



Memphis Traffic Talk

Volume 61, Issue 5

October 2012



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President's Message

Dear Traffic Club Members &
Friends,

Greetings. I hope all is well with you and yours. The season is changing , football is in the air, and the Traffic Club of Memphis is planning a rousing finish this year as we gear up for a year-long celebration in 2013 in honor of the club's 100th anniversary. First, I'd like to thank all of the participants, sponsors, and other contributors who made the First Annual Transportation Trivia Challenge on September 11 a success. As you can see from the [pictures](#), everyone had a fantastic time while raising money for the club's scholarship foundation. We're planning to grow this event in future years, so mark your calendars and start brushing up on your transportation trivia now.



As announced at the Transportation Trivia Challenge, the "100 for 100" membership contest is in full swing. The full details of the contest are [set out in this PDF \(follow link\)](#) and I think you'll agree that this is an extraordinary way to kick off another century for our club. Thanks to our generous corporate sponsors, the awards include a grand prize of a \$3,000 travel voucher combined with a \$500 gift card. That'll take you anywhere from Bali to Bucksport!

Our next luncheon is Tuesday, October 9 at the Racquet Club.
[Register Here](#)

We're honored to have Paul Stewart, an attorney with Jackson Shields Yeiser and Holt, as our guest speaker. Our final luncheon of the year and club elections are scheduled for November 13 at the Racquet Club. Pragati Srivastava, Memphis MPO Coordinator, will be our guest speaker in November.

See you soon.

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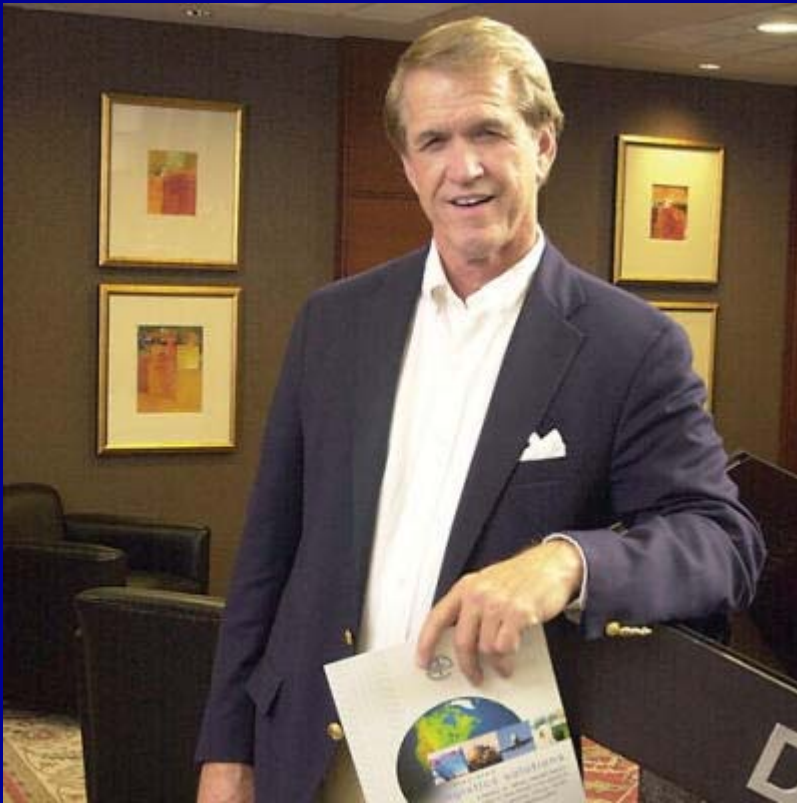
Don't Miss Next Week's

October 9th Club Luncheon

[Register Here](#)

Paul Stewart will address the topic:

Shippers, Brokers and Carriers Suffer Because of Failure of Courts and FMCSA with CSA 2010...What Must Be Done



Paul W. Stewart; BBA, MA, JD

Thirty-year professional career has included balance of private practice, general counsel and executive management leadership primarily focused within the logistics industry. Legal has included private and corporate practice in litigation, merger and acquisition, commercial transactions, transportation law and corporate governance. Executive leadership has included turnaround management, formation of business enterprises, growth strategy,

process excellence, capital structure, acquisition and consummation of strategic growth.

Summary of Legal, Executive and Consulting Experience:

Private Practice - 1976/1988

General Counsel GST Corporation- 1988/2003

General Counsel NYK Logistics (Americas) 2003/2005

CEO 4 Elements, Inc. 2006/2010

Private Practice with Focus on Transportation/Logistics Law- 2011-

Favorite Title: "Coach" Coached competitive youth baseball 24 yrs- 3 national championship teams. 4 finalists.

Education:

BBA (Cum Laude); University of Memphis

MA New Mexico State University

JD University of Memphis

Military

1969-73 United States Air Force to Rank of Captain
(Honorable Discharge)

Traffic Club Web Banner Ad Sponsorship

If your company is interested in sponsoring an ad, please contact our Membership Director, John Brewer for full details and pricing. He can be reached at 901-377-4143 / jbrewer@achfood.com .



It's Back – 20% Off!

For a limited time, the Traffic Club of Memphis and its sponsors are proud to offer **20% off** any **dues renewal** or **new membership**. That's 20% off our already low cost annual dues.

Dues renewal and new memberships need to be paid no later than 11/13/2012 to be eligible for discount. Please see Membership Director for further details.

A special thanks to our sponsors **Coyote Logistics, Dynamex, Pacer, Cornerstone Systems, and Marten Transport** for their support of the Traffic Club of Memphis



Inaugural Transportation Trivia

The Results Are In



Trivia Contest Winner
Kuehne & Nagel



**Table Decorating Contest Winner
Vaco Logistics**



Ken Opperman & Carey Treadwell attended the 2012 TCI conference last month in St. Louis. The

event was well attended by a diverse group of shippers, carriers, legislators, educators and a host of various service providers. The Traffic Club of St Louis really rolled out the red carpet.

Memphis is privileged to host the TCI 2013 conference. We will be followed by Denver 2014 (confirmed) and San Antonio 2015 (tentative). We are in the early planning stages for our conference in 2013. If you are interested in helping out with the TCI 2013 conference, please contact [Carey Treadwell](#).



Club Elections Are Scheduled for Our Nov 13 Luncheon Mtg

This Is An Open Call for Board Members

The nominating committee recently met and we are still actively seeking members to run for the board

next year. If you are interested, please reach out to Dan at depallme@memphis.edu

Just a reminder - to be eligible to run for a board position, you must have been a member for at least 6 months.



Robert McAfee - BNSF - 9/9

Shannon Hicks - Expeditors International - 9/29



Todd Moore - Clark Freight Lines - 9/30
David Michael Underwood - Centrix Logistics - 9/27
Reggie Gabriel - U.S. Express - 9/28
Shannon Hicks - Expeditors International - 9/9
Matt Read - Centrix - 9/11
Lynn Caller - CSX - 9/17
Darlene Scott - Memphis City Cartage, Inc. - 9/25
Terry Jobe - Easley Transportation - 9/29
Dr. Neil Southern - Ole Miss - 10/27
Christopher Douglass - Marten Transport - 10/1
Lester W. Vannasdall - Bee-Line Freight Brokerage - 10/23.
Scott Bush - Exel Logistics - 10/10
Alan Bean - Search Resources, Inc. - 10/12
Luis Fernandez - SDR Trucking - 10/12

This is your newsletter! Should you have any suggestions for a future article, meeting topic, etc., please let me know!

Sincerely,

Carey Treadwell

Editor