



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

Volume 60 Number 7

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LUNCHEON SPEAKER MEETING

Date: Tuesday, October 11, 2011

RSVP: by 12 Noon, Friday, October 7, via our website above

Place: The Racquet Club of Memphis
5111 Sanderlin Ave.
Memphis, TN 37117

Time: Check-in/Networking: 11:15 AM – 11:45 AM
Buffet Lunch: 11:30 AM 12:15 PM

Speaker: Tom Carpenter, Dir of Logistics, North America, IP

Topic: *Making Roads Safer, Protecting the Environment and
Strengthening the Economy Through Vehicle Weight Limit
Reform*

Menu: Chicken Tetrizzini with egg noodles, house salad, garlic
mashed potatoes, medley of seasonal vegetables, rolls, iced
tea, coffee, water and chef's choice of desserts.

Tariff: \$30.00 TCOM members and guests with reservations
\$35.00 TCOM members and guests without reservations
\$35.00 Non-members
\$30.00 Transportation Educators and Students
\$20.00 Life-time members and guests

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

Please Pray for Larry Mays. He is the current President of the TCOM and was injured a few weeks ago while at work. Larry has always been a strong supporter of the Club and has held multiple offices during his tenure. Let's all say some Prayers for Larry's speedy recovery.

Thanks to everyone who attended the September 13 luncheon at the Racquet Club that kicked off our fall and winter slate of speaker meetings. It was a standing-room only crowd and Rick Rodell's presentation on Union Pacific's new MCP program was informative and engaging. It was also a pleasure to have two of our scholarship winners, Ethan Skaggs and Javier Sosa from the University of Memphis, join us at the luncheon. The Traffic Club of Memphis would not be able to provide these scholarships without your support and we thank you for your generosity and your participation in the club's meetings and golf tournaments. We are looking forward to another great turnout and presentation for the October 11 luncheon at which Tom Carpenter will speak. Tom is the Director of Logistics - North America for International Paper and we are honored to have him join us. See you on the 11th.

Standing in for the injured President Larry Mays,

Mason Wilson
Vice President, TCOM

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

20% OFF
2012 DUES BY NOVEMBER 8TH

Membership dues for the 2012 term will be due by our November 8th speaker/election meeting in order for you to participate in our election that day. Please plan to renew or join our club as soon as possible.

John Brewer, our membership chair, has put together a renewal incentive program that will be officially announced at our October 11th meeting.

For the FIRST 60 current members renewing their membership or for NEW MEMBERS joining the TCOM by Tuesday November 8th, dues will be discounted by 20%!!! This promotion is sponsored by CORNERSTONE SYSTEMS, COYOTE LOGISTICS and MARTEN TRANSPORT. Our thanks to these sponsors!!!

You may pay dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. *Credit card payments are only accepted via our website.*
- 2) Pay with check or cash at our next meeting on October 11th
- 3) Mail a check to the club's P.O. Box

Thank you very much for your continued support and membership in 2012!

FROM OUR TCOM SPEAKER CHAIR
PERSON

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at depallme@memphis.edu. Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, FBI, Memphis Cargo Theft Task Force, NS speaker on the new facility, transportation insurance person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2011 Event Calendar

- Nov 8 - Elections/Will Partenheimer, Forcon Int'l – Accident Reconstructionist
Dec 2 - Christmas Party

2012 Event Calendar

All dates tentative at this time

- Jan 10- Speaker meeting
Feb 14- A love filled speaker meeting
Mar 13- Speaker meeting
Apr 10- Speaker meeting
May ?- Spring golf or fundraiser
Sep 11- Speaker meeting
Oct 9- Speaker meeting
Nov 13- Speaker meeting
Dec 7- Christmas Party

CANDIDATES NEEDED FOR 2012

From the Board Nominee Committee: We still need a few good women and men to serve on the Board. Are you interested? Please let me know. We still need two candidates to run for next years' board. Make a difference in the Club and run for office. We are always looking for new ideas to continue to make our club great. The only criteria is you must be a member for at least 6 months to run for an office. If you have any questions, please reach out to me, Dan Pallme, 901-678-2688, depallme@memphis.edu, or Mason Wilson, 901-577-8163, mwwilson@bakerdonelson.com.

