



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

Volume 60 Number 4

April, 2011

LUNCHEON SPEAKER MEETING

Date: Tuesday, April 12, 2011

RSVP: 12 Noon, Friday, April 8, 2011 via
www.trafficclubofmemphis.com

Place: The Racquet Club of Memphis
5111 Sanderlin Ave.
Memphis, TN 37117

Time: Check-in/Networking: 11:15 AM – 11:45 AM
Buffet Lunch: 11:30 AM 12:15 PM

Speakers: Conrad Straube, Jr., and Torrie White, Special Agents, FBI,
Memphis, TN

Topic: *Mid-South Cargo Security Council (Cargo Theft Awareness)*

Menu: Grilled Breast of Chicken, Roasted Garlic Mashed Potatoes,
Medley of Vegetables, Salad, Dessert, Coffee and Tea

Tariff: \$30.00 TCOM members and guests with reservations
\$35.00 TCOM members and guests without reservations
\$35.00 Non-members
\$30.00 Transportation Educators and Students
\$20.00 Life-time members and guests

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

Our speaker for the March luncheon was William Dunavant III, President and Chief Executive Officer of Dunavant Global Logistics Group. He talked about how Dunavant has changed its emphasis from cotton to Global Logistics. Dunavant Transportation Group purchased Houston based Trans Gulf Transportation in December and acquired Seaplane Express with offices in Savannah, Georgia. Mr. Dunavant stressed that both companies were employee oriented. He discussed how global traffic will increase over the next twenty five years with 1.4 million more containers being used, three times as many monster ships and all this increase is based on the Panama Canal opening. Mr. Dunavant is high on Memphis as a distribution city, with five class one railroads, second largest cargo airport in the world, Mississippi barge traffic and multiple trucking companies located here.

FBI Special Agents- Conrad Straube, Jr. and Torrie White will be our speakers for the April 12th luncheon. Their topic will be Mid South Cargo Security.

The Traffic Club of Memphis membership contest is under way, and we are excited about the job John Brewer has done putting the prizes together. Please go to our website for more details about hotel prizes. Just for information, yours truly got the first two members to join.

If you know of any juniors or seniors in Transportation from any area colleges in need of money, contact Wendell Miller, our Scholarship Director.

The Traffic Club of Memphis Spring Fling is almost here, and are you ready for the Star of the spring? Come join Jim Deweese as the Star of Stars at our spring golf tournament. We will feed you lunch and dinner, and will give away prizes in between. Please RSVP to see what else Jim has in store for you on May 9th at Memphis National Golf Course.

Working together we all can make a difference in our club. Thanks for your continued support.

Larry Mays
President

DUES REMINDER **ROSTER HAS BEEN PURGED**

Membership dues for the 2011 term are now due. Please renew or join our club as soon as possible. **As of 2/14/11, the TCOM roster has been purged of any members who have not renewed their membership.** Those who have not renewed will need to RSVP as a *non-member*, and will no longer have access to the membership roster.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. **Credit card payments are only accepted via our website.**
- 2) Pay with check or cash at our next meeting on February 7.
- 3) Mail a check to the club's P.O. Box

Thank you very much for your continued support and membership in 2011!

FROM OUR TCOM SPEAKER CHAIR **PERSON**

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at dan.pallme@comtrakinc.com Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, NS speaker on the new facility, transportation insurance person, accident reconstruction person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2010 Event Calendar

May 9 -	Spring Golf Classic – Memphis National
Sep 13 -	Speaker Meeting or Fall Golf Classic
Oct 11 -	Speaker Meeting – TBA
Nov 8 -	Elections/Speaker Meeting
Dec 2 -	Christmas Party

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

SCHOLARSHIP APPLICATIONS ACCEPTED UNTIL JUNE 30TH!

The TCOM supports students in our industry by awarding scholarships each year. TCOM raises money thru our golf tournaments to give to junior level (at least) transportation, supply chain and logistics majors. Now is the time to apply. The deadline is fast approaching (June 30). Make sure you spread the word, as we have money to give to the future of our industry. We have awarded over \$40,000 in the past 7 years! For the application and guidelines, please visit our website at www.trafficclubofmemphis.com and view 'Scholarship Information'. If you have any questions, please contact Wendell Miller (Scholarship Director) at miller.Wendell@con-way.com, or 901-212-5432.

