



MEMPHIS

# TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

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## Speaker Meeting

- Date: Tuesday, February 10, 2004
- Reservation: by noon Monday, February 9, 2004
- Place: Holiday Inn Select  
Poplar and I-240  
Memphis, TN 38119
- Time: Social Hour 6:00 to 6:30 pm  
Dinner 6:30 pm
- Menu: Buffet --Salad, Grilled Halibut or Napa Valley  
Chicken, oven roasted potatoes, southern style  
green beans, chef's choice dessert  
Ice tea, coffee, and water
- Tariff: \$25.00 for members and guests  
\$20.00 for life members, students and educators  
\$30.00 for non-members

This month's speaker will be Lisa Brown, Director of Transportation at Pfizer. Lisa will talk about some of the challenges of supply chain management at Pfizer.

**This Month's Quote:** The man who says he is willing to meet you halfway is usually a poor judge of distance. – Dr. Laurence Peter

## **President's Message**

Dear Traffic Club of Memphis Members,



The speech by Mr. Welch of Yellow/Roadway Logistics was about the most exciting lead-off we could possibly have offered for the year 2004. It will be difficult to top that program but your Board is determined to give it a try. February's "Supply Chain at Pfizer" promises to be a very special program and upcoming meetings, and the Golf Tournaments, promise to make this an exciting year.

I'm going to take advantage of this opportunity to tell you about another initiative the Club is taking this year. In addition to our Scholarship programs, we're working in concert with the Mid-South Roundtable of the Council of Logistics Management to develop a program to be offered to high school students in the Greater Memphis area. The program is still in the development stage but it's eventual goals are to provide students with information on Transportation and Logistics careers, from entry-level to advanced degree programs and to develop joint community programs to provide skills training to high school graduates who intend to enter the T. & L. workforce immediately after high school or a post secondary degree or certificate program at a

local community college. The Club's involvement will include some financial support but more importantly entails a partnership of our members with the community to promote higher quality, better trained employees at all levels of the companies in this field.

I will keep you posted as we progress with this program and invite any members interested in participating or getting more information to contact me and let me know of their interest. This may be a unique new opportunity to help our community and ourselves.

Dennis Sweeney

## **Dr. Neil Southern Logistics Endowed Fund**

The Traffic Club of Memphis is proud to announce that the Dr. Neil Southern Logistics Endowment Fund is now funded to last in perpetuity. Neil has a lifelong involvement in logistics both as a practitioner/consultant and, more recently, a Professor of Marketing and Logistics at the Fogelman College of Business and Economics, The University of Memphis. You may recall that Neil was our recipient of the Traffic Clubs International "Transportation Person of the Year" for both the chapter and national recognition for 2000-2001.

Since the scholarship fund is now fully funded and endowed, a scholarship will be offered for logistics students based on scholarship and extracurricular activities in the fall of 2004. Applicants will need to apply in late spring. Jim Van Eynde says: "What I like about this scholarship is that it is limited to students committed to our beloved field of Logistics, it will be spent locally and it will last in perpetuity." Anyone interested in making a contribution to this scholarship fund should contact the Office of Development, The University of Memphis at 901-678-4438.

### **New Members**

Glenn Lacy  
DC Manager  
Yellow Transportation / Memphis, TN

Ann Moore  
Corporate Account Executive  
Yellow Transportation / Memphis, TN

Warrick Jones  
Manager  
Vouk Transportation / Oakland, TN

### **Upcoming Events**

February 10, 2004	Lisa Brown of Pfizer
March 9, 2004	Panel discussion on Hours of Service
April 13, 2004	TBA
May 11, 2004	Spring golf tournament
June 8, 2004	Bill Logue, FedEx

### **Your Dues Are Due**

If you haven't paid your membership dues by February 15, 2004, your name will not be included in the 2004 roster. Please send your check today.

# Memphis Traffic Talk

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Member Transportation Clubs International*

## **Officers and Board**

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Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.