



Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

Volume 60 Number 2

February, 2011

LUNCHEON SPEAKER MEETING

Date: **Monday**, February 7, 2011

RSVP: **12 Noon, Friday, February 4, 2011 via**
www.trafficclubofmemphis.com

Place: The Racquet Club of Memphis
5111 Sanderlin Ave.
Memphis, TN 37117

Time: Check-in/Networking: 11:15 AM – 11:45 AM
Buffet Lunch: 11:30 AM 12:15 PM

Speaker: Don Brown, Executive VP, FedEx Freight

Topic: *The World Economy as it Relates to Transportation and FedEx*

Tariff: \$30.00 TCOM members and guests with reservations
\$35.00 TCOM members and guests without reservations
\$35.00 Non-members
\$30.00 Transportation Educators and Students
\$20.00 Life-time members and guests

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

The college football championship was crowned on January 10, 2011 and on January 11, 2011 a champion of the trucking industry was the speaker for Traffic Club of Memphis.

Mr. Tommy Hodges, former chairman of the America Trucking Association, spoke on how America finished 2010, and the outlook for 2011. Mr. Hodges spoke on 10 critical issues the trucking industry faces. The economy, Comprehensive Safety Analysis 2010, government regulation, hours of service, driver shortages, fuel issues, transportation funding/infrastructure, electric-on-board recorders, truck size & weight and environmental issues.

Our Membership Director is working on an incentive plan to register new members to the TCOM. More details will follow.

We sold-out the January meeting, and with Don Brown, Executive V.P. for FedEx Freight as our speaker for February, we anticipate another sell out. Please RSVP early.

The Traffic Club of Memphis continues to be committed to providing scholarships to students in the transportation, and distribution industry. Thanks for your continued support. You are making it possible to meet the needs of these students.

Larry Mays
President

DUES REMINDER **ROSTER WILL BE PURGED 2/8/11**

Membership dues for the 2011 term are now due. Please renew or join our club as soon as possible. As of 2/8/11, **the TCOM roster will be purged of any members who have not renewed their membership.** Those who have not renewed will need to RSVP as a *non-member*, and will no longer have access to the membership roster.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal. *Credit card payments are only accepted via our website.*
- 2) Pay with check or cash at our next meeting on February 7.
- 3) Mail a check to the club's P.O. Box

Thank you very much for your continued support and membership in 2011!

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at matt.read@centrixnow.com, and this information will be added to our website.

FROM OUR TCOM SPEAKER CHAIR PERSON

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at dan.pallme@comtrakinc.com Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, FBI, Memphis Cargo Theft Task Force, NS speaker on the new facility, transportation insurance person, accident reconstruction person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2010 Event Calendar

Mar 8 -	Richard McDuffie, COO, Dunavant Global Log Grp.
Apr ? -	Speaker meeting
May ? -	Spring Golf Classic
Sep 13 -	Speaker Meeting or Fall Golf Classic
Oct 11 -	Speaker Meeting – TBA
Nov 8 -	Elections/Speaker Meeting
Dec 2 -	Christmas Party

Important Member Relation Announcements

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY BIRTHDAY TO:

Bob Glenn – Diamond Int’l – 2/11
Mark Whitaker – Whitaker Realty – 2/19
Kevin B. Clark – DLS Logistics, Inc. – 2/17
Lisa Dewey – Dynamex – 2/11
Jerry Williford – Memphis City Cartage, Inc. – 2/22
Robert Prater – CH Robinson Worldwide – 2/19

Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

Officers

President	Larry Mays lmays@cleowrap.com	Cleo	901-369-6637
Advisor	Marty Morelli Marty.morelli@odfl.com	Old Dominion	901-356-7980
Vice President	Mason Wilson mwwilson@bakerdonelson.com	Baker, Donelson	901-577-8163
Sec. Treasurer	Ken Opperman kopperman@eaglegroup.com	Eagle Systems, Inc.	901-367-2490
Editor	Sandra Cole scole@customcommodities.com	Custom Commodities	901-619-4129

Board of Directors:

Golf	Jim Deweese jdeweese@abf.com	ABF	901-849-6080
Membership	John Brewer jbrewer@achfood.com	ACH Foods	901-377-4143
Speakers	Dan Pallme dpallme@comtrakinc.com	Comtrak	901-541-8072
Member Relations	Steve Gilmore sgilmore@vaco.com	Vaco	901-333-2261
Scholarship/TCI	Wendell Miller Miller.Wendell@con-way.com	Conway Freight	901-396-8371
Media Relations	Matt Read Matt.read@centrixnow.com	Centrix Logistics	901-369-1676

**The Traffic Club of Memphis
P. O. Box 751781
Memphis, TN 38175-1781**