

Formerly Rail 'n' Road

trafficclubofmemphis.com

Publication of Traffic Club of Memphis

Organized 1913

Volume 59 Number 10

November, 2010

TUESDAY ELECTION LUNCHEON SPEAKER MEETING

Date: Tuesday, November 2, 2010

RSVP: 12 Noon, Friday, October 29, 2010, via our website

www.trafficclubofmemphis.com.

Place: The Racquet Club of Memphis

5111 Sanderlin Ave. Memphis, TN 37117

Time: Check-in/Networking: 11:15 AM – 11:45 AM

Buffet Lunch: 11:30 AM 12:15 PM

Speaker: James Welch, CEO, Dynamex

Tariff: \$30.00 TCOM members and guests with reservations

\$35.00 TCOM members and guests without reservations

\$35.00 Non-members

\$30.00 Transportation Educators and Students

\$20.00 Life-time members and guests

<u> Mission Statement:</u>

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

As I am writing, the media is covering the exciting rescue of the trapped Chilean Miners. What a great example of cooperation of experts around the world, collaborating to solve an insurmountable problem. While most of our daily activities would not be considered to have "life and death impact" as in the miners rescue, logistics played a big impact in the construction of the module and emergency shaft. The members of the Traffic Club of Memphis have an important role in the nation's economy from major global operations to ensuring small companies meet their supply chain requirements. The Traffic Club is a great organization to network, hear from experts, and to give back to the logistics community.

Our November 2nd speaker is James Welch, President and CEO of Dynamex. James Welch is a leader in the industry and was our featured speaker in 2004 as President and CEO of Yellow Transportation. We are excited to have James returning.

I would like to thank our panel from the September Women in Transportation, Darlene Scott, Re Shuler and Linda Strong for an interesting meeting and compelling discussion of their perspective on the industry.

November 2nd is Election Day for the 2011 Officers and Board of Directors. As President Harry Truman said, "it is amazing what you can accomplish if you do not care who get's the credit". This quote represents the 2010 Board of Directors and Officers who worked diligently to ensure a great year for the club, and I thank each of you for your service. Sadly, Larry Rock, Dana Workman and Bob Glenn are taking a sabbatical from the board to focus on their business. 2011 President Larry Mays will have several new members on the board, and the club will thrive under Larry's great leadership.

Thank you for allowing me to serve the club.

Sincerely,

Marty Morelli President 2010

TCI AWARDS TO THE TRAFFIC CLUB OF MEMPHIS!

The Traffic Club of Memphis won 2nd place for our website, and 4th place for our newsletter. This is thanks to Ken Opperman with Eagle Systems for entering us in the competition, and for his interaction with TCI. Thanks Ken, for your support and publication of our club's activities.

TCI INFORMATION

Transportation Clubs International ("TCI") is a professional association Consisting of transportation clubs, associations, companies and individuals in the United States Canada and Mexico.

TCI member clubs are populated by recognized experts in transportation, logistics and supply chain management involving freight and people.

TCI and its predecessor, Associated Traffic Clubs, dates from the early 1900s. Rich in tradition but committed to changing with the times, TCI has earned a reputation as the preeminent transportation industry organization.

While in the Memphis area, we encourage you to continue supporting our club. However, if you are traveling to other states, we encourage you to check the TCI website, www.trafficclubsinternational.com and see if there is a related Club holding an event that may work into your schedule!

<u>EMPLOYMENT OPPORTUNITIES</u>

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Jim Deweese via email at ideweese@abf.com and this information will be added to our website.

DUES DUE for 2011 to VOTE

It is time to start planning on renewing your dues for the 2010-2011 term which are due beginning November 1, 2010. *In order to vote in our upcoming election for 2011 board positions, you must be a dues paying member for the 2010-2011 term.*Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal.

 Credit card payments are only accepted via our website.
- 2) Pay with check or cash at our next meeting on November 30th.
- 3) Mail a check to the club's P.O. Box

CANDIDATES FOR 2011

YOU MUST PAY/RENEW YOUR DUES TO VOTE!!!

