Memphis Traffic Talk

Formerly Rail 'n' Road

trafficclubofmemphis.com **Publication of Traffic Club of Memphis** **Organized 1913**

Volume 60 Number 8 **November, 2011**

LUNCHEON SPEAKER MEETING
ELECTION

Date: **Tuesday, November 8, 2011**

RSVP: **by 12 Noon, Friday, November 4, via our website above**

Place: **The Racquet Club of Memphis**
5111 Sanderlin Ave.
Memphis, TN 37117

Time: **Check-in/Networking: 11:15 AM – 11:45 AM**
Buffet Lunch: 11:30 AM 12:15 PM

Speaker: **Will Partenheimer, Forcon Int'l – Accident Reconstructionist**

Topic: ***Transportation Safety/Accident Issues***

Menu: **Sliced Roast Beef Au Jus with Caramelized Onions, House Salad, Green Beans Almondine and Garlic Mashed Potatoes, Rolls, Butter, Chefs Choice of Classic Desserts, Iced Tea, Water, Coffee.**

Tariff: **$30.00 TCOM members and guests with reservations**
$35.00 TCOM members and guests without reservations
$35.00 Non-members
$30.00 **Transportation Educators and Students**
$20.00 Life-time members and guests

Mission Statement:

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

PRESIDENT'S MESSAGE

Tom Carpenter, Director of Logistics for International Paper shared his insight with us on the new weight limitation bill that has been submitted to Congress. If this bill passes, new weight limits would increase from 80,000 pounds to 97,000 pounds per tractor/trailer.

Thanks to everyone for coming out and supporting the Traffic Club of Memphis. We have another outstanding speaker scheduled for November. Mr. Will Partenheimer will demonstrate accident reconstruction. This is a topic in which everyone can learn something.

Our November meeting will be Election Day. Please make sure your dues have been paid, as we will select the new Board for 2012.

I want to thank everyone for their prayers for me while I was recuperating from my recent injury.

I also want to personally thank the 2011 Board members for their hard work and support in making the Traffic Club of Memphis a big success. We put on another fantastic golf tournament, awarded seven scholarships, had many outstanding speakers, including Don Brown with FedEx, Tommy Hodges with the American Trucking Association, Bill Dunavant with Dunavant Global Logistics, Torrie White with the FBI and Rick Rodell with Cornerstone.

The Traffic Club of Memphis had several Board members recognized by TCI this year. Ken Opperman was selected as Executive Vice President of Marketing and Dan Pallme was selected as Vice President of Education. Congratulations to Ken and Dan on their accomplishments. Also congratulations to Rick Rodell, the Traffic Club of Memphis' TCI Person of the Year, who was also chosen as TCI's Person of the Year.

We look forward to another successful year in 2012, but let's start everything off by sending 2011 out with a bang at our Christmas Party on December 2nd.

Best wishes,
Larry Mays, President

RSVP's

Please RSVP via the website for each meeting. This will insure that we have the proper number planned for the meal and meeting, and that we do not incur costs for extra seating. If you cannot RSVP via the website, please contact Ken Opperman, or Larry Mays listed at the end of this newsletter to get added to the list.

20% OFF
2012 DUES BY NOVEMBER 8TH

Membership dues for the 2012 term will be due by our November 8th speaker/election meeting in order for you to participate in our election that day. Please plan to renew or join our club as soon as possible.
John Brewer, our membership chair, has put together a renewal incentive program that was officially announced at our October 11th meeting.

For the FIRST 60 current members renewing their membership or for NEW MEMBERS joining the TCOM by Tuesday November 8th, dues will be discounted by 20%!!!

This promotion is sponsored by:
CORNERSTONE SYSTEMS, COYOTE LOGISTICS and MARTEN TRANSPORT. Our thanks to these sponsors!!!

You may pay dues via one of three ways:

1) **Pay with a credit card at our website via Pay Pal. *Credit card payments are only accepted via our website.***
2) **Pay with check or cash at our next meeting on November 8th**
3) **Mail a check to the club's P.O. Box**

Thank you very much for your continued support and membership in 2012!

ELECTION DAY NOV 8TH!

See the attached sample ballot. 2011-2012 dues must be paid prior to voting. If you are unable to attend our November 8th meeting, you can vote via absentee ballot by contacting Ken Opperman at the email or number below.

