



MEMPHIS

TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

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May 2004

Spring Golf Outing

Date: Tuesday, May 4, 2004

Reservation: by 5:00 p.m. April 30, 2004
After April 30 a \$10 surcharge will be added to the entry fee

Place: Memphis National Golf Course
2700 Houston Levee Road
Collierville, TN

Time: 1:00 p.m. Shotgun start

Tariff: Cost is \$100 a person to include:
range balls, 18 holes of golf, cart, putting contest, 2 mulligans, 2 drink tickets, dinner, and door prizes.

Come and join us for this spring's golf outing. This is one of the highlights of the Traffic Club's annual events. A good time is usually had by all.

This Month's Quote: When choosing between two evils, I always try the one I've never tried before.- Mae West

Editor's Message

Thanks to Lisa Brown from Pfizer, who gave a very interesting presentation on Centralized Transportation Management at April's meeting. Also thanks to Ann Griffin Moore who handled the audio visual duties for Lisa.



Ann Griffin Moore pictured here with this month's speaker Lisa Brown

This month is one of the highlight's of the year for all of you golfers out there. It's time for the spring golf outing. This spring's outing will be held at Memphis National Golf Course in Collierville. We have had several outings at this course and they always do their best to provide a challenging course for you pros and not too difficult one for you duffers. We appreciate everyone's participation for this event. This supports many of the scholarships and other programs the Traffic Club sponsors. Thanks to Leslie James and her helpers in putting this tournament together.

We are rapidly approaching deadlines for the TCI person of the year and the nominating committee results should be published next month.

Also we are getting close to the end of the school year which means, it is scholarship award time again. Those of you that know deserving students, take a look at the criteria, published in this newsletter or visit the website.

Looking forward to June we are planning a big meeting at FedEx World Headquarters, just before the Club's summer vacation. This is always a big event for the Club and we hope you all can attend. Speaking of looking forward, as a service to our members, I am running some events for other organizations in the Memphis Traffic Talk. For more information you should contact the organization putting on the event. Take a look at the "Mark your Calendar" section.

Regards,

Ted Barham

New Member Contest

Attention Traffic Club Members!

In order to grow our organization, we would like to announce a Membership Contest that will run from today through May 15th. The winner of the contest will win a cash prize of \$100.00! The rules of the contest are as follows: To be eligible, a member must sign up at least TWO new members for whom your name will be entered in the drawing for the \$100.00 prize. After the first two new members that you sponsor, you will receive one additional entry for each new member that you sponsor. The more new members that you sign up, the better are your chances of winning. It is imperative that the new member put his/her sponsor's name on their membership form. At the completion of the contest, the winner's name will be drawn from all of the entries that were received. The winner will be announced at the club meeting on June 8th at the FedEx World Headquarters.

This is a great opportunity for everyone to help grow our organization. So please ask everyone you know that is involved in our industry to join and enjoy the benefits of being a member of The Traffic Club of Memphis!

New Members

Ben Bricken
Regional Sales
Transus International
Memphis, TN

Randal Wilson
Branch Manager
NYK Logistics/GST Division
Memphis, TN

Walter Gunter
Account Manager
Central Freight Lines
Memphis, TN

Robert Milner III
NCR- Consultant
NCR
Memphis, TN

Terrie Herrle
Account Manager
Overnite Transportation
Memphis, TN

Mel Howell
Manager
International Paper
Memphis, TN

Scholarship

Did you know the Traffic Club of Memphis gave away a record number of scholarships and money in 2003? The Traffic Club of Memphis issued \$6, 500 to 9 recipients. It is the time of year to submit your paperwork into the Traffic Club of Memphis to be considered for a 2004 scholarship. The deadline is June 30th. I have enclosed the purpose and guidelines for the scholarship program. Please contact Dan Pallme at 331-4028 if you have any questions.