2010-2011 TRAFFIC CLUB OF MEMPHIS

(SAMPLE BALLOT)

President - Larry Mays - Cleo Wrap

Vice President - Mason Wilson - Baker Donelson

Vote for six(6)

 Jim Deweese -	ABF Freight System
 France Gasquet –	
 John Brewer –	ACH Foods
 Dan Pallme –	Comtrak Logistics
 Steve Gilmore -	Vaco
 Wendell Miller -	Conway Freight
 Matt Read -	Centrix Logistics

ARE YOU "LINKEDIN" YET?

The Traffic Club is excited about our Linkedin group! Linkedin is a professional networking website that allows you to easily connect with club members, colleagues and industry experts. If you are already a member of Linkedin, just login to your personal account and use the search bar in the upper right hand corner to search under 'Groups' for 'Traffic Club of Memphis'. Click the Traffic Club of Memphis link on the results page and join the group. If you are not a member of Linkedin, you can go to www.linkedin.com, create a profile, and follow the instructions to find and join the Traffic Club of Memphis Linkedin group. A link will then appear on your personal Linkedin profile for easy access.

If you have questions, please contact Mason Wilson, Director of Member Relations, or club member Steve Gilmore.

mwilson@bakerdonelson.com sgilmore@vaco.com

Administrative Note Regarding Promotions and Advertisements in LINKEDIN

All promotions, advertisements, etc. for non-club events which are posted under the discussions forum will be re-categorized and moved to the promotions forum. Please continue to post those events and programs which may be of interest to club members under the promotions forum. Thanks!

Important Member Relation Announcements

Our Member Relations Director, Mason Wilson, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

HAPPY BIRTHDAY TO:

OCTOBER

Christopher Douglas, Marten Transport – 10/1 Scott Bush, Exel - 10/10 Alan beah, Search Resources- 10/12 Dr. Neil Southern, U of MS – 10/27 NOVEMBER Sherri Tipton, Cornerstone – 11-1 France Gasquet – 11-16

NEW MEMBERS

Lisa Dewey
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Dynamex, Memphis Branch
4400 S. Mendenhall, Suite 120
Memphis, TN 38141
901-272-1131
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2010 Event Calendar

Dec 3, 2010 - Christmas Party - Racquet Club

2011 Event Calendar

Jan. 11, 2011- Tommy Hodges, ATA returns

Feb. 8, 2011- Speaker meeting

Mar. 8, 2011- Speaker meeting

Apr. ?, 2011- Speaker meeting or Spring Golf

May. ?, 2011- Speaker meeting or Spring Golf

Sep. 13, 2011-Speaker meeting or Fall Golf

Oct. 11, 2011- Speaker meeting

Nov. 8, 2011- Speaker meeting/elections

Dec. 2, 2011- Christmas Party - Racquet Club

SCHOLARSHIP FOUNDATION

Please consider making a donation for the Scholarship Foundation. Make the checks payable to the Traffic Club of Memphis Educational Foundation. It is a tax deductible 501C3 organization. With the current economic times and rising costs, we were forced this year to cut back to just one golf tournament, which is our sole way of raising money for our Scholarship Foundation. With your help and support, we hope we will be able to return to our normal Spring and Fall events in 2011. It is more important than ever that we carry on the traditions of our Club. Helping students in our industry will only strengthen the industry down the road. The amount awarded has been drastically reduced and affects the amount of money we can award. Please consider making a donation in helping our transportation future.

CSA 2010 UPDATE

John Dierberger, Division Administrator, FMSCA, TN, who spoke at our April, 2010 meeting, has provided an update on this important topic. He has received, and answered several questions regarding this new program. If you would like a copy of these Q/A's, please email me at scole@customcommodities.com, and I will be glad to forward this to you, as there are too many to include in the MTT. Otherwise, you can access the following websites for further information/updates: http://csa2010.fmcsa.dot.gov or http://Portal.fmcsa.dot.gov. Mr Dierberger can be reached at 615-781-5782, or via jon.dierberger@dot.gov.

Memphis Traffic Talk

Official Publication of the Traffic Club of Memphis Member Transportation Clubs International

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