



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

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Organized 1913

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February 2006

Speaker Meeting

- Date:** Wednesday, February 15, 2006
- RSVP:** **Required by noon, Monday, February 13, 2006**
- Speaker:** Jim Wadlington, Sr. VP Sales, Cleo, Inc.
- Topic:** Seasonal Logistics
- Place:** Holiday Inn Select
5795 Poplar
Memphis, TN 37119
- Time:** Check-in/Networking 11:30am-1210pm
Buffet 1145-1225pm
Welcome/Announcements 1215pm-1230pm
Speaker 1230p-1255p
Door Prize and adjourn by 1pm
- Menu:** BBQ Ribs and/or Lasagna, Garden Salad,
Oven Roasted Potatoes, Vegetable Medley,
Rolls, Dessert, Coffee and Tea
- Tariff:** \$25.00 TCOM members and guests **with** reservations
\$30.00 TCOM members and guests **without** reservations
\$30.00 Non-members
\$20.00 Transportation Educators and Students

Please RSVP for each meeting. This will ensure that we have the proper number planned for dinner, and that we do not incur additional costs for extra seating. Your cooperation will be appreciated.

PRESIDENTS MESSAGE

I believe that each year The Traffic Club Board of Directors works to compliment and add to what the boards of previous years have started. This year is no different. We want to continue the direction of the previous board by increasing participation and awareness. This is being accomplished on several fronts. First, we want to get The Traffic Club of Memphis name out there both within the club's ranks as well as out on the streets. In addition to getting our name out there, we want to let people know of the exciting things that the Club is doing. One step in that direction is that the Memphis Business Journal was in attendance at our first meeting of the year. We are also partnering with other trade organizations within the city to promote each other's functions. Another step is to ensure that we have exciting and provocative speakers. Our first speaker of the year was Dave Nelson – President of Aims Logistics. Consequently, we had an excellent turnout of 67 people (an awesome number). A special thanks to Ted Barham for having several people from Aims attend to support their President. There are several other plans for the remainder of the year, so keep watching.

We have also received feedback from our membership that some cannot make the evening meetings due to schedule conflicts. The Club listened to your request and our February meeting will be a luncheon at the Holiday Inn Select. Jim Waddington – VP of Sales for Cleo, Inc. will be speaking to us about "Seasonal Logistics". Also, we have moved the meeting to February 15th as to not interfere with the holiday. Please make a note of the changes on your calendar

The Traffic Club of Memphis also rewards its membership with a \$50-value door prize to be given away at each speaker meeting. We rely completely on the businesses within our industry to donate these door prizes. In return, the company will be recognized at the meeting as well as in the MTT. This year we are looking for door prize donations. Do not be left out. There are a few speaker meetings left for your company to be recognized as the sponsor. Please let Sherri Tipton know if you are interested in becoming a sponsor.

As I mentioned earlier, I am excited about the attendance at our first speaker meeting, and hope that we will continue this level of participation throughout the year. As with any number that size, the planning and scheduling become more critical. I ask that you please get your reservations in as early as possible. This goes a long way in helping the Club make the meeting enjoyable for everyone. Also, please note that this is especially critical for the Fed Ex meeting coming up in March. The deadline is March 6th for security and food accommodation reasons.

Let's make this the best year ever for The Traffic Club of Memphis. Keep spreading the word, and I look forward to seeing you at the February meeting.

John R. Brewer, President

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

DUES Reminder – Final Notice

Membership dues for the 2005-2006 term are now due. Please renew or join our club as soon as possible. You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are **ONLY ACCEPTED VIA OUR WEBSITE!**
- 2) Pay with check or cash at our next meeting on December 9!
- 3) Mail a check to the club's P. O. Box!

Please also take a few minutes to ensure that your listing on our roster is up-to-date. Thanks for your continued support and membership for 2006!

Any member that has not renewed their membership will be purged from the roster February 28, 2006.

Traffic Club of Memphis Scholarship

Please review the **new** guidelines for Scholarships, and how they are awarded on our website under Scholarship Info. The purpose of this program is to promote the continuation of professionalism in the Traffic, Transportation and Logistical field by annually awarding at least one scholarship of up to \$1,000 to a full-time college student. **Deadline for entry is June 30, 2006.** Presentation of the award(s) will be by August 15, 2006. Please contact Leslie James for additional information.

