



# MEMPHIS TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

PUBLICATION OF TRAFFIC CLUB OF MEMPHIS

ORGANIZED 1913

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## **SPEAKER MEETING!**

- Date:** Tuesday January 11, 2005
- RSVP:** 12noon, Monday January 10, 2005
- Speaker:** Al Burba, Vice-President Field Sales  
DHL
- Topic:** TBA
- Place:** Holiday Inn Select  
5795 Poplar Ave  
Memphis, TN 38119
- Time:** Check-in/Networking 6:00 to 6:30pm  
Dinner 6:30 pm
- Menu:** Garden Salad  
Baked Chicken/Grilled Halibut  
Oven Roasted Potatoes/Italian Spinach  
Dessert  
Water, Iced Tea, Coffee
- Tariff:** \$25.00 TCOM Members and their guests  
\$30.00 Non-members  
\$20.00 Transportation Educators and Students

### **Mission Statement:**

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

## **President's Message**

For my family and me, traditions are what the holiday season is all about. There are several traditions that the Pallme's have year in and out. I wanted to share with you some of them.

1. The actual Christmas holidays begin at Thanksgiving when my wife cooks for her and my family (whoever can make it).
2. Decorating of lights on the house. My son and I decorate the house while my wife tries to hide most of the lights so we do not look like the Griswalds.
3. Setting up the manger scene. Every year, I put up the manger scene.
4. Picking out the Christmas tree with the entire family.
5. Decorating the entire Christmas tree with the family
6. Hide the pickle. We have a pickle ornament and whichever child finds the pickle gets to open their present first.
7. Reading out of the Bible on Christmas Eve.

There are other traditions that we have but none come out like they do at the holidays. With so many traditions and so little time, the holidays become a very stressful time for the entire family. As a matter of fact, every year it gets harder and harder to accomplish these traditions but also make sure that you accomplish everything else in your personal and work life. One of the most stressful is shopping for the presents for the children. Every year, you must get what they want (not need – that falls into every day expense, not a present!). My wife and I must spend the same on each child, buy small and large presents so they have plenty to open, and most importantly have an equal number of presents for each. Every year, we have a budget and an idea of how many presents to buy the kids and every year we always seem to buy a few additional gifts at the last minute. Perhaps that is why I stay stressed during the month of December.

One way to relieve the stress during the holiday season is to spend a few hours with your peers and friends. The Traffic Club Christmas Party was a huge success and a fun evening for all in attendance. In the Christmas spirit, we raised over \$500.00 in gifts and cash for Porter Leath and everyone in attendance that donated to Porter Leath received a door prize. Special thanks to all of the members that donated items either from themselves or the companies they represent. The event would not have been as successful if it wasn't for your generosity. Start your own tradition with you and/or your family and make sure you mark the calendar for next year's party. It is a great way to relieve the stress (even if it is for only a few hours)!

I wish you and your family the best during 2005 and hopefully we will see you soon!

**Dan Pallme**

## **Christmas Party Recap**

You had a great turn out this year as over 50 people attended your party.

A Special **THANK YOU** goes out to the following:

- 1) Past-President and current member **Sherrye Britt** for the wonderful table decorations once again this year.
  
- 2) The door prize donations that each of you and/or your companies made available so that \$390.00 and numerous gifts could be donated to Porter Leath Childrens Home. Those companies and/or individuals that graciously donated were:

**Ablest Staffing Services**  
**Aerotek Commercial Staffing**  
**Blythe HomeScents**  
**Caboodles**  
**Cleo Wrap**  
**Comtrak – Dan Pallme**  
**Cornerstone – Sherri Tipton**  
**Dennis Sweeney**  
**FedEx Freight – Leslie James**  
**Franklin Sports**  
**GE**  
**Intercraft**  
**Mr. Pride**  
**Stein World**  
**Yellow Transportation**

## **DUES REMINDER**

Membership dues for the 2004-2005 term are now due. Please renew or join our club as soon as possible. You may pay the \$25.00 dues via one of three ways:

- 1) Mail a check to the club's P.O. box
- 2) Pay with check or cash at the January 11 meeting
- 3) Pay via Pay Pal on the club's website. You do not need create an account to use Pay Pal as you can just go in and use it as a one-time transaction. Simply enter our site and click the rsvp meeting, enter 1 under number or people attending and then list "2005 dues" in the comment area. Then just follow the Pay Pal instructions and your receipt will be available after completing your transaction.

## **New Members**

Victor Price--Director of Logistics--Orgill, Inc.  
3742 Tyndale Dr  
Memphis, TN 38125  
901-725-3584  
vprice@orgill.com

## **2005 Calendar**

February 8 – Captain Joe Hoing-Organized Crime Unit, Memphis Police Department  
March 8 – FedEx WHQ – Matthew Thornton  
April 12 – Speaker meeting  
May 10(?) – Spring Golf Scramble  
June 14 – Speaker meeting  
September 13(?) – Fall Golf Scramble  
October 11 – Speaker meeting  
November – 8 Election Night/Speaker meeting  
December ? – Christmas Party

# Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis  
Member Transportation Clubs International*

## **Officers**

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