



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

Volume 60 Number 6

September, 2011

LUNCHEON SPEAKER MEETING

Date: Tuesday, September 13, 2011

RSVP: 12 Noon, Friday, September 9, 2011 via our website
www.trafficclubofmemphis.com

Place: The Racquet Club of Memphis
5111 Sanderlin Ave.
Memphis, TN 37117

Time: Check-in/Networking: 11:15 AM – 11:45 AM
Buffet Lunch: 11:30 AM 12:15 PM

Speaker: Rick Rodell, Chairman and CEO, Cornerstone Systems

Topic: Union Pacific's MCP Program

Menu: Pan roasted Salmon, potato au gratin soufflé, medley of vegetables, rolls, desert, ice-tea, coffee and water

Tariff: \$30.00 TCOM members and guests with reservations
\$35.00 TCOM members and guests without reservations
\$35.00 Non-members
\$30.00 Transportation Educators and Students
\$20.00 Life-time members and guests

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

I hope the summer vacation was great for everyone. Memphians should be honored that our city was selected for being the top Logistics Hub for 2011 by Business Facilities Magazine for the second year in a row. What a great job by all of the Logistics and Distribution professionals in the Memphis area.

Congratulations to Rick Rodell, the CEO of Cornerstone, who was selected 2011 TCI person of the year. Rick started his transportation career with the Illinois Central Railroad in Chicago, Illinois. He has been involved with many charitable organizations including Alois, The Children in Ethiopia, Leadership Training in Afghanistan, Youth Villages and he also provides full tuition and expenses for deserving inner city teens to a private school. We have a treat for you this month. Rick will be speaking on September 13th about the new MCP with the railroads. Rick will share his knowledge about the new programs pertaining to the railroad.

The spring golf outing was exciting this year; we had great weather, food and lot of fun.

Thanks to all who participated in the tournament. Lunch was great and dinner was even better. I really appreciated all the volunteers.

Congratulations to all the winners and we look forward to next year.

Scholarships were given this year to seven students ranging from \$500 dollars to \$1000 dollars. The Traffic Club of Memphis prides itself on being able to provide scholarships for deserving students in Transportation/Distribution/Logistics; however, this would not be possible without your continued support of the club. I appreciate your work, and ask for your continued support in the future.

If you are interested in being a board member, please contact me. We always like new people as candidates to continue the tradition started in 1913.

Football time is here, so instead of spending all your time and energy on Saturday yelling for your favorite team, consider joining the Traffic Club of Memphis.

My Presidency will be ending soon, but I want to thank Marty Morelli for asking me to run for a board member position many years ago. I have enjoyed meeting new friends, and working to support the club during the years. See you September 13th at the Traffic Club's monthly luncheon.

Sincerely,

Larry Mays - President

DUES REMINDER **2012 DUES DUE BY NOVEMBER 8TH**

Membership dues for the 2012 term will be due by our November 8th speaker/election meeting in order for you to participate in our election that day. Please plan to renew or join our club as soon as possible.

John Brewer, our membership chair, is planning on a renewal incentive program that will be announced at our Sept. 13th meeting.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. **Credit card payments are only accepted via our website.**
- 2) Pay with check or cash at our next meeting on February 7.
- 3) Mail a check to the club's P.O. Box

Thank you very much for your continued support and membership in 2011!

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

FROM OUR TCOM SPEAKER CHAIR **PERSON**

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at depallme@memphis.edu. Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, FBI, Memphis Cargo Theft Task Force, NS speaker on the new facility, transportation insurance person, accident reconstruction person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2011 Event Calendar

- Oct 11 - Speaker Meeting – Tom Carpenter, Int'l Paper,
Dir. Of Logistics, North America
- Nov 8 - Elections/Will Partenheimer, Accident Reconstructionist
- Dec 2 - Christmas Party

2012 Event Calendar

All dates tentative at this time

- Jan 10- Speaker meeting
- Feb 14- A love filled speaker meeting
- Mar 13- Speaker meeting
- Apr 10- Speaker meeting
- May ?- Spring golf or fundraiser
- Sep 11- Speaker meeting
- Oct 16- Speaker meeting
- Nov 13- Speaker meeting
- Dec 7- Christmas Party

CONGRATULATIONS!

The scholarship committee had an extremely difficult task again this year evaluating the candidates that applied for the Traffic Club of Memphis Educational Foundation scholarships. We were fortunate to award \$4,000 to 7 students majoring in the transportation industry. This is extremely impressive, as the current economic times have made it difficult to raise money through our golf tournaments. We are extremely proud of the following award winners and to the others that applied for our scholarships. It is through your generosity and kindness, with support of the golf tournaments and the TCOMEF, that these awards were possible. To date, the TCOM has awarded over **\$45,000** in scholarships. Thanks for your continued support and generosity.

From the University of Memphis, \$500 each to:

Melissa Patten
Eathan W. Skaggs
Javier E. Sosa

From the University of Tennessee, Knoxville, \$1,000 to:

William M. Prince, from the **Terry Carter Memorial Fund**

From the University of Tennessee, Knoxville, \$500 each to:

Wesley H. Bizzell
Justin A. Kumar
J. W. Pallme

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at matt.read@centrixnow.com, and this information will be added to our website.