The purpose of the Traffic Club of Memphis Scholarship Program is to promote the continuation of professionalism in the traffic, transportation, logistical field by annually awarding at least one scholarship of up to \$1,000 to a full-time college student pursuing higher education in this area of study according to the following guidelines:

The Traffic Club of Memphis Scholarship Guidelines:

A scholarship or (s) of up to \$1,000 will be awarded with special consideration given using the following selection:

Applicants that will be Full-time students will be considered first, then Part-Time students according to the following:

- Applicants enrolled in a degree program with a declared major in the traffic, transportation, logistical field based on the overall qualifications as submitted from their application form.
- Applicants that are Club members based on their longevity of membership in the club and the overall qualifications as submitted from their application form.
- Applicants that are immediate family members of a Club member based on the longevity of the membership in the club of the Club member and the overall qualifications as submitted from their application form.
- Applicants' qualifications as submitted from their application form.
- Scholarship will be for tuition and/or books with payment made directly to the school.
- Scholarship will be for the school term beginning with the fall term and can be used through the following summer term.
- Scholarship will be considered secondary to any other received scholarship or (s) and/or any company reimbursement program.
- Applicant may attend any higher learning institution.
- Applicant must submit their application by June 30th with presentation made by August 15th.

- Selection will be made by the Scholarship Board Director, President and one other Board Director (preferably a past Scholarship Board Director).
- Publicity of the Scholarship Program will be through the club newsletter, meetings announcements, Club's Hotline phone, web page, and other means available by the Club.

For an application, please go to the trafficclubofmemphis.com website and launch on scholarship information. Good Luck!

TCI Person of the Year

We are rapidly approaching the April 30 deadline for nominating the TCI person of the year. The Traffic Club of Memphis is extremely proud to have nominated winners in this category in 2 of the previous 3 years. We have two candidates already and our nominating committee is getting ready to meet to select this year's nominee. Our selection will be announced in next month's Memphis Traffic Talk. Any questions, please contact Dan Pallme at 331-4028

Mark Your Calendar

April 25, 2004	Council of Logistics Management outing at Redbirds Park
April 30, 2004	Deadline for TCI Person of the Year
May 4, 2004	Spring golf tournament
May 6, 2004	World Trade Club joint meeting featuring the Ambassador's from the US to South Africa and the South African ambassador to the US and the Minister for Commercial Affairs for the US Embassy visit- memphisworldtradeclub.com/MIM_Luncheon.pdf
May 15, 2004	Membership contest ends
May 26, 2004	Supply Chain Management Summit -CLM and University of Memphis contact Laura Edwards 901-678-3691/ ledwards1@memphis.edu
June 8, 2004	Bill Logue, FedEx
June 30, 2004	Deadline for scholarship applications

Credit Card Payment

The Traffic Club of Memphis can now accept credit cards when making reservations for functions. Pay Pal allows you to use your American Express, Discover, MasterCard, or Visa when making reservations on the internet. Remember, the only way you can currently use your credit card is by using PayPal on the Traffic Club website.

**The Traffic Club of Memphis invites you
to our Spring Golf Outing at
Memphis National
(2700 Houston Levee Road Collierville, TN)
Tuesday, May 4th 1pm shotgun start**

**Cost is \$100 a person to
include:
range balls, 18 holes of golf,
cart, putting contest, 2
mulligans, 2 drink tickets,
dinner, and door prizes.
Hole Sponsorship is available at
\$100 a hole
Proper Golf Attire Required**



Player 1 _____ Company _____
 Player 2 _____ Company _____
 Player 3 _____ Company _____
 Player 4 _____ Company _____
 Hole Sponsorship: Yes _____ Name on Sign _____
 Would you like to become a Member of the Traffic Club? _____

**To reserve your spot in the tournament please fax your application to
901-344-2100 attn Leslie James or call 901-346-4400/901-647-2264.
Applications can also be found at www.trafficclubofmemphis.com. They
can be completed and mailed to: Traffic Club of Memphis, PO Box 751781
/ Memphis, TN 38175. All money is due by Friday, April the 30th at
5pm. A \$10 premium will be added to all entries received after April
the 30th. Please have the names of your players at time of payment to
ease check in at club.**

****Chances to win golf for four with cart from Memphis National for a
\$10 donation****

Memphis Traffic Talk

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Visit our website at trafficclubofmemphis.com

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.