



# Memphis Traffic Talk

Formerly Rail 'n' Road

[trafficclubofmemphis.com](http://trafficclubofmemphis.com)

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## *WOMEN IN TRANSPORTATION- LOWS & HIGHS*

**Date:** Tuesday, September 14, 2010

**RSVP:** 12 Noon, Friday, September 10, 2010, via our website  
[www.trafficclubofmemphis.com](http://www.trafficclubofmemphis.com).

**Place:** The Racquet Club of Memphis  
5111 Sanderlin Ave.  
Memphis, TN 37117

**Time:** Check-in/Networking: 11:15 AM – 11:45 AM  
Buffet Lunch: 11:30 AM 12:15 PM

**Panel Discussion:**

Kathy Coleman - Sapp APL  
Mary Fryman – Global Logistics Solutions  
Darlene Scott – BADL  
Re Shuler – Hub Group  
Linda Strong - YRC

**Display:** Several photo albums/scrapbooks recognizing the former Women's Traffic Club of Memphis including their 50<sup>th</sup> year anniversary from 1929-1979, several newsletters, the first recognition of National Transportation Week in Memphis in 1966 along with their 1968 and 1969 editions and other photo's and meeting information.

**Tariff:** \$30.00 TCOM members and guests with reservations  
\$35.00 TCOM members and guests without reservations  
\$35.00 Non-members  
\$30.00 Transportation Educators and Students  
\$20.00 Life-time members and guests

**Mission Statement:**

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

**PRESIDENT'S MESSAGE**

In my message in March I reflected about the long cold winter we had experienced and looking forward to warmer weather. Wow, as the saying goes “be careful what you wish for...

I also mentioned a need for economic activity to heat up. While we're seeing bright spots and mixed indicators, there is a need for sustainable growth in nearly all sectors. I wished I had counted how many times “Cautiously Optimistic” has been quoted.

Our September meeting theme is *Women in Transportation – Lows & Highs*. We are honored to have an experienced panel to discuss current issues, trends and challenges. Our panel will include: *Linda Strong-YRC Inc., Re Shuler-Hub Group, Kathy Coleman-Sapp-APL, Darlene Scott-BADL, and Mary Fryman-Global Logistics Solution*. We will have an informative and interesting discussion from a wide range of modes/services. I look forward to participation from everyone attending the luncheon.

Your officers and board of Directors are excited about getting back to our monthly speaker luncheons, and it will be great to see our members and guests. See you and a guest September 14<sup>th</sup>!

Marty Morelli  
President

## **TCI RAFFLE TICKETS ON SALE AT OUR MEETING!**

Current activities happening with TCI include a raffle ticket program that supports their nationwide Scholarship program. They will have the drawing aboard the cruise/conference September 24-27 and will notify all winners once back on land. You do NOT need to be present to win.

***Tickets are \$2.00 each or 3 for \$5.00 and will be available at check-in at our Tuesday September 14<sup>th</sup> meeting.***

### **PRIZES INCLUDE:**

Grand Prize=Laptop Computer or 32" LCD TV (winner's choice)

1<sup>st</sup> Prize= Garmin Nuvi GPS

2<sup>nd</sup> Prize= Nikon Coolpix 10 mp Digital Camera

3<sup>rd</sup> – 9<sup>th</sup> Prizes= Visa Gift Cards

## **TCI INFORMATION**

Transportation Clubs International ("TCI") is a professional association consisting of transportation clubs, associations, companies and individuals in the United States Canada and Mexico.

TCI member clubs are populated by recognized experts in transportation, logistics and supply chain management involving freight and people.

TCI and its predecessor, Associated Traffic Clubs, dates from the early 1900s. Rich in tradition but committed to changing with the times, TCI has earned a reputation as the preeminent transportation industry organization.

While in the Memphis area, we encourage you to continue supporting our club. However, if you are traveling to other states, we encourage you to check the TCI website, [www.trafficclubsinternational.com](http://www.trafficclubsinternational.com) and see if there is a related Club holding an event that may work into your schedule!

## **EMPLOYMENT OPPORTUNITIES**

If you know of a TRANSPORTATION employer that has open positions, or you are seeking transportation employment, you may now send this information to our Media Chair Jim Deweese via email at [jdeweese@abf.com](mailto:jdeweese@abf.com) and this information will be added to our website.

## **CANDIDATES NEEDED FOR 2011**

We are now accepting candidates that are interested in running for a board of director position for the 2010-2011 term. In order to be a candidate, you must be a member of the club in good standing. Other details are available on the website by clicking the club information and then reading the by-laws information pertaining to elections/membership. Also, please feel free to contact any current board member with questions or interest.

## **DUES DUE for 2011**

It is time to start planning on renewing your dues for the 2010-2011 term which are due on beginning November 1, 2010. In order to be a candidate(see previous above) or vote in our upcoming election for 2011 board positions, you must be a dues paying member for the 2010-2011 term.

Please renew or join our club as soon as possible.

