

# Memphis Traffic Talk

#### Formerly Rail 'n' Road

trafficclubofmemphis.com

**Publication of Traffic Club of Memphis** 

Organized 1913

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February 2009

# **Luncheon Speaker Meeting**

Date: Tuesday, February 10, 2009

RSVP: 12 Noon, Friday, February 6<sup>th</sup> (limited to 50 people maximum)

Racquet Club of Memphis, DELTA ROOM

5111 Sanderlin Avenue Memphis, TN 37117

Time: Check-in/Networking 11:15 AM – 11:45 AM

Lunch 11:30 AM - 12:15 PM

Speaker: Derial Bivens, TDOT

Topic: TDOT Planning Initiatives in the New Madrid Seismic Zone

Menu: Top Round of Roast Beef and Baked Pit Ham with Raisin Sauce

Medley of Market Vegetables and Snow Peas Twice Baked Potatoes and Long Grain/Wild Rice

Rolls, Butter Dessert

Coffee, Iced Tea and Water

Tariff: \$25.00 TCOM members and guests with reservations

\$30.00 TCOM members and guests without reservations

\$30.00 - Non-members

\$20.00 - Transportation Educators and Students

\$20.00 - Life-time members and guests

<u>WE ARE LIMITED TO 50 GUESTS FOR THIS MEETING; THEREFORE, WE WILL NOT BE ABLE TO ACCEPT WALK-UPS, OR EXCEPTIONS!!!</u>

#### **Mission Statement:**

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

#### RSVP's

Please RSVP via the club website for each meeting. This will ensure that we have the proper number planned for lunch, and that we do not incur additional costs for extra seating. If you are busy or running out of time and not able to rsvp via the website for some reason, please contact Bob Glenn, or Ken Opperman via email (listed at the end of this newsletter) to get added to the rsvp list.

#### PRESIDENT'S MESSAGE

Jan. 13<sup>th</sup>, we held our first monthly luncheon of the New Year at the Racquet Club of Memphis. Scott Jenkins, Manager-Hub Operations for BNSF provided a detailed account of their \$200 million investment in our community. Technology and efficiency has sure come a long way, and we stand to see tremendous potential for industry growth in our area. Scott presented to a near capacity crowd, which generated many thoughtful questions. We were benefited by media coverage from the Commercial Appeal. I hope you were able to review this article.

February will feature Derial Bivens of TDOT, and his presentation will deal with disaster preparedness regarding highways and bridges in the event of a natural disaster. I think it will be of interest to those in and out of the transportation industry. I know I want my chicks home to roost, or have the ability to get myself to them if the need were to arise. Sign up today for Feb. 10<sup>th</sup>, DELTA Room of the Racquet Club. Come a little after 11:00 to network, and we'll kick off lunch promptly at 11:30.

While you are on the website, please take the time to view the TCI Person of the Year, criteria and nominating application. We want to recognize a worthy individual serving the industry in our local market. Over the past decade, 30% of the winners have come from the Memphis area, and I would love to sponsor the next winner!

Speaking of winners, Jan. 20<sup>th</sup> marked the Inauguration of our 44<sup>th</sup> President, Barack Hussein Obama. Politics aside, my wish is the majority will get behind the new administration, along with our locally elected officials, and begin the process of recovering from our current economic slump. I wish us well, as I am certainly ready for some improvement. Another winner to announce is the Traffic Club. We have established an ambitious goal of growing the club by 3 new members each month. To date we have recorded 5 new members. Larry Rock is quite the Membership Director!

In closing, let this serve as your friendly reminder-get your Valentine early. Call me, and we'll go together, maybe get a volume discount! J See you on the 10<sup>th</sup>.

**Bob Glenn** 

# <u>DUES REMINDER</u>

<u>Me</u>mbership dues for the 2008-2009 term are now due. Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. Credit card payments are only accepted via our website.
- 2) Pay with check or cash at our next meeting on November 30th.
- 3) Mail a check to the club's P.O. Box

Thanks much for your continued support and membership of 2009!

#### TCI Transportation Person of the Year Award

**Guidelines for the Memphis Traffic Club Nominee:** 

Recommendations must be submitted using the club's 'Nominate Someone Great' application form. Basis for selection will be determined from the information submitted on the application form, nomination reason sheet and the biographical information sheet, so please be clear, concise and factual, as publicity of the selection will be made to the media. Selection will be made by the Director of Scholarship/TCI Advisor and the President. The application must be received or postmarked by April 30<sup>th</sup>. The successful applicant will be notified by the TCOM in the month of May.

# <u> 2009 Event Calendar</u>

Feb. 10 - Derial Bivens, TDOT, Disaster Planning and Preparedness, Racquet Club - Lunch

Mar. 10 - Richard W. Smith, Solutions Mgr., FedEx Supply Chain Services - Lunch

Apr. 14 – Jim House, Sr. VP Supply Chain-ACH Foods, Racquet Club - Lunch

May 12 - Spring Golf Tourney - Memphis National Legends Course

Sep. 15 - Fall Golf Tourney - Memphis National Champions Course

Oct. 13 - TBA- Speaker Meeting, Racquet Club - Lunch

Nov. 10 - Election Day/Speaker Meeting, Racquet Club

Dec. 4 - Christmas Party, Racquet Club

## Terry Carter Memorial Fund!

Terry was a long time transportation person whose life both professionally and personally touched many in our industry. Several of his past workers and friends asked about making a donation to our scholarship fund in his name, and we were able to do that during our 2008 fall golf outing. We have placed a link on our website via Pay Pal where anyone wishing to donate as a memorial to Terry can do so. You may also drop a check in the mail to the Club's P.O Box. Please let us know if you have any questions concerning this cause.

#### Member Relations Information Requested

We encourage members to notify Ruby Burks regarding your company and personal events so that we can share this information with the membership. We would like to include company changes, personal/employment anniversaries, birthdays, births, deaths, graduations, etc., in the MTT. Please contact Ruby at the address/phone below.

FEBRUARY BIRTHDAYS

FEBRUARY ANNIVERSARIES (marriage/employment)

Bob Glenn 2/11

MARCH BIRTHDAYS MARCH ANNIVERSARIES

Dan Pallme 3/22 Ken/Bev Opperman 3/7/81 Ken Opperman- Eagle Systems 3/29/01

**BIRTHS** 

Larry Mays, our VP, had a grandson, Mason, born Tuesday 1/27/09 weighing in at 6lbs, 14oz. Congrats to Larry and his family on this wonderful addition!

## New Member Contest Pays \$100.00

Once again this year, your club is beginning a membership contest that begins on February 1, and ends May 31, 2009. To be eligible for the \$100.00 award, a member must sign up at least two <u>NEW(non-renewing)</u> members, and that member receives one entry in the drawing. After this initial entry, you will receive one additional entry for each additional <u>new</u> member you sponsor! The more new members you sign up, the better your chances are of winning the prize. It is imperative that you have the new member list you on their application, so that you will get credit for their membership. All entries will be entered, and the winner will be presented at our September Golf Outing. Good luck, and we hope you earn multiple entries!

# <u>New Members</u>

Deborah Daneman-Smith General Manager K Line America, Inc. 5050 Poplar Ave., Suite 535 Memphis, TN 38157 Debbie.daneman@os.kling.com 901-762-6367

Tommy Carl Starkey
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662-429-8402

Becky Keating Terminal Manager ARL 4800 Southridge #2 Memphis, TN bkeating@arlmemphis.com 901-375-3820

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# **Memphis Traffic Talk**

#### Official Publication of the Traffic Club of Memphis Member Transportation Clubs International

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