



# Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

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Volume 58 Number 8

August 2009

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## **FALL GOLF TOURNAMENT**

**Date:** Monday, September 14, 2009

**RSVP:** 12 Noon, Friday, Sept. 11, 2009 via our website  
[www.trafficclubofmemphis.com](http://www.trafficclubofmemphis.com)

**Only First 144 Reservations will be accepted**

**Place:** Memphis National Golf Club  
2700 Houston Levee Road  
Collierville, TN 38017  
901-853-8058

**Time:** 1:00 PM Shotgun start

**Tariff:** \$110.00 – Includes lunch at check-in, range balls, door prizes, drink tickets, most accurate drive, closest to the pin, hole in one prizes and dinner.

**Additional Options:**

Hole Sponsorships  
Corporate Sponsorships  
Dinner Only Option

This benefits our Scholarship Educational Foundation.  
Through 2008, we have awarded over \$32,000 in scholarship money.

**WE ARE REQUIRING ALL TEAMS TO PRE-PAY FOR THIS EVENT VIA PAYPAL ON OUR WEBSITE, OR VIA CHECK, POSTMARKED BY MONDAY, SEPT 7, 2009! NO PAYMENT WILL BE ACCEPTED AT CHECK-IN!**

# The Traffic Club of Memphis

## Fall Golf Outing

Monday, September 14, 2009

### Registration Form:

**Place:** Memphis National  
2700 Houston Levee Road  
Collierville, TN

**Time:** 1:00 p.m. Shotgun Start

**Format:** Four Person Scramble

**Golf Package:** Range Balls  
Door Prizes  
Drink Tickets  
Longest Drive  
Closest to the Pin  
Hole in One Prizes  
Lunch & Dinner



### Welcome Corporate Sponsorships

\_\_\_\_\_ Platinum \$2000.00 - Includes 3 Four Person Teams - Sponsorship of All Hole-in-One Prizes  
\_\_\_\_\_ Gold \$1500.00 - Includes 3 Four Person Teams - 3 Hole Sponsorships  
\_\_\_\_\_ Silver \$1000.00 - Includes 2 Four Person Teams -2 Hole Sponsorships  
\_\_\_\_\_ Bronze \$500.00 - Includes 1 Four Person Team - 1 Hole Sponsorship  
\_\_\_\_\_ Hole Sponsorship \$100.00

Cost per Player: \$110.00

Dinner Only: \$25.00

\_\_\_\_\_ @ \$110.00 = \$ \_\_\_\_\_

\_\_\_\_\_ @ \$25.00 = \$ \_\_\_\_\_

Total Amount Paid: \$ \_\_\_\_\_

|          | Name  | Company | Phone/email | <i>Make Check Payable &amp; Mail To:</i> |
|----------|-------|---------|-------------|--|
| Player 1 | _____ | _____   | _____       | Traffic Club of Memphis                  |
| Player 2 | _____ | _____   | _____       | P.O. Box 751781                          |
| Player 3 | _____ | _____   | _____       | Memphis, TN 38175                        |
| Player 4 | _____ | _____   | _____       | Fax: 901-367-2491                        |

For your convenience and to expedite tournament check-in, prepay is required by Friday September 11, 12:00 noon through the membership website PayPal or forward your check prior to the tournament to the above address.



Questions: France Gasquet  
901-684-3887 (office) or 901-461-6323 (cell)

[france.gasquet@mercer.com](mailto:france.gasquet@mercer.com)

The Traffic Club of Memphis is a 501C3 IRS Tax Exempted Organization  
Benefits our Scholarship Educational Foundation.  
Since 2005 The Traffic Club of Memphis has awarded over \$32,000 in scholarship money.

**Mission Statement:**

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

**PRESIDENT'S MESSAGE**

Business conditions continue to be challenging and more competitive than ever. I just received one of those dreaded email blasts stating "Buy more, save more" with a \$25 coupon additional discount. Trying to figure if that will work for me on one of those \$100k tractors. Somehow I don't think so.

Although things have been tuff, we are seeing more and more positive signs of improved business conditions. I think with some sustained evidence month over month, we can gradually start up that road of recovery. I know my customers are beginning to think I'm on the payroll and wish I'd get promoted to another department.

We will be reviewing our scholarship applications this week and you should be seeing the fortunate recipients in next month's newsletter. We had a hard charge at the finish line with almost a dozen requests coming in the last week of acceptance. The scholarship committee will have no easy task in determining the winners. Speaking of scholarship, the fall fund raiser will be contested on Monday, September 14<sup>th</sup> at Memphis National. Please check out the website for details and your team credentials.

The summer months have also been good to our membership drive. Larry Rock must be burning the mid night oil as we have several new members join the club the past few weeks. We look forward to some new faces and new ideas contributing to our cause.

I hope you've been able to plan and enjoy some vacation time by now. I just finished one of those staycations. Enjoyed 3 rounds of golf, some early morning fishing on Pickwick Lake , and some professional channel surfing. Beat the heck out of driving 10 hours or flying 5 somewhere to spend a couple of grand. Bet my blood pressures just as low as it would have been otherwise. Enjoy the rest of your summer, and I look forward to seeing you in early September.

Bob Glenn, President

### 2009 Event Calendar

Oct. 13 - Lunch = Roy Slagle, Sr. VP Sales & Mktg., ABF, Racquet Club

Nov. 10 - Lunch = Election Day / Mason Wilson of Baker-Donelson,  
Racquet Club

Dec. 4 - Dinner = Christmas Party, Racquet Club

### DUES INFORMATION

Membership dues for the 2008-2009 term are now due. Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are only accepted via our website.
- 2) Pay with check or cash at our next meeting on November 30th.
- 3) Mail a check to the club's P.O. Box

Thanks much for your continued support and membership of 2009!

### EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to [mmorelli@abf.com](mailto:mmorelli@abf.com), and this information will be added to our website.

### Terry Carter Memorial Fund!

Terry was a long time transportation person whose life both professionally and personally, touched many in our industry. Several of his past workers and friends asked about making a donation to our scholarship fund in his name, and we were able to do that during our fall golf outing. We have placed a link on our website via Pay Pal where anyone wishing to donate as a memorial to Terry can do so. You may also drop a check in the mail to the Club's P.O. Box. Please let us know if you have any questions concerning this cause.

### Jim Stricker Memorial Fund!

The Traffic Club of Memphis has setup a Memorial Fund for the family of Jim Stricker, who passed away in May of this year. Jim was transitioning between companies, and had no life insurance in place. Jim was well known in the transportation community, with 30+ years in the field. He devoted much of his time to the Traffic Club, as past-President, Board Member, and Member. He was also active in the community as a Troop Leader in the Boy Scouts, active in Habitat for Humanity projects, and as a former Sergeant in the Military. To date, the Traffic Club has raised \$2,000 for the family. Donations can be made on our website via Pay Pal, or checks can be mailed to the TCOM P.O. Box. The family appreciates the donations in the past, and any that can be made in the future.

## **Important Member Relation Announcements**

Ruby Burks(contact info listed on next page), our Member Relations Director, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with the club members.

## **OTHER ANNOUNCEMENTS**

**TWIC Enrollment Center Relocation – Effective Monday, July 13, 2009 the Memphis TWIC Enrollment Center at the Tennessee Valley Training Center at 324 W. Mallory Ave., will close. No enrollments or activations will take place after this date. Effective Wednesday, July 15, 2009, the Memphis TWIC Enrollment Center will be operating at Suite 3, 1845 Moriah Woods Blvd., Memphis, TN 38117-7123. Operating hours will be Monday thru Friday, 0830-1630. For TWIC information, please visit: <http://twicinformation.tsa.dhs.gov/twicinfo>, or call 1-866-DHS-TWIC.**

## **NEW MEMBERS**

**Mark Whitaker  
President  
Whitaker Realty, LLC  
850 Ridge Lake Blvd., #220  
Memphis, TN 38120  
901-766-1994, #5  
[mark@whitakerrealty.com](mailto:mark@whitakerrealty.com)**

**Roger Sklar  
Director Logistics: Trade  
Nike, Inc.  
One Bowerman Dr., #1  
Beaverton, OR 97055  
503-624-2368  
[roger.sklar@nike.com](mailto:roger.sklar@nike.com)**

**Christopher Douglas  
Area Sales Manager  
Marten Transport  
6428 Northampton Dr.  
Bartlett, TN 38134  
423-552-0574  
[cadou@marten.com](mailto:cadou@marten.com)**

# Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis  
Member Transportation Clubs International*

## Officers

|                |  |                     |          |
|----------------|--|---------------------|----------|
| President      | Bob Glenn  | Diamond Int'l       | 348-1430 |
|                | <a href="mailto:Bob.glenn@diamondtrucks.com">Bob.glenn@diamondtrucks.com</a> |                     |          |
| Vice President | Larry Mays   | Cleo                | 369-6637 |
|                | <a href="mailto:lmays@cleowrap.com">lmays@cleowrap.com</a>                   |                     |          |
| Sec. Treasurer | Ken Opperman   | Eagle Systems, Inc. | 367-2490 |
|                | <a href="mailto:kopperman@eaglegroup.com">kopperman@eaglegroup.com</a>       |                     |          |
| Editor         | Sandra Cole  | Custom Commodities  | 619-4129 |
|                | <a href="mailto:scole@customcommodities.com">scole@customcommodities.com</a> |                     |          |

## Board of Directors:

|                  |  |                    |          |
|------------------|--|--------------------|----------|
| Media            | Marty Morelli  | ABF                | 744-4980 |
|                  | <a href="mailto:Mmorelli@abf.com">Mmorelli@abf.com</a>                               |                    |          |
| Scholarship/TCI  | Sheri Tipton   | Cornerstone        | 842-1050 |
|                  | <a href="mailto:stipton@cornerstone-systems.com">stipton@cornerstone-systems.com</a> |                    |          |
| Speakers         | Vacant, due to the passing of Jim Stricker   |                    |          |
| Golf             | France Gasquet   | Mercer             | 461-6323 |
|                  | <a href="mailto:France.gasquet@mercercor.com">France.gasquet@mercercor.com</a>       |                    |          |
| Membership       | Larry Rock   | Rock Log./Landstar | 755-7382 |
|                  | <a href="mailto:lrock@bellsouth.com">lrock@bellsouth.com</a>                         |                    |          |
| Member Relations | Ruby Burks   | National College   | 795-2269 |
|                  | <a href="mailto:burksr@hotmail.com">burksr@hotmail.com</a>                           |                    |          |
| Advisor          | Dan Pallme   | Comtrak            | 541-8072 |
|                  | <a href="mailto:dpallme@comtrakinc.com">dpallme@comtrakinc.com</a>                   |                    |          |

**The Traffic Club of Memphis  
P. O. Box 751781  
Memphis, TN 38175-1781  
(901) 794-6004**