You may pay the \$25.00 dues via one of three ways:

- 1) Pay with a credit card at our website via Pay Pal.  
*Credit card payments are only accepted via our website.*
- 2) Pay with check or cash at our next meeting on November 30th.
- 3) Mail a check to the club's P.O. Box

## **ARE YOU "LINKEDIN" YET?**

The Traffic Club is excited about our LinkedIn group! LinkedIn is a professional networking website that allows you to easily connect with club members, colleagues and industry experts. If you are already a member of LinkedIn, just login to your personal account and use the search bar in the upper right hand corner to search under 'Groups' for 'Traffic Club of Memphis'. Click the Traffic Club of Memphis link on the results page and join the group. If you are not a member of LinkedIn, you can go to [www.linkedin.com](http://www.linkedin.com), create a profile, and follow the instructions to find and join the Traffic Club of Memphis LinkedIn group. A link will then appear on your personal LinkedIn profile for easy access.

If you have questions, please contact Mason Wilson, Director of Member Relations, or club member Steve Gilmore.

[mwilson@bakerdonelson.com](mailto:mwilson@bakerdonelson.com)  
[sgilmore@vaco.com](mailto:sgilmore@vaco.com)

## **Important Member Relation Announcements**

Our Member Relations Director, Mason Wilson, would like to thank each member for sharing their birthday and anniversary information with us, and encourage you to also let us know of other events at work and at home, i.e. promotions, graduations, births, retirements, transitions, deaths, etc. that you would like to share with club members.

### **HAPPY BIRTHDAY TO:**

Mason Wilson – Baker Donelson – 9/2  
Todd Moore – Clark Freight Lines – 9/30  
David Michael Underwood – Centrix Logistics – 9/27  
Sharon Hicks – Expeditors International - 9/9  
Matt Read – Centrix Logistics – 9/11  
Darlene Scott - Memphis City Cartage – 9/25

### **HAPPY ANNIVERSARY TO:**

Sharon Hicks – 9-29

### **NEW MEMBERS**

Wendel Province  
President  
Electric Truck Components  
8733 Homewood Rd.  
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901-794-5400  
[wendel@forkliftpms.com](mailto:wendel@forkliftpms.com)

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## ***.2010 Event Calendar***

Oct 5 – ***(New Date)*** - James Welch, CEO, Dynamex  
Nov 9 - **Elections/Speaker Meeting – TBA**  
Dec 3 - **Christmas Party**

## ***CONGRATULATIONS!***

The scholarship committee had an extremely difficult task when evaluating the candidates that applied for the Traffic Club of Memphis Educational Foundation scholarships. We were fortunate to award \$4,750 to 6 students majoring in the transportation industry. This is extremely impressive, as the current economic times have made it difficult to raise money through our golf tournaments. Additionally, it is more important than ever, as the students need the scholarship money with rising book and tuition costs. We are extremely proud of the following award winners and to the others that applied for our scholarships. It is through your generosity and kindness with support of the golf tournaments and the TCOMEF that these awards were possible. Thanks for your continued support and generosity.

From the ***University of Memphis***, \$750 to:  
Mark Smith

From the ***Auburn University***, \$750 to  
Jared Robinett

From the ***University of Tennessee, Knoxville***, \$750 each to:  
Robert Crocker  
Christopher Ricci  
Evan Solon

From the ***University of Tennessee, Knoxville***, \$1,000 to:  
J. Pallme, from the Terry Carter Memorial Fund

Please consider making a donation for the Scholarship Foundation. Make the checks payable to the Traffic Club of Memphis Educational Foundation. It is a tax deductible 501C3 organization. With the current economic times and rising costs, we were forced this year to cut back to just one golf tournament, which is our sole way of raising money for our Scholarship Foundation . With your help and support, we hope we will be able to return to our normal Spring and Fall events in 2011. It is more important than ever that we carry on the traditions of our Club. Helping students in our industry will only strengthen the industry down the road. The amount awarded has been drastically reduced and affects the amount of money we can award. Please consider making a donation in helping our transportation future.

## **CSA 2010 UPDATE**

John Dierberger, Division Administrator, FMSCA, TN, who spoke at our April, 2010 meeting, has provided an update on this important topic. He has received, and answered several questions regarding this new program. If you would like a copy of these Q/A's, please email me at [scole@customcommodities.com](mailto:scole@customcommodities.com), and I will be glad to forward this to you, as there are too many to include in the MTT. Otherwise, you can access the following websites for further information/updates: [Http://csa2010.fmcsa.dot.gov](http://csa2010.fmcsa.dot.gov) or <http://Portal.fmcsa.dot.gov>. Mr Dierberger can be reached at 615-781-5782, or via [jon.dierberger@dot.gov](mailto:jon.dierberger@dot.gov).

### **Memphis Traffic Talk**

*Official Publication of the Traffic Club of Memphis  
Member Transportation Clubs International*

#### **Officers**

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#### **Board of Directors:**

Golf	France Gasquet <a href="mailto:ffgasquet@collier.com">ffgasquet@collier.com</a>		529-2900
Membership	Larry Rock <a href="mailto:larry.rock@landstarmail.com">larry.rock@landstarmail.com</a>	Rock Log./Landstar	755-7382
Speakers	Dana Workman <a href="mailto:dworkman@titantransferinc.com">dworkman@titantransferinc.com</a>	Titan Transfer	413-1237
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Scholarship/TCI	Dan Pallme <a href="mailto:dpallme@comtrakinc.com">dpallme@comtrakinc.com</a>	Comtrack	541-8072

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