Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com **Publication of Traffic Club of Memphis** **Organized 1913**

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LUNCHEON SPEAKER MEETING

Date: **Tuesday, March 8, 2011**

RSVP: **12 Noon, Friday, March 4, 2011 via www.trafficclubofmemphis.com**

Place: **The Racquet Club of Memphis**
5111 Sanderlin Ave.
Memphis, TN 37117

Time: **Check-in/Networking: 11:15 AM – 11:45 AM**
Buffet Lunch: 11:30 AM 12:15 PM

Speaker: **William B Dunavant, III, President & CEO, Dunavant Global Logistics Group**

Tariff: **$30.00 TCOM members and guests with reservations**
$35.00 TCOM members and guests without reservations
$35.00 Non-members
***$30.00* Transportation Educators and Students**
$20.00 Life-time members and guests

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

Don Brown, CFO and Executive Vice President of FedEx Freight delivered a very informative message about how the LTL industry is seeing improvements after a recent significant dip. The market had a volume of $34 billion in 2008, but that number dropped to $25 billion in 2009. LTL companies, as a group, saw a 5 percent decrease in margins according to Brown. In 2010, the industry volume rose to $27 billion. These are major concerns facing the LTL industry including driver shortage, economic and political uncertainty according to Brown.

William B. Dunavant III, President and Chief Executive Office of Dunavant Global Logistics will be our speaker for the March 8th luncheon.

John Brewer, Membership Director has put together a membership contest starting this month. The current members with the most new members will win a one-night stay at a hotel and dinner for two. Call all your friends and associates to join the Traffic Club of Memphis.

The scholarship application announcement will be coming soon. Look for more details from Wendell Miller, our Scholarship Director.

Are you ready for some GOLF? Let's hit the links. Jim Deweese, Golf Director has been working diligently on the May 9th golf tournament at Memphis National. We need a great turn out, so make plans to be with us.

We thank you for your continued support of the Traffic Club of Memphis; together we can make a difference.

Larry Mays
President

DUES REMINDER
ROSTER HAS BEEN PURGED

Membership dues for the 2011 term are now due. Please renew or join our club as soon as possible. As of 2/14/11, the TCOM roster has been purged of any members who have not renewed their membership. Those who have not renewed will need to RSVP as a *non-member*, and will no longer have access to the membership roster.

You may pay the $25.00 dues via one of three ways:

1) **Pay with a credit card at our website via Pay Pal*. Credit card payments are only accepted via our website.***

2) Pay with check or cash at our next meeting on February 7.

3) Mail a check to the club's P.O. Box

Thank you very much for your continued support and membership in 2011!

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at matt.read@centrixnow.com, and this information will be added to our website.

FROM OUR TCOM SPEAKER CHAIR PERSON

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at dan.pallme@comtrakinc.com Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, FBI, Memphis Cargo Theft Task Force, NS speaker on the new facility, transportation insurance person, accident reconstruction person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2011 Event Calendar

Apr 12 -	**Speaker meeting**
May 9 -	**Spring Golf Classic – Memphis National**
Sep 13 -	**Speaker Meeting or Fall Golf Classic**
Oct 11 -	**Speaker Meeting – TBA**
Nov 8 -	**Elections/Speaker Meeting**
Dec 2 -	**Christmas Party**

Important Member Relation Announcements

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY BIRTHDAY TO:

Don Fox – Retired – 3/11.
Rhonda Mitchell – ABF – 3/15
Dan Pallme – Comtrak – 3/22

HAPPY ANIVERSARY TO:

Ken Opperman – 3/7, 30 years
Ken Opperman – 3/29, 10 Years at Eagle Systems

2001 MEMBERSHIP DRIVE CONTEST

"Have a Night On the Town, On Us!"

The Traffic Club of Memphis is proud to kick off this year's Membership Contest. As you are aware, club members are the life-blood of any club and The Traffic Club of Memphis is no exception. Our club relies on its membership to support our dynamic speaker luncheons as well as our annual golf tournament, which provides scholarships to local area college students. In addition, adding new members each year ensures the success and longevity of the club for years to come.

This year's contest is unique in the fact that it is like none we have had before. The prize packages include dinner/hotel stays for two in some of the best restaurants and hotels the Bluff City has to offer. With five different prize packages to choose from, you are sure to find one that fits your tastes. In addition to the wonderful prizes, we have two ways that current members, as well as new ones can win by offering both a Grand Prize and a 1st Place Raffle Prize. (Prize packages are listed at www.trafficclubofmemphis.com as well as the Promotional Board displayed at our luncheon meetings and golf outing.)

None of this would be possible without the generous support of our co-sponsors. Dedicated Logistical Services, Total Transportation of MS and VACO Logistics have generously donated their support to this contest and we are excited to be their partner.

Full contest rules and an updated membership application are also located on www.trafficclubofmemphis.com. Should you have any questions or need further information, please reach out to John Brewer at 901-377-4143, or jbrewer@achfood.com. Both new and "not so new" members are encouraged to participate.

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Member Transportation Clubs International

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