

**Don Koehler**

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**From:** Ken Opperman <ken.opperman@jamaclogistics.com>  
**Sent:** Thursday, February 28, 2013 9:00 AM  
**To:** donkoehler@comcast.net  
**Subject:** FW: MTT March 2013

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Thanks!

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**From:** The Traffic Club of Memphis [mailto:sleslie@vaco.com]  
**Sent:** Tuesday, February 26, 2013 5:02 PM  
**To:** Ken Opperman  
**Subject:** MTT March 2013

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## Memphis Traffic Talk - March 2013

### Message from The President



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### **Dear Traffic Club Members & Friends,**

Well, Punxsutawney Phil recently promised us an early spring to help celebrate the club's 100<sup>th</sup> anniversary.

I can't wait. Not only because I'm looking forward to warmer weather and more days spent outdoors, but also because the Traffic Club of Memphis has an outstanding lineup of events on the horizon as we head into summer. First, Darren Hawkins, Senior Vice President of Sales and Marketing for YRC Freight, will join us at our monthly luncheon at the Racquet Club on March 12. We're expecting a big crowd in the ballroom, so register now at

[www.trafficclubofmemphis.com](http://www.trafficclubofmemphis.com)

In April 18, we'll be hosting the First Annual Traffic Club of Memphis Band & Bayou Party at the High Point Pub. Come on out, cut a rug, and get your mudbug fix while enjoying the company of your fellow members and guests. It promises to be a great party. Last but not least, the annual Traffic Club of Memphis golf tournament will be held in May and all proceeds from the tournament will once again be used to fund scholarships for college students planning to enter the transportation and logistics industry. Look for more details to be posted on the club website soon. And don't forget to go ahead and mark your calendars for the Transportation Clubs International annual conference hosted by the

Freight Club of Memphis on September 11-13. The planning committee has been hard at work for many weeks to ensure that the conference is educational, informative, and entertaining. As always, if you or your company are interested in getting involved or sponsoring any of the club's events, or if you have questions or feedback, please don't hesitate to contact me or any of the other board members. See you soon.

## March 12th Speaker

**Darren Hawkins - SVP of Sales and Marketing for YRC Freight**



Darren Hawkins YRC Freight, a subsidiary of YRC Worldwide Inc., has been named senior vice president of sales and marketing where he reports directly to Jeff Rogers, president of YRC Freight.

Darren is returning to YRC Freight, where he previously had an 18-year career and served in a number of roles including director of field sales, service center manager and account executive.

Prior to this, he was director of operations at Con-way Freight, where he also formerly served as director of sales. Hawkins holds a bachelor's degree in transportation and distribution from the University of Memphis.

## Membership Contest and Renewal-

We currently have our **100 in 100** membership drive contest where the lucky winner will receive a **\$3000** gift card from a travel agency good for any trip purchase that person desires. The Club will also kick in a **\$500** visa gift card for incidentals on your glorious trip. We are two months into the year and over a quarter of the way there. Lets welcome our new members below.

