

Tariff: \$110.00 Includes lunch at check-in, range balls, door prizes, drink tickets, longest drive, closest to the pin, hole-in-one prizes, dinner, and a ticket to Memphis in May BBQ Contest Wednesday night, May 11, 2011, compliments of Comtrak.

Additional Options:

Hole Sponsorships
Corporate Sponsorships
Dinner Only Option

This benefits our Scholarship Educational Foundation. Through 2010, we have awarded over **\$40,000** in scholarship money.

WE ARE REQUIRING ALL TEAMS TO PRE-PAY FOR THIS EVENT VIA PAYPAL ON OUR WEBSITE, OR VIA CHECK POSTMARKED BY FRIDAY, MAY 6, 2011. NO PAYMENT WILL BE ACCEPTED AT CHECK-IN

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

The April 12th luncheon featured two speakers - FBI Special Agent Torrie White and Detective James "Drew" Harden Sr. They spoke about preventing cargo theft in the Memphis area. Memphis is one of the target areas for theft, because of our distribution network. Cargo theft is a fifteen to thirty billion dollar business, according to Special Agent White, because a lot of stolen merchandise doesn't get reported.

April 19th the Traffic Club of Memphis had a special guest speaker, Donald Tong, the Hong Kong Commissioner for Economic and Trade Affairs. Tong promotes Hong Kong as natural choice for companies wanting access to the Chinese and Asian markets.

Hong Kong was named the world's busiest cargo airport in 2011. Trading and logistics represents 24 percent of the Hong Kong's GDP. Tong talked about Tennessee companies like FedEx, International Paper and Eastman Chemical Company that already have offices in Hong Kong.

The Traffic Club of Memphis membership contest is under way. We need your support to meet our goal. Please contact a member and join today, if you have any questions about the membership contest call John Brewer or go to the website.

If you know of any juniors or seniors in Transportation from any area colleges in need of money, contact Wendell Miller, our Scholarship Director.

The Traffic Club of Memphis Spring Golf Tournament is May 9th at Memphis National Golf Course. We are expecting a large turnout this year. Please sign up now. The golf tournament participants are invited to the Memphis in May Barbeque contest on May 11th, 2011. See you'll at the Golf Tournament.

Thanks for your continued support of the Traffic Club of Memphis.

Larry Mays
President

DUES REMINDER **ROSTER HAS BEEN PURGED**

Membership dues for the 2011 term are now due. Please renew or join our club as soon as possible. **As of 2/14/11, the TCOM roster has been purged of any members who have not renewed their membership.** Those who have not renewed will need to RSVP as a *non-member*, and will no longer have access to the membership roster.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. **Credit card payments are only accepted via our website.**
- 2) Pay with check or cash at our next meeting on February 7.
- 3) Mail a check to the club's P.O. Box

Thank you very much for your continued support and membership in 2011!

FROM OUR TCOM SPEAKER CHAIR **PERSON**

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at dan.pallme@comtrakinc.com Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, FBI, Memphis Cargo Theft Task Force, NS speaker on the new facility, transportation insurance person, accident reconstruction person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2010 Event Calendar

- | | |
|----------|---------------------------|
| Sep 13 - | Speaker Meeting |
| Oct 11 - | Speaker Meeting – TBA |
| Nov 8 - | Elections/Speaker Meeting |
| Dec 2 - | Christmas Party |

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

SCHOLARSHIP APPLICATIONS ACCEPTED **UNTIL JUNE 30TH!**

The TCOM supports students in our industry by awarding scholarships each year. TCOM raises money thru our golf tournaments to give to junior level (at least) transportation, supply chain and logistics majors. Now is the time to apply. The deadline is fast approaching (June 30). Make sure you spread the word, as we have money to give to the future of our industry. We have awarded over \$40,000 in the past 7 years! For the application and guidelines, please visit our website at www.trafficclubofmemphis.com and view 'Scholarship Information'. If you have any questions, please contact Wendell Miller (Scholarship Director) at miller.Wendell@con-way.com, or 901-212-5432. **For your convenience, copies of the Scholarship Information and Application are attached to this newsletter.**

Important Member Relations **Announcements**

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY BIRTHDAY TO:

Ruby Burks – National College – 5/22
Ken Opperman – Eagle Systems – 5/6
James Etter, Jr. – DDN – 5/10

HAPPY ANIVERSARY TO:

Ruby Burks – National College – 4/10
Jim Van Eynde – Retired
Kathy Coleman Sapp - APL- 6/24

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at matt.read@centrixnow.com, and this information will be added to our website.

WELCOME NEW MEMBERS!

Rhodes Harbert
Sales
ITH
345 Alisha Dr.
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2001 MEMBERSHIP DRIVE CONTEST

“Have a Night On the Town, On Us!”

The Traffic Club of Memphis is proud to kick off this year’s Membership Contest. As you are aware, club members are the life-blood of any club and The Traffic Club of Memphis is no exception. Our club relies on its membership to support our dynamic speaker luncheons as well as our annual golf tournament, which provides scholarships to local area college students. In addition, adding new members each year ensures the success and longevity of the club for years to come.

This year’s contest is unique in the fact that it is like none we have had before. The prize packages include dinner/hotel stays for two in some of the best restaurants and hotels the Bluff City has to offer. With five different prize packages to choose from, you are sure to find one that fits your tastes. In addition to the wonderful prizes, we have two ways that current members, as well as new ones can win by offering both a Grand Prize and a 1st Place Raffle Prize. (Prize packages are listed at www.trafficclubofmemphis.com as well as the Promotional Board displayed at our luncheon meetings and golf outing.)

None of this would be possible without the generous support of our co-sponsors. Dedicated Logistical Services, Total Transportation of MS and VACO Logistics have generously donated their support to this contest and we are excited to be their partner.

Full contest rules and an updated membership application are also located on www.trafficclubofmemphis.com. Should you have any questions or need further information, please reach out to John Brewer at 901-377-4143, or jbrewer@achfood.com. Both new and “not so new” members are encouraged to participate.

Memphis Traffic Talk

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Member Transportation Clubs International*

Officers

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Board of Directors:

Golf	Jim Deweese jdeweese@abf.com	ABF	901-849-6080
Membership	John Brewer jbrewer@achfood.com	ACH Foods	901-377-4143
Speakers	Dan Pallme dpallme@comtrakinc.com	Comtrak	901-541-8072
Member Relations	Steve Gilmore sgilmore@vaco.com	Vaco	901-333-2261
Scholarship/TCI	Wendell Miller Miller.Wendell@con-way.com	Conway Freight	901-396-8371
Media Relations	Matt Read Matt.read@centrixnow.com	Centrix Logistics	901-369-1676

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