

Rail 'n Road

Volume 51 No. 5

May, 2002

Golf Outing

4 Person Scramble

Date: Tuesday May 14, 2002

Reservation: Send your application by May 10, 2002

Place: Memphis National Golf Coarse
2700 Houston Levee
Collierville, TN

Time: Shotgun Start 1:30 PM
Dinner afterwards

Tariff: \$100.00 before May 1; \$110 after
\$20.00 for dinner only

Come join us for a great time. Many great prizes are available. See the attached entry form for details. Tournament is limited to 144 players, so get your entry in early.

The only reason I ever played golf in the first place was so I could afford to fish and hunt. –Sam Snead

President's Message

Thanks to the **30** members and guests for attending the April meeting to hear **Lena Yang** give a very interesting and informative presentation about the opportunities and dangers of doing business in China. Also, special thanks to:

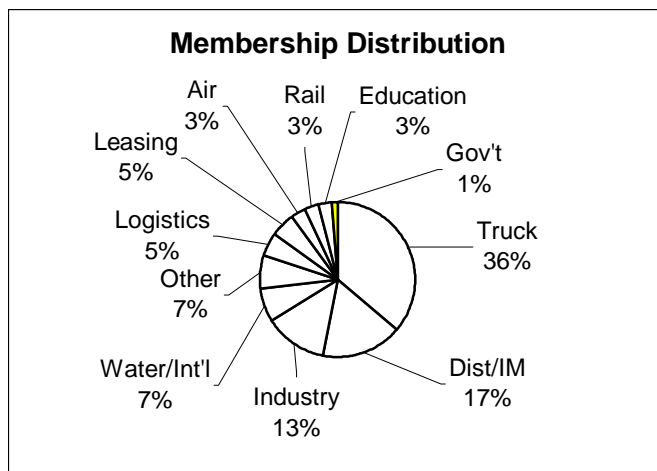


Ree Russell for all her special efforts making this meeting program possible (pictured at left with Lena and Sherry Foster).

We were delighted to have 34 people from the Memphis Council of Logistics Management Roundtable join us for the April meeting.

The 2002 roster was published with the April Rail'nRoad. Soon it will be available by individual member passwords through the club's website.

The club's 103 active member industry makeup is approximately:



36%	Truck
17%	Distribution/Intermodal
13%	Industry
7%	Water/International
7%	Other
5%	Logistics
5%	Leasing
3%	Air
3%	Rail
3%	Education
1%	Government

Although the membership roster is over 100 active members, the Club still needs new members to continue its programs and outings. Let's all try to help **Keep the Momentum Growing in 2002** by asking all your co-workers, customers, suppliers, vendors, associates and anybody else that is industry related to please join the Traffic Club of Memphis. (Please see the insert)

The club is looking for a Secretary/Treasurer or a Secretary and a Treasurer. If you are interested in the combined position or would be interested in performing one of the two functions separately, please contact me. (Please see the insert.)

The deadline to nominate somebody for the TCI Transportation Person of Year Award was April 30th with the announcement of the selection to be made at the June meeting.

The **May golf outing is May 14th** at Memphis National Golf Course with the proceeds to benefit the Club's scholarship program. Last year a hole in one was made and this year the hole in one prize is \$10,000. Please use the website www.trafficclubofmemphis to make your reservations early before the outing fills up.

Let's Continue to Keep the Momentum Growing in 2002

Since the first of the 2002 term year, the Club has received 21 new members. However, 46 members did not renew their membership for 2002 Therefore, it is absolutely necessary that the Club obtains new members each year to maintain its membership base and hopefully grow each year. For the Club to continue to be recognized as a major organization of transportation, logistical professionals located in Memphis, the city that promotes itself as the *Distribution Capital of the World*, then the Club should be a very large organization. Therefore, please help by asking all your co-workers, customers, suppliers, vendors, associates and anybody else that is industry related to please join the Traffic Club of Memphis.

Coming Speakers

Our June speaker will be Debra Phillips, Executive Director of NASSTRAC, Washington, DC. NASSTRAC is the third largest transportation organization in the country and is an advocate for small shippers in the United States. She will speak on "Supply Chain Management, Another Casualty of September 11".

Secretary/Treasurer **or** **Secretary and a Treasurer**

As published last month, the Club is looking for a member to serve as the Club's Secretary/Treasurer. However, with the growth of the Club and hopefully for the good of the Club's future, the Officers and the Board have decided to pursue the course of splitting the combined Secretary/Treasurer position into two separate positions, if two members are interesting in serving the Club as Secretary and the other as the Treasurer. The Club has two computer systems that can support each position. If any member is interested in performing the duties of the combined position or one of the two individual positions or have any questions, please contact Dale Kehr at 363-3800 #103.

Traffic Club of Memphis Scholarship Program Purpose

The purpose of the Traffic Club of Memphis Scholarship Program is to promote the continuation of professionalism in the traffic, transportation, logistics field by annually awarding at least one \$1,000 scholarship to a full-time college student pursuing higher education in this area of study.