For your convenience, copies of the Scholarship Information and Application are attached to this newsletter.

LOCAL TRANSPORTATION INDUSTRY **NEWS**

The **Memphis TWIC Enrollment Center** relocation occurred one week earlier than previously announced. The Center closed their current location at the close of business March 18, 2011, and opened at their new location on March 22, 2011. For additional information and updates on the TWIC program and on the TWIC Enrollment Center, please visit <http://twicinformation.tsa.dhs.gov>.

Address of the new TWIC Enrollment Center:

Southwind Village Center
3233 Players Club Parkway
Memphis, TN 38125-8845

Important Member Relation **Announcements**

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY ANIVERSARY TO:

Ruby Burks – National College – 4/10
Jim Van Eynde – Retired

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at matt.read@centrixnow.com, and this information will be added to our website.

WELCOME NEW MEMBERS!

Rhodes Harbert
Sales
ITH
345 Alisha Dr.
Rossville, TN 38066
901-486-2242
rhodesharbert@comcast.net

Lynn Caller
Sr. Account Manager
CSX
315 N. Country Way Dr.
Cordova, TN 38018
901-251-3807
lynn_caller@csx.com

Jim Wadlington
Corporate Sales Manager
Cornerstone Systems
3250 Players Club Parkway
Memphis, TN 38125
901-609-6132

jwadlington@cornerstone-systems.com

2001 MEMBERSHIP DRIVE CONTEST

“Have a Night On the Town, On Us!”

The Traffic Club of Memphis is proud to kick off this year’s Membership Contest. As you are aware, club members are the life-blood of any club and The Traffic Club of Memphis is no exception. Our club relies on its membership to support our dynamic speaker luncheons as well as our annual golf tournament, which provides scholarships to local area college students. In addition, adding new members each year ensures the success and longevity of the club for years to come.

This year’s contest is unique in the fact that it is like none we have had before. The prize packages include dinner/hotel stays for two in some of the best restaurants and hotels the Bluff City has to offer. With five different prize packages to choose from, you are sure to find one that fits your tastes. In addition to the wonderful prizes, we have two ways that current members, as well as new ones can win by offering both a Grand Prize and a 1st Place Raffle Prize. (Prize packages are listed at www.trafficclubofmemphis.com as well as the Promotional Board displayed at our luncheon meetings and golf outing.)

None of this would be possible without the generous support of our co-sponsors. Dedicated Logistical Services, Total Transportation of MS and VACO Logistics have generously donated their support to this contest and we are excited to be their partner.

Full contest rules and an updated membership application are also located on www.trafficclubofmemphis.com. Should you have any questions or need further information, please reach out to John Brewer at 901-377-4143, or jbrewer@achfood.com. Both new and “not so new” members are encouraged to participate.

Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

Officers

President	Larry Mays lmays@cleowrap.com	Cleo	901-369-6637
Advisor	Marty Morelli Marty.morelli@odfl.com	Old Dominion	901-356-7980
Vice President	Mason Wilson mwwilson@bakerdonelson.com	Baker, Donelson	901-577-8163
Sec. Treasurer	Ken Opperman kopperman@eaglegroup.com	Eagle Systems, Inc.	901-367-2490
Editor	Sandra Cole scole@customcommodities.com	Custom Commodities	901-619-4129

Board of Directors:

Golf	Jim Deweese jdeweese@abf.com	ABF	901-849-6080
Membership	John Brewer jbrewer@achfood.com	ACH Foods	901-377-4143
Speakers	Dan Pallme dpallme@comtrakinc.com	Comtrak	901-541-8072
Member Relations	Steve Gilmore sgilmore@vaco.com	Vaco	901-333-2261
Scholarship/TCI	Wendell Miller Miller.Wendell@con-way.com	Conway Freight	901-396-8371
Media Relations	Matt Read Matt.read@centrixnow.com	Centrix Logistics	901-369-1676