Important Member Relation Announcements

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

WELCOME NEW MEMBERS!

Wayne Hoffman
Account Executive
Pacer International
1579 Long Hollow Dr.
Gallatin, TN 37066
615-598-2403
wayne.hoffman@pacer.com

2001 MEMBERSHIP DRIVE CONTEST

Congratulations to Marion Clark, Dedicated Logistical Serv., for winning the Membership “**Have a Night On the Town, On Us!**” Contest, and to Rhodes Harbert, ITH, for winning the New Member “**Have a Night On the Town, On Us!**” Contest. Both members chose nights at the Peabody for them and their spouses.

This Contest was made possible by the generous support of our co-sponsors, Dedicated Logistical Services, Total Transportation of MS and VACO Logistics.

TCI INFORMATION

Transportation Clubs International (“TCI”) is a professional association consisting of transportation clubs, associations, companies and individuals in the United States, Canada and Mexico.

TCI member clubs are populated by recognized experts in transportation, logistics and supply chain management involving freight and people.

TCI and its predecessor, Associated Traffic Clubs, date from the early 1900’s. Rich in tradition, but committed to changing with the times, TCI has earned a reputation as the preeminent transportation industry organization.

While in the Memphis area, we encourage you to continue to support our Club; however, if you are traveling to other states, we encourage you to check the TCI website, www.transportationclubsinternational.com, and see if there are events that may work into your schedule.

Each year TCI holds a ***Transportation Educational Conference***. This year the conference is at the Doubletree Hotel in historic Savannah, GA, September 15th-18th. The conference registration fee is \$395.00, and hotel reservations are \$124.00. Call 912-790-7000 and mention TCI for hotel reservations. You can call 877-858-8628 for reservations or questions regarding the conference, or visit the TCI website for more details.

***CONGRATULATIONS TO RICK RODELL,
CHAIRMAN AND CEO, CORNERSTONE
SYSTEMS, TCI'S PERSON OF THE YEAR, 2011***

Rick has been named Transportation Clubs International *Person of the Year for 2011*. Rick will be honored at the award ceremony during this Transportation Educational Conference in Savannah, September 15th-18th. Rick is one of four recipients of this award from the Traffic Club of Memphis. Previously awarded this honor, were Dr. Neil Southern, Jim Van Eynde and Mike Bruns. Ken Opperman, Secretary/Treasurer, TCOM, will be in Savannah to see Rick accept this award, and would like to see other TCOM members there also.

Rick has been CEO of Cornerstone Systems since 1997, and Chairman since 2002. Rick began his transportation career with the Illinois Central Gulf Railroad in Chicago, and held other sales and management positions in various locations with the ICG. Rick started R.J. Rodell and Associates in 1977, and purchased Manufacturers Consolidation Services in 1990. He was President/CEO of MCS until 1997, when he sold his interest and founded Cornerstone Systems.

***CONGRATULATIONS TO KEN OPPERMAN FOR
BEING NAMED TCI'S EXECUTIVE VICE
PRESIDENT SALES/MARKETING***

Ken has been appointed *TCI'S Executive Vice President, Sales/Marketing, TCI.*

Ken has served on the Board of Directors of our Club for over 20 years, holding the positions of Dir. of Programs, Dir. of Scholarships, MTT Editor, President in 1997 and 2003 and Secretary/Treasurer since 2005.

Ken began his career with the Cotton Belt RR in 1979 in St. Louis, then working in Memphis and Pine Bluff, AR. He went on to positions with MCS and The Hub Group in the late 80's early 90's. He also worked at Morgan Southern, opened Buske Lines Intermodal division in Memphis, then opened Southern States Transportation Intermodal division, then formed MIT (Memphis Intermodal Transportation). Ken opened Eagle Systems, Inc.'s Memphis terminal in March 2001 where he is currently the Terminal Manager.

Ken has devoted much of his time to the TCOM, and is now also working on the Board of TCI. Our thanks to Ken for his service to the Club, and for continuing to promote the TCOM thru TCI.

Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

Officers

President	Larry Mays lmays@cleowrap.com	Cleo	901-369-6637
Advisor	Marty Morelli Marty.morelli@odfl.com	Old Dominion	901-356-7980
Vice President	Mason Wilson mwwilson@bakerdonelson.com	Baker, Donelson	901-577-8163
Sec. Treasurer	Ken Opperman kopperman@eaglegroup.com	Eagle Systems, Inc.	901-367-2490
Editor	Sandra Cole scole@customcommodities.com	Custom Commodities	901-619-4129

Board of Directors:

Golf	Jim Deweese jdeweese@abf.com	ABF	901-849-6080
Membership	John Brewer jbrewer@achfood.com	ACH Foods	901-377-4143
Speakers	Dan Pallme depallme@memphis.edu	U of M	901-678-2688
Member Relations	Steve Gilmore sgilmore@oipartners.net	O. I. Partners	901-827-2112
Scholarship/TCI	Wendell Miller Miller.Wendell@con-way.com	Conway Freight	901-396-8371
Media Relations	Matt Read Matt.read@dunavant.com	Dunavant Logistics	901-351-8130

**The Traffic Club of Memphis
P. O. Box 751781
Memphis, TN 38175-1781**