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at matt.read@centrixnow.com, and this information will be added to our website.

Important Member Relation **Announcements**

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY BIRTHDAY TO:

Reggie Gabriel – U S Express – 9/28

Matt Read – Centrix – 9/11

Darlene Scott – Memphis City Cartage, Inc. – 9/25

HAPPY ANNIVERSARY TO:

Christopher Douglass – Marten Transport – 10/1

Alan Bean – Search Resources, Inc. – 10/12

Neil Southern – Ole Miss – 10/27

TCI NEWS/ **CONFERENCE REPORT**

Dan Pallme appointed TCI- Vice President, Education

Dan was recently named to this position by incoming TCI President Caci Case. With Dan's years of transportation experience and now at the University of Memphis as it's Director of the Freight Transportation Leadership Academy, TCI believes Dan is a perfect fit for this position. Please reach out to Dan and congratulate him on this accomplishment. Dan is the second Traffic Club of Memphis member to serve on the TCI board a9Ken Opperman was appointed Executive Vice President of Marketing last year.

Transportation Clubs International ("TCI") is a professional association consisting of transportation clubs, associations, companies and individuals in the United States, Canada and Mexico.

TCI member clubs are populated by recognized experts in transportation, logistics and supply chain management involving freight and people.

TCI and its predecessor, Associated Traffic Clubs, date from the early 1900's. Rich in tradition, but committed to changing with the times, TCI has earned a reputation as the preeminent transportation industry organization.

While in the Memphis area, we encourage you to continue to support our Club; however, if you are traveling to other states, we encourage you to check the TCI website, www.transportationclubsinternational.com, and see if there are events that may work into your schedule.

2011 TCI CONFERENCE REPORT

TCI recently conducted their 2011 Annual Conference in Savannah, GA., and Ken Opperman, our Sec/Treas and TCI'S Exec. VP Marketing attended representing our Club.

Ken reports the following:

2011 TCI Person of the Year-

Rick Rodell of Cornerstone Systems, our nominee, received his TCI award at the Friday luncheon. I was honored to have the privilege to introduce and present Rick with his award.

Club Awards-

The Traffic Club of Memphis received the following Club awards at the luncheon-

1st Place Website for clubs under 99 active members.

3rd Place Newsletter for clubs under 99 active members.

We will proudly display our awards at the check-in table at our meeting on Tuesday October 11th.

Speakers-

The conference presented numerous quality speakers with Friday's lineup being mainly railroads and Saturday being shipper, logistics and drayage related.

Activities-

A golf tournament was held on Thursday afternoon followed by a social get-together/dinner that was held Thursday evening.

A riverboat ride including dinner and a tour of the Port of Savannah was Friday evening.

TCI's Officers were officially installed at a dinner on Saturday night and will serve a two year term.

2012 Conference-

St. Louis will host next years Conference September 13-15, 2012 at the Lumiere Place Hotel and Casino in downtown St. Louis. The Traffic Club of St. Louis is already planning on a great follow up to Savannah with speakers and entertainment.

Please plan to attend this great opportunity to network, educate and relax among your peers in our industry. It will be an investment very well spent!



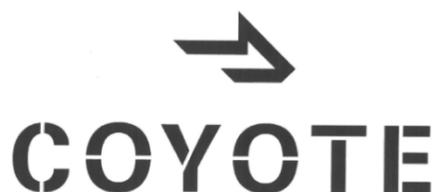
*The Traffic Club
of Memphis*

Don't Miss Out!

For a limited time, the Traffic Club of Memphis and its premier sponsors are proud to offer **20% off any dues renewal or new membership.** That's 20% off our already low cost annual dues.

Dues renewal and new memberships need to be paid no later than 11/8/2011 to be eligible for discount. Please see Membership Director for further details.

A special thanks to **Cornerstone Systems, Coyote Logistics, and Marten Transport** for sponsoring our membership promotion.



Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

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