TCI Transportation Person of the Year Award

Guidelines for the Memphis Traffic Club Nominee:

Recommendations must be submitted using the club's 'Nominate Someone Great' application form. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet and the biographical information sheet, so please be clear, concise and factual, as publicity of the selection will be made to the media. Selection will be made by the Director of Scholarship/TCI Advisor and the President. **The application must be received, or postmarked by April 30th.** Announcement and presentation of the Club's nominee for TCI Transportation Person of the Year will be made at our June meeting. Please contact Leslie James for additional information.

March 14th, FedEx Meeting

For security and chef planning purposes, reservations must be made by Monday, March 6th. This is earlier than our normal cutoff, but this is due to requirements of FedEx. Again, for security reasons, walk-ups will not be allowed entry.

Welcome New Members

Daniel R Horstmann
Aims Logistics
3830 Jenkins Dr.
Rossville, TN 38066
901-854-2434

Karen S Peterson
Aims Logistics
P. O. Box 38243
Germantown, TN 38183
901-573-1077

Jason Holman
Cottonwood Transportation Grp.
195 W. Industrial Ave.
Memphis, TN 38109
901-786-5023

Kirk J. Cottingham
Cottonwood Dist. Svcs.
185 W. Industrial Ave.
Memphis, TN 38109
901-786-5014

ATTENDANCE DOOR PRIZE!

In order for your board to show our appreciation for your attendance at our monthly meetings, we will continue to award one door prize with a value of at least \$50.00 at each monthly speaker/tour meeting. Each attendee at our monthly speaker meeting will be issued a numbered ticket and we will draw the winning ticket at the conclusion of our meeting. **YOU MUST BE PRESENT TO WIN!!!** We will recognize the company that sponsors this award both in the MTT newsletter and also announcing their support at our monthly meeting. Companies that are interested in sponsoring this monthly prize please contact our membership director, Sherri Tipton @ 842-1050 or stipton@cornerstone-systems.com and enter on the subject line DOOR PRIZE to get signed up on the list. There are only seven (7) meetings per year that are available for sponsorship. Sign up now!

2006:

January 10	Cornerstone Systems, Inc.
February 14	Cleo, Inc.
March 14	FedEx
April 11	Sponsorship Available
May 9	Spring Golf Tourney, No sponsor needed.
June 13	Sponsorship Available
Sept 12	Fall Golf Tourney, No sponsor needed.
Oct 10	Sponsorship Available
Nov 14	Sponsorship Available
Dec 1	Christmas Party, No sponsor needed.

2006 Event Calendar

February 15-	Jim Wadlington, Cleo Inc.
March 14-	Glen Sessoms, FedEx
April 11-	Speaker Meeting
May 9-	Golf Outing, Memphis National 'Legends'
June 13-	Kay Brockwell, Crittenden Cnty Economic Dev.
September 12-	Golf Outing, Memphis National 'Champions'
October 10-	Speaker Meeting
November 14-	Speaker Meeting/Election Night
December 1-	Christmas Party, Racquet Club

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Officers

President	John Brewer jbrewer@apiparts.com	API	375-2611
Vice President	Larry Mays lmays@cleowrap.com	Cleo Wrap	369-6637
Sec. Treasurer	Ken Opperman kopperman@eaglegrp.net	Eagle Systems, Inc.	367-2490
Editor	Sandra Cole Sandra_cole@transplace.com	Transplace	395-8806

Board of Directors:

Member Relations	Perry Pounders perryp@midsouthtransport.com	Mid-South Transport	332-8600
Media Relations	Jim Stricker Jim.stricker@ets.exel.com	Exel Transportation	461-6703
Golf	Bob Glenn Bob.glenn@maitruck.com	Mid-America Intl	854-5270
Membership	Sheri Tipton stipton@cornerstone-systems.com	Cornerstone	842-1050
Scholarship/TCI	Leslie James Leslie.James@fedex.com	FedEx Freight-East	346-4400
Speaker	Nick King nking@portofvirginia.com	Virginia Port Auth	377-3983
Advisor	Dan Pallme dpallme@comtrakinc.com	Comtrak	541-8072

**The Traffic Club of Memphis
P. O. Box 751781
Memphis, TN 38175-1781
(901) 794-6004**