



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

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Fall Golf Outing

- Date: Tuesday, September 14, 2004
- Reservation: by Monday, September 13, 2004, if received by
September 1-\$10 off per person
- Place: Cherokee Valley Golf Course
Olive Branch, MS
- Time: Shotgun Start 1:00 pm
Dinner 6:30 pm
- Menu: Mexican Buffet
- Tariff: \$100 before September 1
\$110 after
\$100 hole sponsor

As an added bonus to this fall's tournament, participants will be given a free membership for the remainder of the 2003-2004 Traffic Club year.

This Month's Quote: You can always tell a real friend: when you've made a fool of yourself he doesn't believe you've done a permanent job.

President's Message

Welcome back from your summer vacation or activities. I hope you are all well rested and ready to tackle the issues and opportunities of the transportation industry anew. As usual, we are starting this season off with our fall golf tournament. There's still time to register and all the needed information is here in the newsletter. We would also welcome any hole sponsorships or door prize donations. If you'd like to participate in that fashion.

It promises to continue to be a year of exciting change and innovation in our field and T.C.O.M. is doing it's best to keep you abreast of developments and informed about the industry. Our October speaker will be **Mike Bruns** of Comtrak. Our third recipient of the T.C.I. "Person of the Year" award and Memphis' third winner in the last 4 years. Not too bad a track record! Please plan to attend and applaud our latest recipient.

There are many important factors impacting our industry and Memphis is in the forefront in many of them issues like RFID compliance, cargo security, traffic management collaboration and our ever increasing importance as an intermodal hub are only a few topics under consideration for future programs.

Your input is extremely important in helping guide the board toward important topics of local interest. Please make it a point of sharing any ideas you have for programs with any board member, either at a meeting or just anytime you like. Remember - IT'S YOUR CLUB and should be benefiting your personal development. In fact, if you believe you'd like to participate in directing the club, think about joining the board and let any member know of your interest.

Dennis Sweeney

New Member Contest

For those of you that missed the June meeting at FedEx, **Susan Minten** was the winner of the new member contest. Susan won a cash prize of \$100. Congratulations, Susan!

FedEx Meeting



Bill Logue (left) and Wendell Miller

Our thanks go out to the folks at FedEx who once again put on a deluxe meeting at their world headquarters in June . Our speaker **Bill Logue** delivered a very informative presentation on FedEx, Kinko's and their plans for the future. A special thank you also goes out to **Claudia Hite** who always works hard behind the scenes to put on a meeting that is always one of the most popular of the year. Congratulations are also in order for two of

our speakers from FedEx: **Ken May** who spoke in 2003, has been appointed as COO at Kinko's and **Bill Logue** moves up to fill Ken's position as Senior Vice President United States Domestic Ground Operations. Good luck in your new responsibilities.

Scholarship

Congratulations to this year's scholarship winners. As you all know the scholarship program is one of the main programs of the club. Thanks to the scholarship committee on doing another fine job of selecting this year's deserving honorees:

Cory Fox
Kristen Morelli

Leslie James
Jennifer Reavis

Daniel Large
Ryan Taylor

Lauren Lockwood

Mark Your Calendar

September 14, 2004	Fall golf outing
September 15, 2004	CLM Regional Roundtable meeting-RFID symposium
October 12,2004	Speaker meeting
November 9, 2004	Speaker meeting
December 14, 2004	Christmas party

Credit Card Payment

The Traffic Club of Memphis can now accept credit cards when making reservations for functions. Pay Pal allows you to use your American Express, Discover, MasterCard, or Visa when making reservations on the internet. Remember, the only way you can currently use your credit card is by using PayPal on the Traffic Club website.

Board of Directors

The Traffic Club is always looking for fresh ideas and you can help provide them by running for one of the Board of Director or officer positions. If you are interested please contact one of the current officers or board members.

The Traffic Club of Memphis invites you
to our Fall Golf Outing at
Cherokee Valley Golf Club

(6635 Crumpler Blvd. / Olive Branch, MS 38654)

Tuesday, September 14th / 1:00 PM shotgun start

Cost is \$100 a person to
include:

range balls, 18 holes of golf,
cart, putting contest, 2
mulligans, 2 drink tickets,
dinner, and door prizes.

Hole Sponsorships are available
at \$100 per hole

Proper Golf Attire Required



Player 1 _____ Company _____
Player 2 _____ Company _____
Player 3 _____ Company _____
Player 4 _____ Company _____

Hole Sponsorship: Yes _____ Name on Sign _____

Would you like to become a Member of the Traffic Club? _____ Dues \$25

To reserve your spot in the tournament please fax your application to
901-344-2100 attn Leslie James or call 901-346-4400/901-647-2264.
Applications can also be found at www.trafficclubofmemphis.com. They
can be completed and mailed to: Traffic Club of Memphis, PO Box 751781
/ Memphis, TN 38175. All money is due by Friday, September the
10th at 5pm.

HOLE-IN-ONE SPONSORED BY: SOUTHAVEN PONTIAC-BUICK-GMC
Hole # 16 - 2004 Pontiac Coupe, Hole # 7 - 2 Round trip Airline
Tickets, Hole # 4 - Set of Golf Clubs, Hole # 11 - Premium Electronics
Package

NOTE: Payment can made by Credit Card using **PayPal** by logging into the
Traffic Club of Memphis website.

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Visit our website at trafficclubofmemphis.com

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.