FROM OUR TCOM SPEAKER CHAIR PERSON

The year is filling up with some high quality speakers for next year. However, the board would like to know if there are speakers that would bring value, and speak to the Club. This is your Club and we would like feedback on potential speakers. If there are certain speakers that you would like, please let us know, or send me an e-mail at *depallme@memphis.edu.* Furthermore, if you have a contact that would be of benefit to the Club, please let me know that as well. Here are some speakers we would like to plan in the next year: a female business owner, FBI, Memphis Cargo Theft Task Force, NS speaker on the new facility, transportation insurance person, a congressman and others. We want to continue to bring informative speakers that impact our industry.

2011 Event Calendar

Dec 2 -	**Christmas Party**

2012 Event Calendar

All dates tentative at this time

Jan 10-	**Speaker meeting**
Feb 14-	**A *love filled* speaker meeting**
Mar 13-	**Speaker meeting**
Apr 10-	**Speaker meeting**
May ?-	**Spring golf or fundraiser**
Sep 11-	**Speaker meeting**
Oct 9-	**Speaker meeting**
Nov 13-	**Speaker meeting**
Dec 7-	**Christmas Party**

EMPLOYMENT OPPORTUNITIES

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Matt Read via email at *matt.read@dunavant.com*, and this information will be added to our website.

Important Member Relation Announcements

Our Member Relations Director, Steve Gilmore, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

MTT EDITOR POSITION

With the election of our new TCOM Board for 2012, we are offering the position of a *new MTT Editor*. The Board has been working on updating our website, and feel we need to also revamp the MTT. Anyone interested in this position, please contact Larry Mays, Mason Wilson or Ken Opperman as listed below.

WELCOME NEW MEMBERS

Justin Rand
Account Manager
Alliance Shippers
2000 Powers Ferry Rd., Suite 550
Marietta, GA
jrand@alliance.com
904-535-8047

Tyler Ward
National Account Manager
Coyote Logistics
5350 Poplar Ave., Suite 410
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731-780-0113

Anthony Richardson
167 Ridgeway Ln
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TCI NEWS

Transportation Clubs International ("TCI") **is a professional association consisting of transportation clubs, associations, companies and individuals in the United States, Canada and Mexico.**
TCI member clubs are populated by recognized experts in transportation, logistics and supply chain management involving freight and people.

TCI and its predecessor, Associated Traffic Clubs, date from the early 1900's. Rich in tradition, but committed to changing with the times, TCI has earned a reputation as the preeminent transportation industry organization.

While in the Memphis area, we encourage you to continue to support our Club; however, if you are traveling to other states, we encourage you to check the TCI website, www.transportationclubsinternational.com, and see if there are events that may work into your schedule.

2012 Conference

St. Louis will host next years Conference September 13-15, 2012 at the Lumiere Place Hotel and Casino in downtown St. Louis. The Traffic Club of St. Louis is already planning on a great follow up to Savannah with speakers and entertainment. Please plan to attend this great opportunity to network, educate and relax among your peers in our industry. It will be an investment very well spent!

If you have any questions regarding TCI information, please contact the following Traffic Club of Memphis officers:

Ken Opperman, TCI Exec. VP Sales & Marketing
or
Dan Pallme, TCI VP Education

The Traffic Club of Memphis

Don't Miss Out!

For a limited time, the Traffic Club of Memphis and its premier sponsors are proud to offer 20% off any dues renewal or new membership. That's 20% off our already low cost annual dues.

Dues renewal and new memberships need to be paid no later than 11/8/2011 to be eligible for discount. Please see Membership Director for further details.

A special thanks to Cornerstone Systems, Coyote Logistics, and Marten Transport for sponsoring our membership promotion.

MARTEN TRANSPORT LTD.

COYOTE

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Rock Solid Transportation Solutions®

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Member Transportation Clubs International

Officers

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Board of Directors:

Golf	Jim Deweese jdeweese@abf.com	ABF	901-849-6080
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Media Relations	Matt Read Matt.read@dunavant.com	Dunavant Logistics	901-351-8130

The Traffic Club of Memphis
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2011-2012 TRAFFIC CLUB OF MEMPHIS

SAMPLE ELECTION BALLOT

TCOM 2011-2012 Candidates

Pres-	Mason Wilson -	Baker, Donelson
VP-	Dan Pallme -	University of Memphis

Director Candidates- 6 Required

VOTE FOR SIX(6)

_____	John Brewer-	ACH Foods
_____	Robin Colwell -	Embry Riddle
_____	Matthew Decker-	Coyote Logistics
_____	Jim Deweese-	ABF Freight
_____	Marty Morelli-	Old Dominion Freight
_____	Matt Read -	Dunavant Global Logistics
_____	Carey Treadwell -	Dynamex