Bill Parker	SouthWest Cargo	<a href="mailto:Bill.Parker@wnco.com">Bill.Parker@wnco.com</a>
Rick Hechinger	Blue Sky Couriers	<a href="mailto:Rick@blueskycouriers.com">Rick@blueskycouriers.com</a>
Chrissy Geibel	Retrans	<a href="mailto:cgeibel@re-trans.com">cgeibel@re-trans.com</a>
Michael Flaherty	Lane Balance Systems	<a href="mailto:Mflaherty@lanebalance.com">Mflaherty@lanebalance.com</a>
Morgan Stephenson	Cottingham & Butler	<a href="mailto:mstephenson@cottinghambutler.com">mstephenson@cottinghambutler.com</a>
Dam Spencer	Landstar	<a href="mailto:aspencer@lslg.net">aspencer@lslg.net</a>
Jeff Owen	Lane Balance Systems	<a href="mailto:jowen@lanebalance.com">jowen@lanebalance.com</a>
Bryant W Glass	Swift Trans	<a href="mailto:bryant_glass@swifttrans.com">bryant_glass@swifttrans.com</a>
Matt Miller	Knight Transportation	<a href="mailto:matthew.miller@knighttrans.com">matthew.miller@knighttrans.com</a>
Mary D Mchatch	Estes Level 2 Logistics	<a href="mailto:lmchatch@estes-express.com">lmchatch@estes-express.com</a>
Donald William Fahrner	Coyote Logistics	<a href="mailto:ron.fahrner@coyote.com">ron.fahrner@coyote.com</a>
Paul Parsels	Coyote Logistics	<a href="mailto:paul.parsels@coyote.com">paul.parsels@coyote.com</a>
Aaron M Rose	Coyote Logistics	<a href="mailto:aaron.rose@coyote.com">aaron.rose@coyote.com</a>
Taylor Wynn	Coyote Logistics	<a href="mailto:Taylor.wynn@coyote.com">Taylor.wynn@coyote.com</a>
Houston Russell	Coyote Logistics	<a href="mailto:houston.russell@coyote.com">houston.russell@coyote.com</a>
Michael Kirkwood Herbert	Coyote Logistics	<a href="mailto:Michael.herbert@coyote.com">Michael.herbert@coyote.com</a>
Bryan Wynn	Coyote Logistics	<a href="mailto:brian.wynn@coyote.com">brian.wynn@coyote.com</a>
Michael Pampuro	Coyote Logistics	<a href="mailto:mike.pampuro@coyote.com">mike.pampuro@coyote.com</a>
Steve Lane		<a href="mailto:steve.lanecpm@gmail.com">steve.lanecpm@gmail.com</a>
Walter Gunter	Dynamex	<a href="mailto:waltgunter@aol.com">waltgunter@aol.com</a>
Amara R Garrett	Schneider National	<a href="mailto:garrettta@schneider.com">garrettta@schneider.com</a>
Craig Carpenter	DLS Logistics	<a href="mailto:ccarpenter@dlslogistics.com">ccarpenter@dlslogistics.com</a>
Andy Gheitts	DLS Logistics	<a href="mailto:aghattie@dlslogistics.com">aghattie@dlslogistics.com</a>
Mad Robinson	DLS Logistics	<a href="mailto:crobinson@dlslogistics.com">crobinson@dlslogistics.com</a>
Chris Rogers	DLS Logistics	<a href="mailto:lrogers@dlslogistics.lcom">lrogers@dlslogistics.lcom</a>
Evelyn Jones		<a href="mailto:elynjones@aol.com">elynjones@aol.com</a>
Mike Brower	Dynamex	<a href="mailto:mike.brower@dynamex.com">mike.brower@dynamex.com</a>

Details are available on our website or by contacting John Brewer, our membership chair at [jbrower@achfoods.com](mailto:jbrower@achfoods.com). We will also be purging our current membership roster at the end of January so we encourage you to renew your membership NOW and consider joining if you are not currently a member.

## New Member sign up Leader board

Marian Clark 4

Ken Opperman 4

Carey Treadwell 2

Genell Holloway 1

Larry Mays 1

Dan Pallme 1

Matt Read 1

Evelyn Jones 1

John Brewer 1

Stan Delikat 1

Sheri Tipton Thomason 1

Jeff Owen 1

Stephen Greer 1

Bobbi Caccamisi 1

Linda Strong 1

Robin Colwell 1

**On April 18, we'll be hosting the First Annual Traffic Club of  
Memphis Band & Bayou Party at the High Point Pub.**



## **TCI Conference-**

**Carey Treadwell is putting together a fantastic conference that we all will be able to enjoy in mid-September of 2013. Please contact Carey at [carey.treadwell@dynamex.com](mailto:carey.treadwell@dynamex.com) for sponsor and other information. More details will be announced as speakers and events are confirmed**

**Please save the date on your calendars. Memphis is priveleged to host such an esteemed conference of peers from all across North America. The 2013 TCI conference will be here in Memphis. Followed by Denver 2014 (confirmed) and San Antonio 2015 (tentative). We are in the early planning stages for our conference 2013 so stay tuned for more details.**

TCI 2013

# MEMPHIS

Sep 12 - 14



**RIVERS RUNWAYS ROADS RAILS**

Carey will have updates to share at the March meeting on the exciting things upcoming to mark the Centennial celebration of The Traffic Club of Memphis.

**2013 Board of Directors**



**President - Mason Wilson**

**Vice-President and TCI Conference Chair - Carey Treadwell**

**Secretary/Treasurer - Ken Opperman**

**John Brewer - Membership**

**Dan Pallme - Scholarship/TCI**

**Robin Colwell - Media Relations**

**Larry Mays - Member Relations**

**Jim DeWeese - Golf**

**Marty Morelli - Speakers**

**Stuart Leslie - MTT Editor**

**Links to past press.**

<http://www.abc24.com/mediacenter/local.aspx?videoId=3939008&navCatId=20604>

<http://wreg.com/2013/02/12/southwest-airlines-exec-speaks-about-airline-impact-on-memphis/>

<http://www.memphisdailynews.com/news/2013/jan/21/embry-riddle-growing-to-meet-local-demand/>

## Traffic Club of Memphis Celebrates 100 Years

s your newsletter! Should you have any suggestions for a future article, meeting topic, etc., please let me

ely,

Leslie

[Forward this email](#)



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