**The Traffic Club of Memphis
P. O. Box 751781
Memphis, TN 38175-1781**

The Traffic Club of Memphis Spring Golf Outing Monday, May 9, 2011

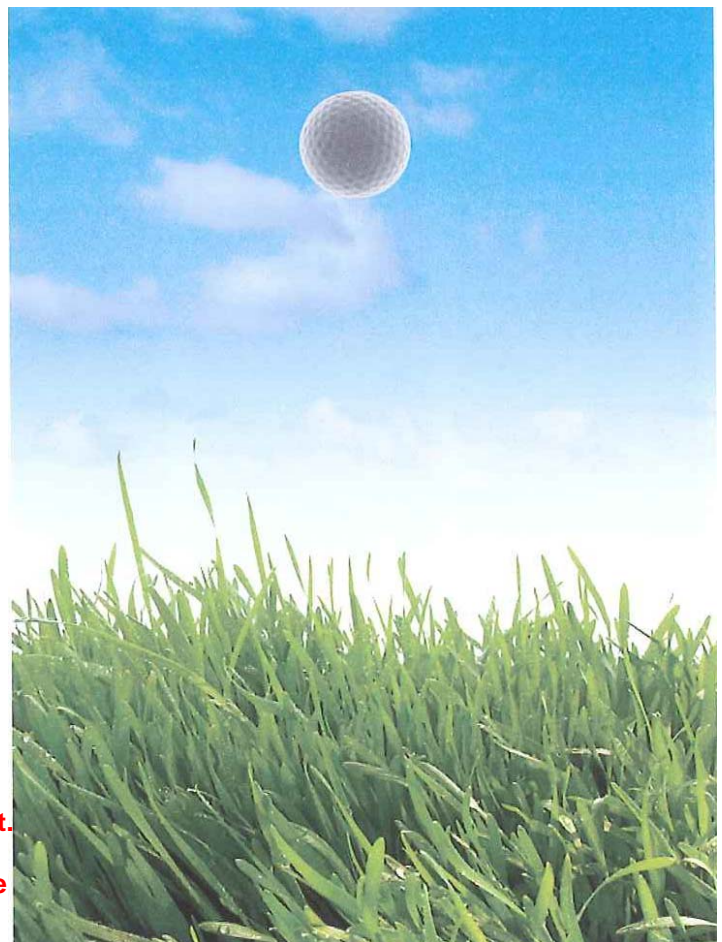
Place: Memphis National
2700 Houston Levee Road
Collierville, TN

Time: 1:00 pm Shotgun Start

Format: Four Person Scramble

Golf Package: Range Balls
Door Prizes
Drink Tickets
Longest Drive
Closest to the Pin
Hole-in-One Prizes
Lunch & Dinner

Registration for this year's Spring Golf Outing will include each person receiving a general admission ticket for entry into the Memphis in May Bar-B-Q Contest. Dan Pallme has invited everyone playing to use their ticket on Wednesday evening May 11 and visit him in the Bordello's Cooking Team tent for bbq and drinks.



Registration Form:

Welcome Corporate Sponsorships

_____ Gold \$1500.00 – Includes 3 four person teams – Hole sponsorships
 _____ Silver \$1000.00 – Includes 2 four person teams – Hole sponsorships
 _____ Bronze \$500.00 – Includes 1 four person team – Hole sponsorship
 _____ Hole Sponsorship \$100.00
 _____ Hole In One Prize Sponsorship = \$500.00

Cost Per Player: \$110.00
 _____ @ \$110.00 = \$_____

Dinner Only: \$25.00
 _____ @ \$25.00 \$_____

Total Amount Paid: \$_____

	Name	Company	Phone/Email
Player 1	_____	_____	_____
Player 2	_____	_____	_____
Player 3	_____	_____	_____
Player 4	_____	_____	_____

Make Check Payable & Mail To:
 Traffic Club of Memphis
 P.O. Box 751781
 Memphis, TN 38175
 Fax: 901-367-2491

For your convenience and to expedite tournament check-in, **prepay is required by Friday, May 6, 12:00 noon** through the Membership website PayPal or forward your check prior to the tournament to the above address.

Questions: Jim Deweese
 901-849-6080 (cell)
jdeweese@abf.com



The Traffic Club of Memphis is a 501C3 IRS Tax Exempted Organization
 Benefits our Scholarship Educational Foundation.
 Since 2005 The Traffic Club of Memphis has awarded over \$35,000 in scholarship money.