The Traffic Club of Memphis Scholarship Guidelines

A \$1,000 scholarship or (s) will be awarded with special consideration given using the following selection:

- Applicants that will be Full-time students will be considered first, then Part-Time students according to the following:
 - Applicants enrolled in a degree program in the traffic, transportation, logistical field based on the overall qualifications as submitted from their application form.
 - Applicants that are Club members based on their longevity of membership in the club and the overall qualifications as submitted from their application form.
 - Applicants that are immediate family members of a Club member based on the longevity of the membership in the club of the Club member and the overall qualifications as submitted from their application form.
 - Applicants' qualifications as submitted from their application form.

1. Scholarship will be for tuition and/or books with payment made directly to the school.
2. Scholarship will be for the school term beginning with the fall term and can be used through the following summer term.
3. Scholarship will be considered secondary to any other received scholarship or (s) and/or any company reimbursement program.
4. Applicant may attend any higher learning institution.
5. Applicant must submit their application by June 30th with presentation made by August 15th.
6. Selection will be made by the Scholarship Board Director, President and one other Board Director (preferably a past Scholarship Board Director).
7. Publicity of the Scholarship Program will be through the Rail'nRoad, meetings announcements, Club's Hotline phone, web page, and other means available by the Club.

Rail'n'Road or ?

As many of you have already read, the demographics of the club have changed from its original make-up. From its beginning as a transportation organization, the Traffic Club of Memphis has evolved to include much more. Our membership which was once primarily rail, motor carrier and traffic management personnel has widened its scope to include others in related industries. Because of this shift, the board has been contemplating a change in the name of the Rail n Road. We are requesting input from the membership, first of all do you feel that a change is needed and second do you have any suggestions for a new name? Please call me or e-mail me with your suggestions. (901) 854-2447 or tbarham@aimslogistics.com. Your comments are greatly appreciated. As always, I welcome any suggestions from the membership that can improve the newsletter.

-Ted Barham

Welcome to the Following New Members

Christopher Allen Wilkes
Operations Coordinator
GST Corp.
195 West Industrial
Memphis, TN 38109
901-948-5671

William Lewis Shepherd, Jr.
National Sales Executive
Yellow Transportation
4370 Innsbrook Dr.
Snellville, GA 30039
770-761-5546

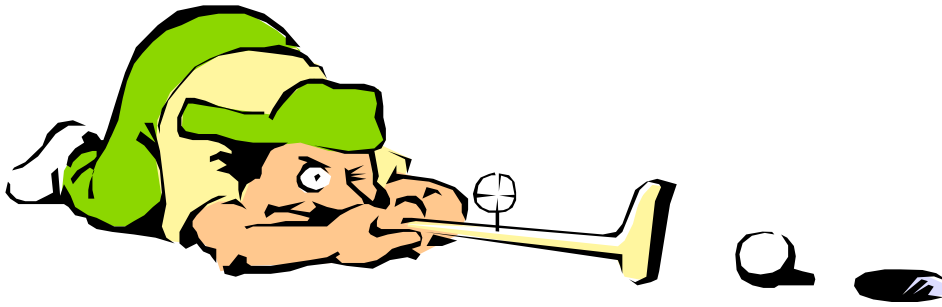
Leone DeGaetano
Director of Transportation
Hunter Fan Company
100 Nemec Way
Byhalia, MS 38611
901248-2155

The Traffic Club of Memphis Spring Golf Outing

May 14, 2002 @ Memphis National
2700 Houston Levee Road
Collierville, TN

1:30 p.m. shotgun start

The tournament will be a 4-person scramble format and will be reserved for the first 144 paid applicants. Proceeds benefit The Traffic Club of Memphis Scholarship Fund. Enter your team today to ensure your chance to win a



\$10,000

Hole In One Prize!!!!

- ___ Golf & Dinner \$100 per player paid before 5/1, after 5/1 \$110
(Includes: Practice Range, 2 Mulligans, putting contest, and Great Prizes including an opportunity to WIN \$10,000!)
- ___ Join us for Dinner only \$20

****** Sorry, No credit cards accepted******

Proper golf attire required – course does not allow metal spikes, tee shirts, or blue jeans

Name _____	Company _____	Phone: _____
Name _____	Company _____	Phone: _____
Name _____	Company _____	Phone: _____
Name _____	Company _____	Phone: _____

Fax your players names to: Jerry Duncan @ 901.344.2100
Phone 901.346.4400
OR Email jduncan5@midsouth.rr.com

Mail this completed form and check payable to: Traffic Club of Memphis,
PO Box 751781
Memphis, TN 38175

Can't Play – but would like to enjoy the day and assist with the tournament??
Would you or your company be able to provide sponsorship or door prizes??
Please call or email Jerry Duncan

THE TRAFFIC CLUB OF MEMPHIS

Rail 'n Road

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Member Transportation Clubs International*

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Mission Statement: *The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.*