



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

Volume 58 Number 4

April 2009

Luncheon Speaker Meeting

- Date:** Tuesday, April 14, 2009
- RSVP:** 12 Noon, Friday, April 10, 2009 via our website
www.trafficclubofmemphis.com
- Place:** Racquet Club of Memphis - Walnut Room
5111 Sanderlin Avenue
Memphis, TN 37117
- Time:** Check-in/Networking 11:15 AM – 11:45 AM
Lunch 11:30 AM – 12:15 PM
- Speaker:** Jim House, Senior VP Supply Chain, ACH Foods
- Topic:** Ethanol, Bio-Diesel, and Commodity Hedging
- Menu:** Salad, Blackened Catfish & Baked Chicken
Green Beans Almandine & Medley of Market Vegetables
Roasted Red Potatoes & Long Grain and Wild Rice
Rolls, Butter, Dessert, Coffee, Iced Tea and Water
- Tariff:** \$25.00 - TCOM members and guests with reservations
\$30.00 - ALL WALK-UPS, TCOM members and guests
without reservations
\$30.00 – Non-members
\$20.00 – Transportation Educators and Students
\$20.00 – Life-time members and guests

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

“March Madness” – I once thought was associated with Basketball, but with today’s business climate, seems it’s taken on a whole new meaning. Putting aside the not so good and focusing on the good, the recent sprint of the Dow Jones was certainly a nice shot of adrenalin. Now let’s strive for steady modest growth. Purchase Managers Indexes and the Bureau of Economic Analysis are reporting positive results. I’m for piling on some positive results! I truly do get a sense of gradual improvement with my customer base; not out of the woods, but we can see some daylight. The recently passed stimulus package is gathering a good bit of noise in the media, but it did extend the 50% bonus depreciation rule until Dec. 2009. Section 179 rules also allow a company purchasing less than \$800k in new equipment to deduct the first \$250k at 100%. Take a look, just remember where you heard it first!

Richard Smith, son of FedEx founder Fredrick Smith, provided a very thought provoking presentation during our March luncheon. His quotation “The best solutions are those that are created before the problem exists” set the stage for his remarks. We’ve been hearing of “change”, and Richard spoke to the change affecting our national and world economic and business climates. He certainly has a unique point of observation and perspective on many different business segments. His delivery generated a number of follow-up questions, and we are thankful for the time he dedicated to our club.

I’ve heard some whispers regarding potential nominees for the TCI Person of the Year, but have seen no formal communication. The deadline is quickly approaching, and I encourage you to make your recommendations.

Next month, Mr. Jim House, Sr. V.P. of Supply Chain, ACH Foods will be our April featured speaker. This will be our last luncheon of the spring session, as we will conclude with our annual Spring Golf Tournament in May. Mark the dates, April 14-Racquet Club Luncheon, and May 11th-Golf at Memphis National.

We’ve had 4 new members join our ranks in the past week. I look forward to introducing them to you at our April luncheon. I’ve missed a few of you regular luncheon attendees over the last few months. Make April a “must see”- I miss your smiling faces!

Sincerely,

**Bob Glenn
President**

DUES INFORMATION

Membership dues for the 2008-2009 term are now due. Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are only accepted via our website.
- 2) Pay with check or cash at our next meeting on November 30th.
- 3) Mail a check to the club's P.O. Box

Thanks much for your continued support and membership of 2009!

TCI Transportation Person of the Year Award

Guidelines for the Memphis Traffic Club Nominee:

Recommendations must be submitted using the club's 'Nominate Someone Great' application form. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet and the biographical information sheet, so please be clear, concise and factual, as publicity of the selection will be made to the media. Selection will be made by the Director of Scholarship/TCI Advisor and the President. **The application must be received or postmarked by April 30th.** The successful applicant will be notified by the TCOM in the month of May.

2009 Event Calendar

Apr. 14 –Jim House, Sr.VP Supply Chain-ACH Foods, Racquet Club - Lunch

May 12 - Spring Golf Tourney – Memphis National Legends Course

Sep. 15 - Fall Golf Tourney – Memphis National Champions Course

Oct. 13 - TBA- Speaker Meeting, Racquet Club - Lunch

Nov. 10 - Election Day/Speaker Meeting, Racquet Club

Dec. 4 - Christmas Party, Racquet Club

2008 SPRING GOLF SCRAMBLE!
Sponsorship and player Information is now available on
our website to register for our upcoming Spring Golf
Scramble benefiting the Traffic Club of Memphis
Educational Foundation!

Terry Carter Memorial Fund!

Terry was a long time transportation person whose life both professionally and personally, touched many in our industry. Several of his past workers and friends asked about making a donation to our scholarship fund in his name, and we were able to do that during our fall golf outing. We have placed a link on our website via Pay Pal where anyone wishing to donate as a memorial to Terry can do so. You may also drop a check in the mail to the Club's P.O Box. Please let us know if you have any questions concerning this cause.

New Member Contest Pays \$100.00

Once again this year, your club is beginning a membership contest that begins on February 1, and ends May 31, 2009. To be eligible for the \$100.00 award, a member must sign up at least two new members, and that member receives one entry in the drawing. After this initial entry, you will receive one additional entry for each additional new member you sponsor! The more new members you sign up, the better your chances are of winning the prize. It is imperative that you have the new member list you on their application, so that you will get credit for their membership. All entries will be entered, and the winner will be presented at our September Golf Outing. Good luck, and we hope you earn multiple entries!

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to marty.morelli@yellowcorp.com, and this information will be added to our website.

New Members

Marion Clark
President/Owner
Dedicated Logistical Serv., Inc.
P.O. Box 1750
Collierville, TN 38027
901-861-0600, Ext 311
mclark@dlslogistics.com

Rebecca Walker
Account Manager
NYK Line (NA), Inc
P.O. Box 3327
Memphis, TN 38013
901-870-0698
rebecca.walker@nykline.com

Todd Moore
Regional/OTR Dispatcher
Clark Freight Lines, Inc.
P.O. Box 1246
West Memphis, AR 72303
901-301-3474
todd.moore@clarkfreight.com

Heather Thweatt
Account Executive
YRC
3914 E. Shelby Dr.
Memphis, TN 38118
901-832-6566
heather.thweatt@yrc.com

Important April Dates

Birthdays: Rebecca Walker, April 11. Rebecca is one of our new members.

Anniversaries: Happy ***Golden*** Anniversary to Jim VanEynde and his wife Marilyn, as they celebrate 50 years of marriage. Also Kathy Coleman Sapp, April 29, and Ruby Burks, April 10

Ruby Burks, our Member Relations Director, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with the club members.

Memphis Traffic Talk

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Member Transportation Clubs International*

Officers

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	dpallme@comtrakinc.com		

**The Traffic Club of Memphis
P. O. Box 751781
Memphis, TN 38175-1781
(901) 794-6004**

The Traffic Club of Memphis

Spring Golf Outing

Monday, May 11, 2009

Place: Memphis National
2700 Houston Levee Road
Collierville, TN

Time: 1:00 p.m. Shotgun Start

Format: Four Person Scramble

Golf Package: Range Balls
Door Prizes
Drink Tickets
Longest Drive
Closest to the Pin
Hole in One Prizes
Lunch & Dinner

Registration Form:

Welcome Corporate Sponsorships



_____ Gold \$1500.00 - Includes 3 four person teams - Hole sponsorships
_____ Silver \$1000.00 - Includes 2 four person teams - Hole sponsorships
_____ Bronze \$500.00 - Includes 1 four person team - Hole sponsorship
_____ Hole Sponsorship \$100.00

Cost per Player: \$110.00

_____ @ \$110.00 = \$ _____

Dinner Only: \$25.00

_____ @ \$25.00 = \$ _____

Total Amount Paid: \$ _____

	Name	Company	Phone/email
Player 1	_____	_____	_____
Player 2	_____	_____	_____
Player 3	_____	_____	_____
Player 4	_____	_____	_____

Make Check Payable & Mail To:
Traffic Club of Memphis
P.O. Box 751781
Memphis, TN 38175
Fax: 901-367-2491

For your convenience and to expedite tournament check-in, prepay is required by Friday May 8, 12:00 noon through the membership website PayPal or forward your check prior to the tournament to the above address.



Questions: France Gasquet
901-684-3887 (office) or 901-461-6323 (cell)

france.gasquet@mercer.com

The Traffic Club of Memphis is a 501C3 IRS Tax Exempted Organization
Benefits our Scholarship Educational Foundation.
Since 2005 The Traffic Club of Memphis has awarded over \$32,000 in scholarship money.